



JC Media, LLC

680

# Broadcast Order

Kudzu \_\_\_\_\_ Combo  The Shark \_\_\_\_\_  
 Customer # 5117 Copy ID " PL01 Co-Op \_\_\_\_\_  
 Start Date 4/13/21 End Date 4/27/21 Package Name Political

Advertiser Chris Marsalis (Political Ad)  
 Billing Address: \_\_\_\_\_ EIN/D.L. # \_\_\_\_\_  
 City/State: Ripley, ms Zip: 38663 Agency Commission: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
 E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_  
 Social Media Info: \_\_\_\_\_  
 Buyer's Name (print): Chris Marsalis JC Media, LLC Agent's Name: House

Spot Length	Spot Rate	Dates/Times	M	Tu	W	Th	F	SAT	SUN
30	\$5.50	4/13-18		6	6	6	6	6	6
	combo	4/19-25	6	6	6	6	6	6	6
<del>012</del>		4/26-27	6	6					

This Order represents confirmation of an agreement between Advertiser and JC Media, LLC. JC Media, LLC agrees to broadcast and Advertiser agrees to pay in full. Credit Cards are accepted with a 3% convenience fee. Payment may also be made by cash or check. IF ADVERTISER CANCELS FOR ANY REASON, INCLUDING NONPAYMENT, A FEE OF \$400 WILL BE ASSESSED TO THE ADVERTISER. JC Media, LLC does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling, or completion of purchase of advertising. Any order of advertising that includes any such restriction will not be accepted. YOUR SIGNATURE AUTHORIZES JC Media, LLC to write, produce, and run your advertising on WKZU and/or WSKK. It also gives JC Media, LLC authority to use any graphics supplied by the Advertiser on Website or Streaming Media banners as well as on any other JC Media, LLC Social Media outlets.

Accepted by Advertiser:

per C. Marsalis  
Signature

4/7/21  
Date

5117-012

JC Media, LLC Mgmt:	
Entered by: <u>RW 4/8/2021</u>	
# ads / mo <u>90/96</u>	# ads / order <u>180</u>
Mthly Gross	Total Gross
Mthly Net	Total Net <u>\$500.00</u>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WSKK - Ripley, MS WKZU - Iuka, MS	<b>Date:</b> 4/8/21
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I, Chris Marsalis,

being/on behalf of: myself,

a legally qualified candidate of the Republican

political party for the office of: Alderman-at-Large

in the Runoff

election to be held on: April 27, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	6a-7p	15		42	2.1

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

J.C. Marsalis

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

4/8/21  
Date

J. C. Marsalis  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Joyce Graddy  
Signature

Joyce Graddy  
Printed Name

Sales Manager  
Title

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message:

Chris Marsalis

Office Being Sought:

Alderman-at-Large

Election or Issue Referred to:

Runoff, April 27, 2021

Sponsor (or authorized candidate committee):

\_\_\_\_\_

Treasurer of authorized candidate committee:

\_\_\_\_\_

Person Ordering Advertising:

J. Chris Marsalis

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

JC Media, LLC  
 WKZU-FM/WSKK-FM  
 107 East Spring St.  
 Ripley, MS 38663-2043  
 662.841-0447 1.662.837.1023

# 'COMBO' Order Confirmation

OrderID: 5117-012

Sponsor: Chris Marsalis  
 Product: Chris Marsalis-Alderman at Large  
 Estimate/PO: 680-Comb-Political  
 AccountRep: House  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 4/13/2021 - 4/27/2021  
 Items Ordered: 180  
 Ordered Amount: \$500.00

CHRIS MARSALIS  
 174 TWIN LAKES RD.  
 RIPLEY, MS 38663

## Scheduled Station(s): WKZU / WSKK Chris Marsalis-Alderman at Large

Printed 4/8/2021 1:43:16 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/13/2021 - 4/27/2021 Package	All Weeks	06:00 AM - 07:00 PM	6	6	6	6	6	6	6	42	:30	Spot		PL01	90	[Package]	[Package] 500.00

**Calendar Month Projected Billing:**

Month	Cost	Month	Cost	Month	Cost	Period	Total Cost
Apr-21	500.00	May-21	0.00	Jun-21	0.00	Q2-2021	500.00

Confirmed Correct; Payment Guaranteed

Accepted for Classic Radio FM