



In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI and the surrounding service area. Following is a list of some of the significant programming:

Issues & Programming: 2<sup>nd</sup> Quarter April-June 2021

Recreation: 4/24/21 Medford Quilt show 5/1/21 -5/22/21 Taylor county moving for a cure cancer fundraising campaign for area residents affected 5/15/21 Zach Smola memorial tournament for scholarships 5/6/21 Boater safety campaign as more people head to the lakes 5/7/21 UTV and ATV safety courses coming up

Education: 4/1/21 Home inspections and why you should get one, how to protect your family 4/6/21 Taylor country spring election results 4/22/21 Indian head community action agency encourages residents with young children to apply for the head start program 4/24/21 National drug take back day 4/28/21 Local company to install solar robotics for roof and floor trusses 5/1/21-5/31/21 Graduation salutes and ceremonies coverage 5/6/21 Tax day deadline is May 17<sup>th</sup>

Safety: 4/5/21 Wisconsin's tornado awareness week campaign 4/16/21 Seasonal weight restrictions lifted for area roadways 5/1/21 National Guard testing event from Taylor county health department 4/30/21 WIS 97 is closed for construction, commuters asked to use alternative routes 5/10/21 National Ems Awareness week ad campaign 5/18/21 Area communities to build safe shelter for severe weather 5/24/-6/4/21 Officers will be participating in a statewide click it or ticket campaign 5/6/21 State patrol reminds motorists to share road with motorcyclists 5/7/21 High risk of wildfires continues, check before you burn 5/10/21 City of thorp receives funding for updating its public water system due to deficiencies

Health: 5/1/21 Appliance and Electronics recycling collection hosted by Taylor county solid waste 5/4/21 TC Health Department to host a vaccine clinic 5/15/21 Covid 19 vaccine clinic at Medford dental center 5/1/21- Mother's day, Diaper drive to benefit area mothers in need 5/3/21 Medford school district to launch summer food service program

Agriculture: 4/13/21 USDA reopens Corona virus food assistance program #2

Recycling & Natural Resources: 4/30/21 Taylor County sportsmen's club stocks local lakes and Medford millponds 4/30/21 Gypsy moth aerial spraying to start in May 4/13/21 WIDNR looking for public input on upcoming wolf hunt

Human Rights: 4/9/21 Virtual Job fair as businesses reopen 5/21/21 Taylor house (new homeless shelter in Taylor County) fundraising update and supplies needed

Military: 5/27/21 KIA Memorial wall update for Memorial Day Weekend 5/31/21 Remembrance Day program updates from Medford Flag Field