

The following is a summary of Issues/Programs as presented on WFNK, Lewiston, ME.

The following topics/issues were addressed via the weekly “Community Connections” program in the third quarter of 2018.

WFNK has a long-running partnership with the Barbara Bush Children’s Hospital (BBCH) in Portland ME, a hospital that treats children from all corners of the state of Maine. Over 14 years, WFNK has staged numerous annual on-air events to raise money for and awareness of the BBCH. On September 20-21, WFNK devoted 30 consecutive on-air hours to the annual Pay For Play Event. The event invited listeners to submit song requests, and make a donation to get them played; the larger the donation, the more “left-field” type song would be played on the radio. Over the 30 hour campaign, WFNK was able to raise \$15,820 for the BBCH. This is the third consecutive year of the Pay-For-Play event, which complements the three-day Radiothon held every March.

“Community Connections” is a weekly, 30 minute community affairs program spotlighting organizations and individuals in Maine who address issues affecting citizens, work to improve the quality of life in Maine, and deal with human interest topics across many disciplines.

Show: Community Connections

Airdate 7/8/18 Airtime: 5:30am

Guests: Mary Brant, External Communications Manager, American Red Cross; Alex Sargent, EMT and father

Topics/Issues: With summer holiday season underway, blood donations tend to take a major hit. We discuss the importance of regular blood donation as well as plasma and platelet donation, with an emphasis on the perishability of all three. We also discuss the upcoming “Out For Blood” blood drive scheduled for July 13, sponsored by a number of Binnie Media radio stations, to help address the blood shortage. Alex discusses how blood and platelet donations were crucial during his son’s cancer treatments.

Show: Community Connections

Airdate 7/15/18

Airtime: 5:30am

Guests: Gerard Queally, CEO; Stephanie Hanner, Community Engagement Officer,
Spectrum Generations

Topics/Issues: Spectrum Generations offers help and services for seniors and disabled adults in six counties in Central and Midcoast Maine. Spectrum's footprint covers one of the most demographically oldest areas in a state that is already known as the demographically oldest state in the nation. Spectrum Generations offers services like community centers, meal delivery, senior fitness and wellness classes, and resources and respite for caregivers as well. Spectrum Generations also serves as an advocate in Augusta and Washington for aging and health care related issues.

Show: Community Connections

Airdate 7/22/18

Airtime: 5:30am

Guest: Erin Rice, Chief Development Officer, Pine Tree Society

Topics/Issues: Pine Tree Society offers services and resources for persons with disabilities. Amongst the key programs are career development programs for teens as well as adults, and early learning centers to help prepare kids for a school setting. One of Pine Tree Society's most visible programs is their Pine Tree Camp, located in Rome, Maine. This camp allows children with disabilities to enjoy the wonders of nature in a classic summer camp setting, and helps children create lasting friendships in cases where they tend to feel isolated in their local communities.

Show: Community Connections

Airdate 7/29/18

Airtime: 5:30am

Guest: Jasmine McLoughlin, Fundraising Coordinator, Muscular Dystrophy Association of Maine

Topics/Issues: The MDA of Maine is the local chapter that offers services, assistance and treatment for patients of neuromuscular diseases such as Muscular Dystrophy, and ALS/Lou Gehrig's Disease. MDA also offers summer camps for patients. We discuss the disease, how it's diagnosed and treated, the advocacy work done by MDA, as well as the return to locally focused fundraising events such as the Muscle Walks in Portland and Bangor, following the retiring of the national MDA Telethon.

Show: Community Connections

Airdate 8/5/18

Airtime: 5:30am

Guest: Deb Maxfield, Director of Marketing; Brandon Merry, Program Manager, Maine Adaptive Sports (*encore presentation*)

Topics/Issues: Maine Adaptive has given thousands of individuals with physical disabilities the opportunity to participate in a vast array of sports in all four seasons. Based at Sunday River in Newry, Maine, the program began as an adaptive skiing program and has branched out to over a dozen other sports in several locations statewide, including cycling, paddling, tennis and golf. Maine Adaptive also offers programs for disabled veterans and their families.

Show: Community Connections

Airdate: 8/12/18

Airtime: 5:30am

Guest: Rebecca Hobbs, Executive Director, Through These Doors (*encore presentation*)

Topics/Issues: Through These Doors, formerly known as Family Crisis Services, is the Portland area's response center for, and organization for the prevention of domestic abuse. Through These Doors offers resources for individuals and families dealing with forms of abuse. TTD also works to help law enforcement professionals understand domestic cases better.

