

In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI and the surrounding service area. Following is a list of some of the significant programming:

<u>Issues & Programming: 3rd Quarter</u> July -Sept 2020

Recreation: 7/6/20 Pine line trail will be closed for bridge rehabilitation 8/5/20 Abbotsford first city days 8/18/20 8th annual Owen Withee Car Show 8/20/20 Whittlesey lions will be hosting a fundraising garage sale for new play park 8/25/20 Crandon Off road races still on despite covid restrictions 8/22 thorp mid-summer shootout pulls 8/26/20 Free backpack and supplies at river of hope church for anyone in need 8/18/20 WI disabled hunters encouraged to participate in fall gun deer hunt and contact a hunt sponsor by sept 1 9/13/20 holy rosary fall festival 9/16 Taylor county humane society to host fundraising garage sale

Education: 7/3/20 Wisconsin Department of Public instruction released a plan on revised academic standards for English language arts, financial literacy, and Physical Education. 7/8/20 Ways to still get books and materials from the F.L. Simek Library during the pandemic. 7/23/20 WIAA discusses options for school fall sports due to COVID 8/5/20 Child development day at Medford area Elementary School 8/10/20 Partisan Primary Election coverage and promotion 8/17/20 Taylor county literacy council to present awards to friends of literacy 8/30/20 Welcome interviews with new local teachers 8/22/20 Start of local Schools – drive safe campaign 8/30/20 back to school safety from Aspirus hospital

Safety: 7/1/20 Fireworks safety messages. 7/3/20 DNR boating safety 8/1/20 governor Evers mandates that Wisconsin residents wear face mask thru September 28th 8/13/20 Avoid scams during back to school shopping 7/29/20 Traffic Advisory, Driving recommendations on Chip sealed roads 8/20/20 DOT will be reconstructing a bridge on STH 64 8/26/20 Gunshots in the village of rib lake, Taylor county 9/3/20 suspect identified and charged with rib lake shooting incident 9/9/20 rusk county sheriffs officer launch overnight search for arson suspect 9/18/20 covid business scams, how they work and how to protect yourself from being a victim

Health: 7/1/20-9/30/20 Daily COVID 19 updates from Taylor county, Clark County, Price County, and Marathon County Health Departments 7/28/20 Abby Colby area labeled COVID hotspot with 122 cases 8/19/20 backpack meals campaign from United Way of taylor County 8/27/20 Apsirus Medford welcomes new Drs 9/9/20 local students test positive for covid and are sent home

Agriculture: 7/15/20 Learn about DATCP Grants during July 15th Extension Webinar 8/7/20 More Farmers are facing Bankruptcy through pandemic pressures, article from Wallstreet Journal, ways to help area farmers get in touch with helping agency's. 8/10/20 Farm Support Program starting

Recycling & Natural Resources: 7/28/20 Wisconsin Department of Ag has been notified that residents have been receiving seed packets in the mail that appear to have originated in CHINA. 7/31/20 Public Health has a warning for Long Lake in Phillips, SWIMMING NOT ADVISED, Water Quality Advisory 8/4/20 Notice of right to comment on 15 year management plan for taylor county forestry and rec Department 8/1/20 WI DNR there will be no sharp tailed grouse season in 2020 8/31/20 taylor county clean sweep 9/3/20 lets talk hunting with wi dnr news program 9/25/20 national publics lands day and national hunting and fishing day is sept 26

Military: 7/7/20 Taylor county veterans outreach day will be postponed till 2021 due to the pandemic. Military members are still encouraged to reach out to the veterans office if they need services. 8/18/20 High Ground Bike Ride ALL QTR: National guard and taylor county health dept hosting multiple testing events 9/1/20 KIA memorial wall construction with landau Jensen post 147