

In our ongoing effort to serve the public interest, stations WIGM and WKEB broadcast programming responsive to issues and concerns to people in Medford, WI, and the surrounding service area. Following is a list of some of the significant programming:

## <u>Issues & Programming: 4<sup>th</sup> Quarter Oct-Dec 2021</u>

Recreation: 10/3/21 sign up for safety courses for the upcoming snowmobile 11/2/21 DNR encourages hunters to donate game to local food banks via deer donation program 11/6/21 hunting safety messages from DNR warden and DNR Biologist for upcoming deer hunt 11/22/21 Small lakes and ponds are starting to freeze over, but ice still not strong enough to support any weight, do not venture onto lakes yet 11/26/21 light a light dinner for the elderly 12/4/21 50<sup>th</sup> annual Abbotsford Christmas parade and children's Christmas corner 11/23/21 Taylor County Supportive Housing to have Spaghetti Feed Fundraiser

Education: 10/4/21 National 4H Week support messages 10/1/21 October is Domestic Awareness Month for services available in Taylor County. 11/12/21 Hope Hospice interview for Hospice needs. 11/14/21 American Education Week Messages 10/8/21 Medford Homecoming updates and interviews 10/20/21 Medford Raider Volleyball hosts cancer awareness night

Community: 10/1/21 Local man sentenced for sexual assault of minor 10/6/21 Central Fire and EMS will hold silent parade to honor fallen firefighters 10/16/21 Abiding Care father daughter dance interview for fundraiser 10/26/21 Healthview eye care center hosts blanket drive for veterans 11/30/21 Little Lamb, Daycare Expansion interviews in Medford with new classrooms and teachers 12/14/21 Holiday baskets to be donated to local in need residents from "gifts From the Heart" 12/6/21 memorial Member Association to donate \$500,000 towards Fema dome project in Medford 12/6/21 Christmas Wish, A K99 assisted program, airing fundraising and requesting people to be nominated for help during the Christmas Season 10/8/21 Rep Edming to seek nominations for first responder of the year award

Safety: 10/7/21 Police warn about Medicare Scams in Park Falls Area 10/26/21 Assemble passes bill 297 increasing penalties for drivers who don't move over for workers or Ems on roadways 11/11/21 Fire departments across the state warn about scammers posing as them to get donations 12/7/21 People are stealing road signs, take notice of intersections and report if you see something 11/17/21 Scammers impersonating WE Energies to Get Credit Card Information 11/22/21 20-year-old murder mystery, family offering \$50,000 for information for arrest and conviction

Health: 10/1/21-12/31/21 Taylor County health Department updates on covid Vaccine and testing sites and times 11/20/21 HIV Diagnosis up in Wisconsin 10/6/21 Taylor County health department schedule for flu shots

Agriculture: 11/22/21 New Program to help Wisconsin farmers make decisions for their futures from UWEXT 11/24/21 2021 Soil water and nutrient management updates will be virtual on Dec  $6^{th}$  from UWEXT

Military: 11/11/21 Veterans Day Salutes