

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harris Sikes Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☒
☐

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

☒ N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020

☒ General

☐ Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Jonathan Ferrell
Name: JONATHAN FERRELL

Signature:

Mike Reed

Name: Michael Reed

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10/14/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Jonathan Ferrell, agent for Donald Trump for President

Name:

JONATHAN FERRELL

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

*10/14/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A

Disposition:

Ad "They Mock Us"☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:***Upload partially accepted form, then promptly upload updated final form when complete.**

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

27404004

Station Call Letters:

*Key: a / 11 / 10 / 10
SMA WLDAY, SMA WLDAY*

Date Received/Requested:

10/14/20

Est. #:

13399

Station Location:

SPN, DALLAS

Run Start and End Dates:

10/19/20 - 10/23/20

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

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IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

☒ N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Bradley Crate

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Candidate/Committee/Agency

Station Representative

Signature:

Jonathan Ferrell

Signature:

Mike Reed

Name:

JONATHAN FERRELL

Name:

Michael Reed

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Date of Station Agreement to Sell Time:

10/14/20

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Candidate/Authorized Committee/Agency

Signature:

Jonathan Ferrell, agent for Donald Trump for President

Name:

JONATHAN FERRELL

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*10/14/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

Ad "Radical"☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

***Upload partially accepted form, then promptly upload updated final form when complete.**

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	<i>27404004</i>	Station Call Letters:	<i>Key: a M/Kyle SAN WILDAV, SAN WILDAV</i>	Date Received/Requested:	<i>10/14/20</i>
Est. #:	<i>13399</i>	Station Location:	<i>SAN, DAL/AS</i>	Run Start and End Dates:	<i>10/19/20 - 10/23/20</i>

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STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

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Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

☒ N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020

☒ General

☐ Primary

Treasurer of candidate's authorized committee:

Bradley Crate

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Station Representative

Signature:


Name: JONATHAN FERRELL

Signature:



Name: Michael Reed

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Candidate/Authorized Committee/Agency

Signature:

Jonathan Ferrell, agent for Donald Trump for President

Name:

JONATHAN FERRELL

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

10/14/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒ Yes☐ No☐ N/A*Ad - Baldy*

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

27404004

Station Call Letters:

*Kevin Taylor
SNN WLDAY, SNN WKND*

Date Received/Requested:

10/14/20

Est. #:

13399

Station Location:

SRN, Dallas

Run Start and End Dates:

10/19/20 - 10/23/20

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Buy Detail Report

Revision #: Date: 10/14/2020

Client: Donald J Trump for President Inc
Media: Radio
Product: 2020
Market: National Rado (u)

Estimate: 13399

Description: Radio Oct 19-23 Network Salem Music
Flight Start Date: 10/19/2020 05:00 AM
Flight End Date: 10/23/2020 04:59 AM
Survey: National Rado (u)
Buyer: Megan Burns

Send Billing To: Harris Sikes Media
817 Slaters Lane
Alexandria, VA 22314

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/19	Tue 10/20	Wed 10/21	Thu 10/22	Fri 10/23	Total Spots
1	Salem Radio Network-Radio MTuWThF 6:00a-7:00p Kevin and Taylor	RT	\$292.31	60	2	2	2	2	2	10
2	MTuWThF 6:00a-12:00a Salem Music Network Weekday	AM	\$350.00	60	5	5	5	5	5	25
3	MTuWThF 8:00a-8:00p Salem Music Network Weekend actually Sa-Su	RT	\$200.00	60	0	0	0	5	5	10
4	MTuWThF 7:00p-12:00a Keep the Faith	RT	\$200.00	60	2	2	2	2	2	10
5	MTuWThF 6:00a-10:00p Keep The Faith Weekend actually Sa-Su	RT	\$200.00	60	0	0	0	4	4	8
Total Cost:				Total Spots:	9	9	9	18	18	63
										63

Signature: _____

Disclaimer:

Buy Detail Report

Summary by Station/System

Date: 10/14/2020

Client: Donald J Trump for President Inc	Estimate: 13399	Send Billing To: Harris Sikes Media
Media: Radio	Description: Radio Oct 19-23 Network Salem Music	817 Slaters Lane
Product: 2020	Flight Start Date: 10/19/2020 05:00 AM	Alexandria, VA 22314
Market: National Rado (u)	Flight End Date: 10/23/2020 04:59 AM	
	Survey: National Rado (u)	
Separation between spots: 30	Buyer: Megan Burns	

Station	Total Spots	STN Gross	PCT
Salem Radio Network-Radio			
	63	\$17,273.10	100%
Market Total:	63	\$17,273.10	