



JC Media, LLC

Order Number

# Broadcast Order

931

Kudzu \_\_\_\_\_ Combo \_\_\_\_\_ The Shark

Customer # 5199 Copy ID # 8991 Co-Op \_\_\_\_\_

Start Date 10/23/21 End Date 11/2/21 Package Name 7x7 Blast

Advertiser Ronnie Huddleston

Billing Address: \_\_\_\_\_ EIN/D.L. # \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_ Agency Commission: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media Info: \_\_\_\_\_

Buyer's Name (print): Ronnie Huddleston JC Media, LLC Agent's Name: J Graddy

| Spot Length | Spot Rate | Dates/Times | M | Tu | W | Th | F | SAT | SUN |
|-------------|-----------|-------------|---|----|---|----|---|-----|-----|
| 30          | \$2.04    | 10/23-24    |   |    |   |    |   | 4   | 3   |
|             |           | 10/25-31    | 5 | 5  | 5 | 5  | 5 | 5   | 3   |
|             |           | 11/1-2      | 5 | 4  |   |    |   |     |     |
| <u>003</u>  |           |             |   |    |   |    |   |     |     |

This Order represents confirmation of an agreement between Advertiser and JC Media, LLC. JC Media, LLC agrees to broadcast and Advertiser agrees to pay in full. Credit Cards are accepted with a 3% convenience fee. Payment may also be made by cash or check. IF ADVERTISER CANCELS FOR ANY REASON, INCLUDING NONPAYMENT, A FEE OF \$400 WILL BE ASSESSED TO THE ADVERTISER. JC Media, LLC does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling, or completion of purchase of advertising. Any order of advertising that includes any such restriction will not be accepted. YOUR SIGNATURE AUTHORIZES JC Media, LLC to write, produce, and run your advertising on WKZU and/or WSKK. It also gives JC Media, LLC authority to use any graphics supplied by the Advertiser on Website or Streaming Media banners as well as on any other JC Media, LLC Social Media outlets.

Accepted by Advertiser:

Ronnie Huddleston  
Signature

10/19/21  
Date

5199-803

| JC Media, LLC Mgmt: |                    |
|---------------------|--------------------|
| Entered by          | <u>EW 10/20/21</u> |
| # ads / mo          | # ads / order      |
| <u>49/1</u>         | <u>49/1</u>        |
| Mthly Gross         | Total Gross        |
| Mthly Net           | Total Net          |
| <u>\$100.00</u>     | <u>\$100.00</u>    |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                          |
|---|--------------------------|
| <b>Station and Location:</b><br>WSKK - Ripley, MS | <b>Date:</b><br>10/20/21 |
|---|--------------------------|

I, Ronnie Huddleston

being/on behalf of: Myself

a legally qualified candidate of the Independent

political party for the office of: North Tippah School Board Member

in the General

election to be held on: November 2, 2021

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| 30 secs.         | 6A-7P                            | 11   |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Ronnie Huddleston

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/20/21                      Ronnie Huddleston  
Date    Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected

Joyce Graddy                      Joyce Graddy                      Sales Manager  
Signature    Printed Name    Title

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request  
 an election message request \*  
 an issue request \*

The request was  accepted #  
 rejected

Candidate Named in Message:

Ronnie Huddleston

Office Being Sought:

North Tippah (MS) School Board member

Election or Issue Referred to:

General Election - November 2, 2021

Sponsor (or authorized candidate committee):

\_\_\_\_\_

Treasurer of authorized candidate committee:

\_\_\_\_\_

Person Ordering Advertising:

Ronnie Huddleston

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

JC Media, LLC  
 WSKK-FM  
 107 East Spring St.  
 Ripley, MS 38663 2043  
 662.841.0447 or 837.1023

### WSKK Order Confirmation

OrderID: 5199-003

Sponsor: Political  
 Product: Ronnie Huddleston  
 Estimate/PO: North Tippah School Board  
 AccountRep: Joyce Graddy  
 BillingCycle: Broadcast Month  
 InvoiceType: None-Statement Only  
 Run Dates: 10/23/2021 - 11/2/2021  
 Items Ordered: 49  
 Ordered Amount: \$100.00

POLITICAL  
 107 EAST SPRING STREET  
 RIPLEY, MS 38663

### Scheduled Station(s): WSKK Political-Ronnie Huddleston

Printed 10/20/2021 8:21:47 AM

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| Run Dates                  | Run Weeks | Run Times           | Mo | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Adel Type | Copy ID | Qty | Item Cost | Total Cost |
|----------------------------|-----------|---------------------|----|-----|-----|-----|-----|-----|-----|------------|--------|-------------|-----------|---------|-----|-----------|------------|
| 01 10/23/2021 - 10/24/2021 | All Weeks | 06:00 AM - 07:00 PM |    |     |     |     |     | 4   | 3   | 7          | :30    | Pol         |           | 8991    | 7   | [Package] | [Package]  |
| 02 10/25/2021 - 10/31/2021 | All Weeks | 06:00 AM - 07:00 PM | 5  | 5   | 5   | 5   | 5   | 5   | 3   | 33         | :30    | Pol         |           | 8991    | 33  | [Package] | [Package]  |
| 03 11/1/2021 - 11/2/2021   | All Weeks | 06:00 AM - 07:00 PM | 5  | 4   |     |     |     |     |     | 9          | :30    | Pol         |           | 8991    | 9   | [Package] | [Package]  |
| Package                    |           |                     |    |     |     |     |     |     |     |            |        |             |           |         |     |           |            |
| 100.00                     |           |                     |    |     |     |     |     |     |     |            |        |             |           |         |     |           |            |

**Broadcast Month Projected Billing:**

|        |        |        |      |        |      |         |        |
|--------|--------|--------|------|--------|------|---------|--------|
| Oct-21 | 100.00 | Nov-21 | 0.00 | Dec-21 | 0.00 | Q4-2021 | 100.00 |
|--------|--------|--------|------|--------|------|---------|--------|

Confirmed Correct; Payment Guaranteed

Accepted for WSKK