



In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI and the surrounding service area. Following is a list of some of the significant programming:

Issues & Programming: 1<sup>st</sup> Quarter (Jan-March) 2021

Recreation: 1/16/21 Wisconsin free fishing weekend updates 2/17/21 Broadband update coming to Taylor County 2/18/21 Ice shanty removal date approaching for area lakes 2/23/21 Wolf season to close, update on zones 3/2/21 DNR recommends increase in budgets for parks after increased outdoor activity in 2020 3/17/21 WI DNR awards funding to communities to protect lakes, rivers, and wetlands

Education: 2/15/21 Spring election primary is Feb 16<sup>th</sup>, results and candidate information 2/24/21 Cornell fireman shot after firearm discharges at scene 3/2/21 NTC develops new online course for Covid students 3/4/21 World Day of Prayer event at our Saviors Church in Holway 3/17/21 Covid Scam alert, do not share vaccination cards 3/12/21 Start the process now for free voter ID for spring election

Safety: 1/1/21-3/31/21 COVID updates from the county health department, and state, federal along with testing and vaccine information during the whole QTR 1/11/21 January is National Human Trafficking Awareness Month messages 1/18/21 Police and Fire Personal First to be approved for Covid 19 shot 1/20/21 WI Dept of Health Services to start sending out free test kits 2/22/21 WI Dept of ATC Warns about scams in top 5 list 3/10/21 Avoid Scams Targeted at SAT Candidates 3/11/21 WIDOT announces improvements to area forest roads through state grant program 3/13/21 Daylight Savings Time update 3/23/21 Federal Covid relief funding goes towards bridge and road repairs 3/25/21 How to for homeowners, expert help on home projects

Health: 1/24/21 Drug of the Month Awareness from TCDOP, E Cigs 2/15/21 Special Enrollment opened in healthcare marketplace thru May 15<sup>th</sup> 3/22/21 Underage drinking in Wisconsin TCDOP Program 3/1/21 Aspirin adds medication drop box at retail pharmacy 3/9/21 Taylor County Health Department announces additional expansion of individuals that can receive Covid 19 vaccine

Agriculture: 2/11/21 farms in western Wisconsin district lead nation in 2020 bankruptcy's  
2/19/21 Clark county woman charged with animal neglect, information needed 3/1/21 USDA  
offers disaster relief to farmers and livestock owners 3/17/21 USDA Suspends debt collections  
for several thousand distressed farm borrowers

Military: 3/29/31 Veterans Service committee public meeting notice