

ISSUES & PROGRAMS QUARTERLY REPORT | WVXG 95.1 MT. GILEAD, OH

#### FIRST QUARTER 2024

# PROGRAM: Pam Spencer

Pam Spencer's the voice of WVXG in the Marion and Morrow County area and is in charge of our live 'n local Mid Ohio News weekdays from 6-10 am during the Bob & Tom Show. Then she changes hats and rock the workday with killer tunes from 10a-3pm.

ISSUE	DATE	TIME	GUEST	TOPIC
Warnings	1/03/24	10am-3pm	Pam Spencer	Pam announces light wintry precipitation is expected with snow mixed with freezing rain.
Wind Advisory	1/11/24	10am-3pm	Pam Spencer	Pam alerts the high wind advisory for the area and instruct listeners to use extra caution as wind gusts are expected up to 60mph which tree limbs could be blown down.
Level 1 Emergency Wind Chill Advisory Closed Road	1/12/24	10am-3pm	Pam Spencer	County was under Level 1 Snow Emergency. State Rt. 61 closed due to large tree down. High winds continues with Wind Chill Advisory. Pam alerts how frostbite of exposed skin can occur in ten minutes.
Hypothermia Warning	1/16/24	10am-3pm	Pam Spencer	Pam reports that this area continues the Wind Chill Advisory which can reach as low as -20 degrees which can result in hypothermia if precautions are not taken.
Accident Closing	1/18/24	10am-3pm	Pam Spencer	Pam alerts the listeners of SR61 closed south of SR229 due to a crash.
Sub-Zero Wind Chill	1/19/24	10am-3pm	Pam Spencer	Pam makes an announcement that the counties continues with lake effect snow and sub-zero wind chill until Saturday.
Cell Service Outage	1/21/24	10am-3pm	Pam Spencer	Cell service interruptions were reported early his morning nationwide, mostly for ATT customers but also affecting other carrier customers who tried to call or text ATT customers. Wi-Fi calls and texts are not effected. Keep updated on your carrier at https://downdetector.com
Level 1 Emergency Accident Causing Delay	2/16/24	10am-3pm	Pam Spencer	Sherriffs Department reports a Level 1 Snow Emergency for Morrow County and advise to use extreme caution while driving. Pam also reports about an accident causing delays on 71SB just south of SR61.
Weather Advisory	2/23/24	10am-3pm	Pam Spencer	Pam breaks the breaking news about the Dense Fog advisory through 9am for mid- Ohio and 10 am for north mid-Ohio.
Get Outage Alerts	2/24/24	10am-3pm	Pam Spencer	Pam announces the Consolidated Cooperative suggestion to sign up for Outage Alerts to receive text messages with updates on outages and restoration progress which help give the residents a peace of mind if the power goes out while you are away from home. Learn more.

### PROGRAM: Midwest Momentum

This is a 30 minute program hosted by Dan Rockwell and Michelle Gatchell focusing on issues and programs in the startup community. They hear from startups, investors, and the programs/services designed to help businesses get to next.

ISSUE DATE	TIME	<b>GUES</b> 1	r	ТОРІС
Future of Farming and Food Supply	01.04.24	8-8:30am	Doug Gerber	The visionary behind AeroVantage, whose leap from IT to agriculture is changing the way we farm in Central Ohio. Using drones as critical tools in precision farming, enabling farmers to monitor and enhance crop health with an accuracy.
Minimum Wages & Pandemic After Effects	01.11.24	8-8:30am	John Barker	The President and CEO of Ohio Restaurant and Hospitality Alliance discuss changing minimum wages, tip ratio-bad for industry, not enough staff - having mom and pops go to delivery only. New branding because the restaurant industry has changed so much since the pandemic, AI is coming in a big way to the industry and that means you may no longer be ordering from a human.
Combating Myopia in Children	01.14.24	8-8:30am	Paul Grimm	Myoptech's CEO discuss their efforts on helping children with Myopia by slowing the progression and helping with clearer vision. He says 20% of the population suffers with Myopia and it will increase to 50% do to environment. It's very prevalent so there's a challenge to combat the disease with biotech innovations.
Al Threat and Accuracy	01.18.24	8-8:30am	Dan Rockwell	The threat of AI taking jobs or enhancing them. Ohio becoming known for space research and development. NASA doing upcoming update on projects and goals by the end of February. then there will be a 2024 Space Forum in Cleveland with inte national experts on space coming together to give update on their acceleration. ALSO retired executives give of their time to pass on what they learned as mentors to others.
Culinary Innovations to Survive Pandemic	01.21.24	8-8:30am	John Barker	The pandemic caused retaurants to make changes to survive like food trucks. John chats about hospitality in the restaurant business and providing the needs of a changing environment.