Show: Community Connections

Airdate 8/19/18

Airtime: 5:30am

Guests: Gerard Queally, CEO; Stephanie Hanner, Community Engagement Officer, Spectrum Generations (*encore presentation*)

Topics/Issues: Spectrum Generations offers help and services for seniors and disabled adults in six counties in Central and Midcoast Maine. Spectrum's footprint covers one of the most demographically oldest areas in a state that is already known as the demographically oldest state in the nation. Spectrum Generations offers services like community centers, meal delivery, senior fitness and wellness classes, and resources and respite for caregivers as well. Spectrum Generations also serves as an advocate in Augusta and Washington for aging and health care related issues.

Show: Community Connections

Airdate 8/26/18

Airtime: 5:30am

Guest: Erin Rice, Chief Development Officer, Pine Tree Society (*encore presentation*)

Topics/Issues: Pine Tree Society offers services and resources for persons with disabilities. Amongst the key programs are career development programs for teens as well as adults, and early learning centers to help prepare kids for a school setting. One of Pine Tree Society's most visible programs is their Pine Tree Camp, located in Rome, Maine. This camp allows children with disabilities to enjoy the wonders of nature in a classic summer camp setting, and helps children create lasting friendships in cases where they tend to feel isolated in their local communities.

Show: Community Connections

Airdate 9/2/18

Airtime: 5:30am

Guest: Jasmine McLoughlin, Fundraising Coordinator, Muscular Dystrophy Association of Maine (*encore presentation*)

Topics/Issues: The MDA of Maine is the local chapter that offers services, assistance and treatment for patients of neuromuscular diseases such as Muscular Dystrophy, and ALS/Lou Gehrig's Disease. MDA also offers summer camps for patients. We discuss the disease, how it's diagnosed and treated, the advocacy work done by MDA, as well as the return to locally focused fundraising events such as the Muscle Walks in Portland and Bangor, following the retiring of the national MDA Telethon.

Show: Community Connections

Airdate 9/9/18

Airtime: 5:30am

Guest: Deb Maxfield, Director of Marketing; Brandon Merry, Program Manager, Maine Adaptive Sports (*encore presentation*)

Topics/Issues: Maine Adaptive has given thousands of individuals with physical disabilities the opportunity to participate in a vast array of sports in all four seasons. Based at Sunday River in Newry, Maine, the program began as an adaptive skiing program and has branched out to over a dozen other sports in several locations statewide, including cycling, paddling, tennis and golf. Maine Adaptive also offers programs for disabled veterans and their families.

Show: Community Connections

Airdate 9/16/18

Airtime: 5:30am

Guests: Gerard Queally, CEO; Stephanie Hanner, Community Engagement Officer,
Spectrum Generations (*encore presentation*)

Topics/Issues: Spectrum Generations offers help and services for seniors and disabled adults in six counties in Central and Midcoast Maine. Spectrum's footprint covers one of the most demographically oldest areas in a state that is already known as the demographically oldest state in the nation. Spectrum Generations offers services like community centers, meal delivery, senior fitness and wellness classes, and resources and respite for caregivers as well. Spectrum Generations also serves as an advocate in Augusta and Washington for aging and health care related issues.

Show: Community Connections

Airdate 9/23/18

Airtime: 5:30am

Guest: Jasmine McLoughlin, Fundraising Coordinator, Muscular Dystrophy Association
of Maine (*encore presentation*)

Topics/Issues: The MDA of Maine is the local chapter that offers services, assistance and treatment for patients of neuromuscular diseases such as Muscular Dystrophy, and ALS/Lou Gehrig's Disease. MDA also offers summer camps for patients. We discuss the disease, how it's diagnosed and treated, the advocacy work done by MDA, as well as the return to locally focused fundraising events such as the Muscle Walks in Portland and Bangor, following the retiring of the national MDA Telethon.

Show: Community Connections

Airdate: 8/12/18

Airtime: 5:30am

Guest: Rebecca Hobbs, Executive Director, Through These Doors (*encore presentation*)

Topics/Issues: Through These Doors, formerly known as Family Crisis Services, is the Portland area's response center for, and organization for the prevention of domestic abuse. Through These Doors offers resources for individuals and families dealing with forms of abuse. TTD also works to help law enforcement professionals understand domestic cases better.

Respectfully Submitted,

Leif W. Erickson
Public Affairs Director
WFNK-FM
