

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harris Sikes Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE**  
 **STATE OR LOCAL CANDIDATE**

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Candidate name:**

Donald J. Trump

**Authorized committee:**

Donald J. Trump for President

**Agency requesting time (and contact information):**

N/A Harris Sikes Media

**Candidate's political party:**

Republican Party

**Office sought (no acronyms or abbreviations):**

President of the United States

**Date of election:**

November 3, 2020

**General**
 **Primary**

**Treasurer of candidate's authorized committee:**

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                         | Station Representative                                  |
|--|---|
| <b>Signature:</b><br><b>Name:</b> JONATHAN FERRELL | <b>Signature:</b><br><b>Name:</b> Michael Reed          |
| <b>Date of Request to Purchase Ad Time:</b>        | <b>Date of Station Agreement to Sell Time:</b> 10/14/20 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Jonathan Ferrell, agent for Donald Trump for President*

Name:

*JONATHAN FERRELL*

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

*10/14/20*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

*Ad "They Mock Us"*

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                             |  |   |
|-----------------------------|--|---|
| Contract #: <i>27404004</i> | Station Call Letters: <i>Key: n (Kyt) n<br/>SMA WLDAY, SMA WLDAY</i> | Date Received/Requested: <i>10/14/20</i>            |
| Est. #: <i>13399</i>        | Station Location: <i>SPN, DALLAS</i>                                 | Run Start and End Dates: <i>10/19/20 - 10/23/20</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

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Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

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Candidate/Committee/Agency

Station Representative

Signature:

*Jonathan Ferrell*

Signature:

*Mike Reed*

Name:

JONATHAN FERRELL

Name:

Michael Reed

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

*10/14/20*

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Candidate/Authorized Committee/Agency

Signature:

*Jonathan Ferrell, agent for Donald Trump for President*

Name:

*JONATHAN FERRELL*

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

*10/14/20*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

*Ad "Radical"*

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *27404004*

Station Call Letters: *Key: a Taylor*  
*5MN WILDAV, 5MN WILAD*

Date Received/Requested:

*10/14/20*

Est. #:

*13399*

Station Location:

*5MN, DALLAS*

Run Start and End Dates:

*10/19/20 - 10/23/20*

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Candidate name:

Donald J. Trump

Authorized committee:

Donald J. Trump for President

Agency requesting time (and contact information):

N/A Harris Sikes Media

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

President of the United States

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

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Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name:

JONATHAN FERRELL

Name:

Michael Reed

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

10/14/20

**Federal Candidate Certification:**

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**Candidate/Authorized Committee/Agency**

Signature: *Jonathan Ferrell, agent for Donald Trump for President*

Name: *JONATHAN FERRELL*

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *10/14/20*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

*Ad - Baldly*

- Disposition:
- Accepted
  - Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
  - Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                             |  |   |
|-----------------------------|--|---|
| Contract #: <i>27404004</i> | Station Call Letters: <i>Kevin Taylor<br/>5AM WILDAY, 5AM WILKND</i> | Date Received/Requested: <i>10/17/20</i>            |
| Est. #: <i>13399</i>        | Station Location: <i>SRN, DALL*3</i>                                 | Run Start and End Dates: <i>10/19/20 - 10/23/20</i> |

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# Buy Detail Report

Revision #:      Date: 10/14/2020

Client: Donald J Trump for President Inc  
 Media: Radio  
 Product: 2020  
 Market: National Rado (u)

Estimate: 13399  
 Description: Radio Oct 19-23 Network Salem Music  
 Flight Start Date: 10/19/2020 05:00 AM  
 Flight End Date: 10/23/2020 04:59 AM  
 Survey: National Rado (u)

Vendor: Salem Radio Network  
 Send Billing To: Harris Sikes Media  
 817 Slaters Lane  
 Alexandria, VA 22314

Buyer: Megan Burns

Separation between spots: 30

| Line No            | Daypart Program   | Daypart Code | STN Gross | Days Dur | Mon 10/19           | Tue 10/20 | Wed 10/21 | Thu 10/22 | Fri 10/23 | Total Spots |             |
|--------------------|---|--------------|-----------|----------|---------------------|-----------|-----------|-----------|-----------|-------------|-------------|
| 1                  | Salem Radio Network-Radio<br>MTuWThF 6:00a- 7:00p<br>Kevin and Taylor | RT           | \$292.31  | 60       | 2                   | 2         | 2         | 2         | 2         | 10          |             |
| 2                  | MTuWThF 6:00a-12:00a<br>Salem Music Network Weekday                   | AM           | \$350.00  | 60       | 5                   | 5         | 5         | 5         | 5         | 25          |             |
| 3                  | MTuWThF 8:00a- 8:00p<br>Salem Music Network Weekend<br>actually Sa-Su | RT           | \$200.00  | 60       | 0                   | 0         | 0         | 5         | 5         | 10          |             |
| 4                  | MTuWThF 7:00p-12:00a<br>Keep the Faith                                | RT           | \$200.00  | 60       | 2                   | 2         | 2         | 2         | 2         | 10          |             |
| 5                  | MTuWThF 6:00a-10:00p<br>Keep The Faith Weeekend<br>actually Sa-Su     | RT           | \$200.00  | 60       | 0                   | 0         | 0         | 4         | 4         | 8           |             |
| <b>Total Cost:</b> |   |              |           |          | <b>Total Spots:</b> | 9         | 9         | 9         | 18        | 18          | 63          |
|                    |   |              |           |          |                     |           |           |           |           |             | 63          |
|                    |   |              |           |          |                     |           |           |           |           |             | \$17,273.10 |

Signature: \_\_\_\_\_

Disclaimer:

# Buy Detail Report

## Summary by Station/System

Date: 10/14/2020

**Client:** Donald J Trump for President Inc  
**Media:** Radio  
**Product:** 2020  
**Market:** National Radio (u)  
**Estimate:** 13399  
**Description:** Radio Oct 19-23 Network Salem Music  
**Flight Start Date:** 10/19/2020 05:00 AM  
**Flight End Date:** 10/23/2020 04:59 AM  
**Survey:** National Radio (u)  
**Buyer:** Megan Burns  
**Separation between spots:** 30

**Send Billing To:** Harris Sikes Media  
 817 Slaters Lane  
 Alexandria, VA 22314

| Station                   | Total Spots | STN Gross   | PCT  |
|---------------------------|-------------|-------------|------|
| Salem Radio Network-Radio | 63          | \$17,273.10 | 100% |

**Market Total:** 63 \$17,273.10