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Jobs in Narrating Audiobooks	02.11.24	8-8:30am	Becky White Gary Smith	Becky White and Gary Smith explains techniques for becoming a skilled audiobook narrator with the subleties of performance, enunciation, diction and proper equipment. She shares how she got into the business.
Businesses of the Future	02.18.24	8-8:30am	Dan Rockwell	Flying car technologies, living in space and clean energy startups are discussed which is exploding in Ohio.
How to Start a Toy Show	02.25.24	8-8:30am	Don Overly	Don, founder Marysville Toy Show in its 2nd year of existence, shares the things he learned after getting his first ToyShow under his belt. He also talks about how Ohio has become a Toy Show Haven with Toy Shows happening somewhere in Ohio almost every Weekend from February - October.
Start Your Own Business	03.03.24	8-8:30am	Alison Gatchell	Alison explains Amway's empowering business as an independent business. She focuses on face to face interaction with customers and giving them the best experience and how affordable it is to start. Amway provides training so success rate is higher than average.
Economic Surge	03.10.24	8:30-9am	Logan Brunney Cody Hatton	Discover the heartbeat of Delaware's economic surge with local visionaries Logan and Cody, who are steering the city towards a renaissance of business innovation with the Delaware Entrepreneur Center, city officials, and Ohio Wesleyan University is nurturing an ecosystem ripe for entrepreneurial success.
Capturing Entrepreneurial Spirit with Startups	03.17.24	8:30-9am	Clifford Hurst	From Marine Corps Officer to Champion of Entrepreneurial Education at Ohio Wesleyan University, Clifford nurtures student startups.

# PROGRAM: Delaware City Digest

Lee Yoakum, the Community Affairs, Coordinator for the City of Delaware, hosts the show and interacts with city leaders from trash pickups to trees, parks to public works with asisstance from Co-host Bob Hogensen who keeps listeners update on their hometown.

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Simplifying Utility Bills	1/04/24	8:30-9am	Rob Alger	Director of Finance talks about the redesigned city utility bills arriving this month & web portal called Resident Access that is easier to navigate and includes more options. Bob updates on local news!
Martin Luther King, Jr. Celebration	1/1224	8:30-9am	Tamika Vinson-Reid	Tamika speaks more about the annual Martin Luther King Jr. Celebration taking place on Monday, the scholarships that it supports in our community with local news and updates!
Safe Roads in Extreme Weather	1/19/24	8:30-9am		Hear the latest on how our snow team is tackling the extreme artic weather to keep roads open and safe. Bob also updates the community on local news!
Employment Opportunities	1/26/24	8:30-9am	Whitney Faust	Human Resources Specialist for the City, shares the latest on seasonal jobs and how to land one while Bob fills in with update on what is going on in the community.
African American History	2/02/24	8:30-9am		February First Friday — African American History is celebrated in Delaware and Bob fills in with local news, updates and information.
Winter Community Day	2/09/24	8:30-9am		The annual Winter Community Day and Delaware Expo is coming up this month at Ohio Wesleyan. Bob returns to inform the community with events, updates & local news.
Tax Season	2/16/24	8:30-9am	Kent Shafer	Tax Season is here! At-Large Council Member joins to talk about the city services and local taxes and how to prepare.
Taxes, Career Opportunities and Community Updates	2/23/24	8:30-9am	Ted Miller	Continuation on series about City services and local taxes. City of Delaware, Ohio Parks and Recreation Director Ted Miller joins plus updates within the community
City Services and Taxes	3/1/24	8:30-9am	Bill Ferrigno	Continuing the series on City services and local taxes plus City Engineer and Public Works Director Bill Ferrigno joins with Bob to bring information, updates and the news!
Pre-Election Series Income Tax & Budget	3/8/24	8:30-9am	Lory Johnson	Income Tax Administrator Lory Johnson and Budget Director Alycia Ballone joins as we continue our pre-election series on City services and local taxes. Bob serves a nice helping of community news and updates
Con't on Series Storm Cleanup Update	3/15/24	8:30-9am	Tom Homan	City Manager Tom Homan concludes the series on city services and local taxes and Bob discuss the cleanup from yesterdays storm/tornado within the community