



In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI and the surrounding service area. Following is a list of some of the significant programming:

Issues & Programming: 1st Quarter (Jan-March) 2022

Recreation: 1/20/22 Black River Rock Dodgers Spring Fundraiser 1/8/22 Free Family Movie Day and Book Day funded by Taylor County Literacy Council and TCDOP 1/14/22 WI DNR is hosting the annual free fishing weekend January 15-16. 1/14/22 Remaining Trails in Taylor County opening to area ATV and Snowmobiles 1/19/22 Miller Dam Ice Fishing Contest Promotion and Results 2/16/22 Sturgeon Spearing Season is now closed with nearly 350 fish registered

Education: 1/4/22 Area Doctors urge the community to set appropriate New Year's Resolutions for their bodies 1/6/22 January is national Blood Donor Awareness Month, Statistics and area needs 1/14/22 tomahawk School board has voted to move forward with financial reform referendum for April Election 3/23/22 Little Lamb academy hosts open house to show community the new daycare facility

Safety: 1/1/22-3/31/22 COVID updates from Taylor, Price, Clark County health department, and state, federal along with testing and vaccine information during the whole QTR 1/4/22 WISDOT Stresses importance of Human Trafficking in WI during Human Trafficking awareness month 1/11/22 Firefighters urge caution as ice conditions deteriorate for anglers in Green Bay 1/19/22 Health Officials urge importance of in-home testing kits to keep community safe 2/11/22 Clark County Authorities expand search for fugitive (Glen Fifer) 3/15/22 WI Dnr reminds anglers ice shacks need to be off lakes due to ice conditions

Health: 1/7/22 CDC warns about Rabies, most recorded deaths in 2021 in a decade 1/11/22 TC Health department interviews about nationwide shortage of rapid tests 1/10/22 Healthcare Coverage alert, only a few days remain to sign up for coverage on Healthcare.gov 1/14/22 Experts urge safety for winter driving conditions, be prepared if in accident or breakdown 1/20/22 Extremely cold Air and the effects on the human body, how to care for yourself in those conditions 1/27/22 Health Officials warn about Omicron Variant

Community: 1/20/22 Mobile Food Pantry will be at St Paul's Lutheran Church on January 20th all are welcome 1/24/22 DMV Offers information on obtaining free ID to vote in spring Primary 2/16/22 AT&T Customers need to check there devices due to 3G being shut off as 5G Networks start up 1/11/22 Community Opinions needed on Black River Bridge Rehab Project on Hwy 64

3/7/22 Diapers for angels for Medford Schools 3/7/22 Family Literacy Nice hosted by Medford area middle school 3/18/22 WIDOT urges motorists to drive with caution as the spring construction season starts 3/24/22 Medford Chamber of Commerce hosting annual Home and Business Expo

Agriculture: 1/7/22 DATCP invites individuals to apply for the 75th Alice in Dairyland Thru Feb 4th 2/1/22 UW Extension to provide private pesticide applicator training starting 2/15 2/15/22 Dairy Grazing Apprenticeship of Medford reaches milestone of 50 Graduates of the program 3/12/22 March 22nd is National Ag Day, News story covering statewide events 3/24/22 Thorp FFA Hosts alumni farm toy and craft show

Military: 1/4/22 Blankets for Veterans Program sponsored by Health view Eye Care Centers 2/8/22 Military Appreciation night at the Taylor County united Way Event