



JC Media, LLC

Order Number

# Broadcast Order

934

Kudzu \_\_\_\_\_ Combo  The Shark \_\_\_\_\_  
 Customer # 5199 Copy ID # 8995 Co-Op \_\_\_\_\_  
 Start Date 11/1/21 End Date 11/13/21 Package Name Political-Local

Advertiser Political - Beverly Baylis  
 Billing Address: \_\_\_\_\_ EIN/D.L. # \_\_\_\_\_  
 City/State: Ripley, MS Zip: 38463 Agency Commission: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: 662-837-5370  
 E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_  
 Social Media Info: \_\_\_\_\_  
 Buyer's Name (print): Beverly Baylis JC Media, LLC Agent's Name: Melinda

Spot Length	Spot Rate	Dates/Times	M	Tu	W	Th	F	SAT	SUN
30	\$6	11/1-7	3	4			4	3	3
<u>005</u>		11/8-13	4				4	3	
			172.50						
<u>Paid</u>	<u>check # 1808</u>		115.20						

This Order represents confirmation of an agreement between Advertiser and JC Media, LLC. JC Media, LLC agrees to broadcast and Advertiser agrees to pay in full. Credit Cards are accepted with a 3% convenience fee. Payment may also be made by cash or check. IF ADVERTISER CANCELS FOR ANY REASON, INCLUDING NONPAYMENT, A FEE OF \$400 WILL BE ASSESSED TO THE ADVERTISER. JC Media, LLC does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling, or completion of purchase of advertising. Any order of advertising that includes any such restriction will not be accepted. YOUR SIGNATURE AUTHORIZES JC Media, LLC to write, produce, and run your advertising on WKZU and/or WSKK. It also gives JC Media, LLC authority to use any graphics supplied by the Advertiser on Website or Streaming Media banners as well as on any other JC Media, LLC Social Media outlets.

Accepted by Advertiser:  
Beverly Baylis  
 Signature

10/28/21  
 Date

5799-025

JC Media, LLC Mgmt:	
Entered by:	<u>W 10/29/21</u>
# ads / mo	# ads / order
<u>48/48/1</u>	<u>96/1</u>
Mthly Gross	Total Gross
Mthly Net	Total Net
<u>288.<sup>00</sup></u>	<u>288.<sup>00</sup></u>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WSKK - Ripley, MS WKZU - Iuka, MS	<b>Date:</b> 10/28/21
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I, Beverly Baylis

being/on behalf of: myself

a legally qualified candidate of the Democratic

political party for the office of: Director - At - Large

in the Tippah Electric Power Association Board of Directors

election to be held on: November 15, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec	6a-7p	13 days			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Beverly Bayles

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/28/21                      Beverly Bayles  
Date                                      Signature

***To Be Signed By Station Representative***

Accepted                       Accepted in Part                       Rejected

Joyce Graddy                      Joyce Graddy                      Sales Manager  
Signature                                      Printed Name                                      Title

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message:

Beverly Baylis

Office Being Sought:

Director-At-Large

Election or Issue Referred to:

Tippah Electric Power Association  
Board of Directors

Sponsor (or authorized candidate committee):

\_\_\_\_\_

Treasurer of authorized candidate committee:

\_\_\_\_\_

Person Ordering Advertising:

Beverly Baylis

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

JC Media, LLC  
 WKZU-FM/WSKK-FM  
 107 East Spring St.  
 Ripley, MS 38663-2043  
 662.841-0447 1.662.837.1023

# 'COMBO' Order Confirmation

OrderID: 5199-005

Sponsor: Political  
 Product: Beverly Baylis-Tippah Power  
 Estimate/PO: 934-Combo  
 AccountRep: Melinda Marsalis  
 BillingCycle: Broadcast Month  
 InvoiceType: None-Statement Only  
 Run Dates: 11/1/2021 - 11/13/2021  
 Items Ordered: 96  
 Ordered Amount: \$288.00

POLITICAL  
 107 EAST SPRING STREET  
 RIPLEY, MS 38663

## Scheduled Station(s): WKZU / WSKK Beverly Baylis-Tippah Power

Printed 10/29/2021 8:10:13 AM

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Run Dates	Run Weeks	Run Times	Mo	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Ad-ID	Copy ID	Qty	Item Cost	Total Cost
01 11/1/2021 - 11/7/2021	All Weeks	06:00 AM - 07:00 PM	3	4	4	4	4	3	3	25	:30	Pol	8995	25	[Package]	[Package]	
02 11/8/2021 - 11/13/2021	All Weeks	06:00 AM - 07:00 PM	4	4	4	4	4	3		23	:30	Pol	8995	23	[Package]	[Package]	288.00

**Broadcast Month Projected Billing:**

Oct-21	0.00	Nov-21	288.00	Dec-21	0.00	Q4-2021	288.00
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Confirmed Correct; Payment Guaranteed

Accepted for Classic Radio FM