

4th Quarter 2020 Public File Report of Issues & Programming for Stevie Jay Broadcasting

Issue: Mental Health and Disability Care

The Tree of Hope Campaign takes donations to help those with disabilities become more independent with jobs and interaction at the Developmental Service Center. For every \$50 donated to the group, a bulb is lit on a holiday tree at a busy shopping district in Champaign, IL The goal is to raise \$175,000

Issue: At-Risk Youth getting assistance

The Don Moyer Boys and Girls Clubs after school programs and camps help 1200 at-risk youth in our Champaign Urbana neighborhoods, and facilities are expanding. Still open to help with homework, online school, snacks and guidance from staff at the club, there was a special emphasis on giving during the local celebrity “Dancing with the Stars” event raising over 250k

Issue: Veterans Services

Those who have served in the military are honored on Veterans day in November with a drive through lunch, to pick up for free, flag ceremony, a fly over and tributes at memorials and Hessel Park as we worked with local rotary and businesses like Jets Pizza and Pepsi. A salute to our American soldiers

Issue: Care for Babies and kids 8 and under who have been abused

Crisis Nursery has over 800 cases a year of our little ones being raised in stressful situations. The “Island of Safety” has therapists and a caring environment for families to use and these services are funded through donations in events like the “Holiday Drive Through Event” in early December

Issue: Reading and Education Readiness Programs

Literacy and Educational programs that the Junior League of Champaign Urbana put together is funded with donations from their “Festival of Trees” event that happens in late November to get the community ready for the holiday with decorations/gala and it happened on line with bidding this year

Issue: Fitness and Health

Partnerships with area hospitals have our radio stations spreading the word about getting proper health care during the pandemic, places to get COVID-19 tests done and keeping up with healthcare and flu shots. Monthly interviews with doctors and Medical Minutes were in our stop set with tips to stay safe

Issue: Employment

Helping navigate the payroll protection plan and unemployment benefits and letting listeners know about businesses hiring and how to keep their resume’ updated for new opportunities as we worked with career placement agencies and area colleges to keep everyone informed

Issue: Homeless finding shelter and resources

C-U at Home is a non-profit ministry based in Champaign, IL to engage and mobilize vulnerable citizens and offer shelter and resources on their journey to healing and restoration with the “Day of Giving” promoted on our stations with matching funds from local businesses helping them raise \$8,000

Issue: Emergency Assistance, Family and Veterans Services

The Salvation Army serving Champaign and Vermilion Counties sent representatives to encourage giving during their “Rescue Christmas” Red Kettle campaign as they struggle to provide a wide array of social services to veterans, families and released prisoners who need food, nutrition and financial assistance to survive during the pandemic.