



In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI and the surrounding service area. Following is a list of some of the significant programming:

Issues & Programming: 3rd Quarter July -Sept 2021

Recreation: 7/17/21 Horns and Hooves Challenge at K Bar R Arena 7/16/21 Colby Cheese Days Event Updates 7/30/21 Project Lifesaver fundraiser for radio transmitter bracelets for autistic and or any other disorder for people who become disoriented 9/25/21 Rotary club interviews about upcoming fundraising events 9/23/21 US forest service to waive fees at rec site on sept 25th interview 9/12/21 Holy Rosary Fall festival 9/8/21 64 North to Host 9/11 Fundraising event to benefit local first responders

Education: 8/15/21-8/25/21 Back to school, drive safe ad campaign 8/25/21 Act 66, creates new website to show where state funding comes from and is spent 8/31/21 First day of school report with administrator Pat Sullivan 9/13/21 New teacher interviews aired introducing them to our communities 9/15/21 Several northern WI schools going fully virtual due to covid

Safety: 7/1/21 WI elections will be mailing 97,000 residents who were flagged by elections system to verify address 7/2/21 Fireworks safety messages. 7/2/21 WI DOT issues traffic advisory for WIS 102 in Taylor County for upcoming road work 7/13/21 Two Wisconsin agency's warn against tax collection scams 8/19/21 Rotary Clubs install Pedestrian safe crossing signs (RRFBs) 8/30/21 WI DOT reminds safety during labor day driving through work zones and passing areas 9/15/21 Area daycare worker convicted of child abuse sent to prison 9/27/21 Nestle Recalls 27,000 pounds of pizza due to misbranding 9/14/21 DATCP announces settlement with Stub hub over not providing refunds during Covid Pandemic for affected customers

Health: 8/31/21 Gov Evers declares Aug 31st as Overdose Awareness Day 9/10/21 Suicide prevention and awareness on 9/10 at Medford city park 9/14/21 World Narcolepsy Day is 9/22, news story about awareness of the condition 9/22/21 Covid 19 Vaccination report pertaining to Taylor and Clark County 9/13/21 DNR Announcers Dorchester will be receiving grant funds due to inadequate water systems

Agriculture: 9/25/21 Us house creates bill that would ban the farming of mink, affecting 10 farms in Taylor County 7/13/21 Farmers and Ranchers have until 8/2 to nominate candidates for FSA Committee 7/18/21 Farm technology Days, Interviews, and radio updates

Recycling & Natural Resources: 8/9/21 DNR reminds eligible disabled hunters to contact a hunt sponsor before sept hunt 8/14/21 Taylor County solid waste hosts old tire collection for township residents 8/17/21 Wisconsin Monarch Collaborative update on new habitat and populations 8/31/21 DNR announces CWD response plan committee for state deer herd 9/10/21 WI DNR Encourages all hunters to complete hunters' safety course before fall hunting 9/16/21 DNR Warden to come in and talk about upcoming hunting seasons, safety and season dates

Military: 8/16/21 Taylor County veterans' office to have annual Veterans outreach day 7/31/21 Historic Military Vehicle Convoy traveling through Clark County