



In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI and the surrounding service area. Following is a list of some of the significant programming:

Issues & Programming: 2<sup>nd</sup> Quarter April-June 2020

Recreation: 4/20 organize a Tivia Contest . teams answered questions presented on air. Money raised was donated to Taylor County Moving for a Cure Cancer Fundraiser.

Education: 4/1/20 April is Autism Month Messages. 4/14/20 Project Lifesaver Messages. 4/3/20 Candidate forum with questions directed to candidates Mike Bub and Mike Wellner. Topics included Medford's infrastructure, affordable housing options, aging population, recreational opportunities, city attraction to new families, policy making and discussion on the balance between city employees and elected officials. 4/7/20 Curt Bach from Hawkins Ash to discuss SBA Loans. 4/15/20 Phillips voters approve referendum to build efficiency for the future, construction planned for summer of 2021. 4/17/20 Extension Taylor County services. 5/1/20-5/18/20 Awareness Campaign for Taylor County Moving for a Cure Walk, to raise money for their mission to provide cancer patients support throughout their treatment and recovery. 5/5/20 WisDOT two pilot programs for drivers licenses and probationary drivers licenses.

Safety: 4/9/20 Gas leak on 7<sup>th</sup> Street in Medford. 4/13/20 April 13-17 Tornado and Severe Weather Awareness Week Messages 4/14/20 State of Emergency declared in rib Lake due to Covid-19. 4/15/20 Aspirus Clinic Consolidation and realignment due to Covid-19. 4/15/20 Gov Evers reiterates options available for religious gatherings and services. 4/15/20 scams increasing with facebook quizzes that ask for your personal information. 5/11/20 Taylor County Emergency Management seeking bed sheets for protection gowns for nursing home facilities. 5/25/20 Memorial Day Drive Safely and DOT Peak travel time warnings

Health: 4/15/20 Food Pantry brought to your car. Food Shortage, area restaurants donating hot meals. 4/22/20 Taylor County bands together to create over 2000 face shields for their community. 4/23/20 Price County deaths by heroin. 5/4/20 Covid testing in Thorp, 5/15/20 Covid testing in Wood County. 5/12/20 Covid Testing in Clark County. 5/14/20 Covid testing in Price County.

Agriculture: 5/8/20 Covid 19 strategies for Farmers Markets announced. 6/1/20-6/30/20 Salute messages to the dairy farmer.

Recycling & Natural Resources: 4/29/20 Fish released in local river. 5/1/20 Taylor County saluted area restaurants and our area farmers, order carryout for free personal milk. 5/13/20 DNR selling state park passes online. 6/6/20 Gun deer hunting changes rejected.

Human Rights: 4/7/20 Election messages for safety at the Polls. 4/8/20 Election results and health resources available to voters. 4/30/20 Badger Bounce Back Program details. 5/7/20 Census Update from Taylor County Extension Michelle Grimm

Military: 5/10/20 Killed in action memorial fundraiser with help from history class at MASH. Role of students and recap of major fundraising & monument design. 5/20/20 Memorial Day salutes, ceremony canceled because of covid-19.