

WBBB
 Wheeling, WV
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

WBBB
 Quarterly Issues/Programs List

WBBB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Public Health:** Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **human trafficking:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
human trafficking	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nascimento	01/07/2024 07:00 AM	029:49
Equality, Civil Rights	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 07:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 07:00 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:00 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:00 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/11/2024 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:00 AM	029:49
Cancer Awareness, Law Enforce	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 07:00 AM	029:50
Cancer Awareness, Law Enforce	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:00 AM	029:50
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:00 AM	029:49
Tech and Social Media, Humani	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:00 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Child Fund International	000:30	2
	iHM/PSA	000:30	31
	iHM/PSA	000:30	39
	PSA - Emergency Preparedness - Legacy 60	000:59	1
	PSA_B_Victories for Veterans_30	000:29	3
	PSA_Dadication_30	000:30	2
	PSA_Don't Wait_30	000:29	3
	PSA_Foster Care_60	000:59	39
	PSA_Recycle_20	000:19	11
AUTISM AWARENESS	PSA - Autism Speaks - Babbling 30	000:29	1
CANCER AWARENESS	THE V FOUNDATION	000:28	7
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	5
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN HEART ASSOCIATION	000:29	18
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	5
COMMUNITY INVOLVEMENT	UNCF	000:30	8
EDUCATION	AAOS	000:59	4
EDUCATION	AD COUNCIL	000:30	1
EDUCATION	AD COUNCIL	000:30	1
EDUCATION	AD COUNCIL	001:00	1
EDUCATION	Community Associations Instit	000:59	1
EDUCATION	NBCF	000:29	2
EDUCATION	NBCF	000:59	1
EDUCATION	PSA - Autism Speaks - Babbling 60	000:59	3
EDUCATION	Recreational Boating and Fish	000:59	1
EDUCATION	USA.GOV	000:29	2
EDUCATION	USA.GOV	000:59	1
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Foundation Fightin Blindness	FOUNDATION FIGHTING BLINDNESS	000:29	4

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	NDEP	000:14	16
Health	NDEP	000:59	36
HEALTH	PSA - Lung Cancer - Dinnertime 60	001:00	2
HEALTH	PSA - Lung Cancer - Tube 30	000:29	3
HEALTH	PSA - Lung Cancer - Veterans 60	001:00	1
HEALTH/COMMUNITY EVENTS	US DEPT OF HEALTH AND HUMAN	000:29	2
MILITARY AND VETERANS	PARALYZED VETS OF AMERICA	000:14	2
MILITARY AND VETERANS	PARALYZED VETS OF AMERICA	000:29	1
MILITARY AND VETERANS	PARALYZED VETS OF AMERICA	000:59	1
MILITARY AND VETERANS	US Dept Of Veteran Affairs	000:15	4
MILITARY AND VETERANS	WOUNDED WARRIOR PROJECT	000:59	1
MILITARY AND VETERANS	WOUNDED WARRIOR PROJECT	000:59	2
MILITARY AND VETERANS	WOUNDED WARRIOR PROJECT	000:59	2
National Highway Trans. Safet	National Highway Safety Adm.	000:14	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
SAFETY	AD COUNCIL	000:14	2
SAFETY	AD COUNCIL	000:29	1
SAFETY	AD COUNCIL	000:59	1
SAFETY	CDC	000:29	1
SAFETY	CDC	000:29	1
SAFETY	CDC	000:29	1
SAFETY	CDC	000:30	2
SAFETY	CDC	000:30	1