



JC Media, LLC

693

Broadcast Order

Kudzu _____ Combo The Shark _____
 Customer # 5214 Copy ID # PC20 Co-Op _____
 Start Date 5/4/21 End Date 6/8/21 Package Name Political

Advertiser Ken Walker (Political Ad)
 Billing Address: _____ EIN/D.L. # _____
 City/State: Ripley, MS Zip: 38663 Agency Commission: _____
 Phone: N/A Cell: 662-_____
 E-mail address: _____ Website: _____
 Social Media Info: _____
 Buyer's Name (print): Ken Walker JC Media, LLC Agent's Name: JG

Spot Length	Spot Rate	Dates/Times	M	Tu	W	Th	F	SAT	SUN
30	5.50	5/4-9		2	2	2	2	2	2
		5/10-29	3	3	3	3	3	3	3
<u>001</u>		5/30-6/8	4	4	4	4	4	4	4
<u>PAID checked #1312</u>									

This Order represents confirmation of an agreement between Advertiser and JC Media, LLC. JC Media, LLC agrees to broadcast and Advertiser agrees to pay in full. Credit Cards are accepted with a 3% convenience fee. Payment may also be made by cash or check. IF ADVERTISER CANCELS FOR ANY REASON, INCLUDING NONPAYMENT, A FEE OF \$400 WILL BE ASSESSED TO THE ADVERTISER. JC Media, LLC does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling, or completion of purchase of advertising. Any order of advertising that includes any such restriction will not be accepted. YOUR SIGNATURE AUTHORIZES JC Media, LLC to write, produce, and run your advertising on WKZU and/or WSKK. It also gives JC Media, LLC authority to use any graphics supplied by the Advertiser on Website or Streaming Media banners as well as on any other JC Media, LLC Social Media outlets.

Accepted by Advertiser:
Ken Walker
 Signature _____ Date 5/3/21

5214-001

JC Media, LLC Mgmt:	
Entered by: <u>WN 5/3/2021</u>	
# ads / mo	# ads / order
<u>112/112</u>	<u>201</u>
Mthly Gross	Total Gross
Mthly Net	Total Net
<u>\$616.00</u>	<u>\$616.00</u>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSKK, The Shark 102.3 - Ripley, MS WKZU, Kudzu 104.9 - Inka, MS	Date: 5/3/21
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I, Ken Walker

being/on behalf of: myself

a legally qualified candidate of the Alderman-Ward 2, Ripley, MS

political party for the office of: Republican

in the General

election to be held on: June 8, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 secs.	6 AM - 8 PM	36	Local	10+14	5

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

[Redacted]

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

[Redacted]

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5-4-2021

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

Joyce Graddy

Printed Name

Sales Manager

Title

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request
 an election message request *
 an issue request *

The request was accepted #
 rejected

Candidate Named in Message:

Ken Walker

Office Being Sought:

Alderman - Ward 2, Ripley, MS

Election or Issue Referred to:

General

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Person Ordering Advertising:

Ken Walker

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

JC Media, LLC
 WKZU-FM/WSKK-FM
 107 East Spring St.
 Ripley, MS 38663-2043
 662.841-0447 1.662.837.1023

'COMBO' Order Confirmation

OrderID: 5214-001

Sponsor: Kenneth Walker
 Product: Kenneth Walker
 Estimate/PO: 693-Political
 AccountRep: Joyce Graddy
 BillingCycle: Broadcast Month
 InvoiceType: None-Statement Only
 Run Dates: 5/4/2021 - 6/8/2021
 Items Ordered: 224
 Ordered Amount: \$616.00

KENNETH WALKER
 [REDACTED]
 RIPLEY, MS 38663

Scheduled Station(s): WKZU / WSKK Kenneth Walker

Printed 5/3/2021 2:22:53 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/4/2021 - 5/9/2021	All Weeks	05:00 AM - 08:00 PM		2	2	2	2	2	2	12	:30	Pol		PC20	12	[Package]	[Package]
02 5/10/2021 - 5/29/2021	All Weeks	05:00 AM - 08:00 PM	3	3	3	3	3	3	3	21	:30	Pol		PC20	60	[Package]	[Package]
03 5/30/2021 - 6/8/2021	All Weeks	05:00 AM - 08:00 PM	4	4	4	4	4	4	4	28	:30	Pol		PC20	40	[Package]	[Package]
Package																	
Broadcast Month Projected Billing:																	
Apr-21		0.00		May-21		616.00		Jun-21		0.00		Q2-2021					616.00

Confirmed Correct; Payment Guaranteed

Accepted for Classic Radio FM