



## Political Candidate Advertisements Agreement Form

Candidate Type: ☐ Federal Candidate ☒ State or Local Candidate

Date: 2/15/24, ~~202~~ 2024

Station and Location: Star 95 FM Princeton, WV

I, Derrick Lefler,

[select one] ☒ Being

☐ On behalf of: \_\_\_\_\_, a legally  
qualified candidate associated with the Non Partisan political party or  
organization, and seeking the office of Circuit Court Judge in the  
Primary election to be held on May, 14, 2024, do hereby  
request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
(:30)	M-F 7a-7p	Mon Tues Wed Thurs Fri	10am  2pm	10	14
<b>TOTAL CHARGES:</b> <u>300.00/month for 3 1/2 months = \$1050.00</u>					
<b>IMPORTANT NOTE:</b> To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.					

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

I represent that payment for the above described broadcast time has been paid by:

Bill Huffman - Campaign Manager

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Bill Huffman

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

**TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:**

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

2-21-24

Name:

David L. Lyle

Title:

Lead. Dir. Policy

**TO BE SIGNED BY STATION REPRESENTATIVE:**

☐ Accepted

☐ Accepted in Part

☐ Rejected

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

2-21-24

Name:

PATRICIA A. TOLLEY

Title:

TITLE OWNER

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

[Signature]



## Federal Candidate Certification

**This Certification Is Required for Federal Candidates to Receive the Lowest Unit Charge during a "Political Window" Period (45 Days Prior to a Primary Election or 60 Days Prior to a General Election).**

I, \_\_\_\_\_,  
federal candidate or authorized committee, hereby CERTIFY that the programming (in whole or in part) to be broadcast pursuant to this agreement ☐ **does** or ☐ **does not** refer to an opposing candidate.

For programming that **does** refer to an opposing candidate, I further CERTIFY that:

- ☐ The **radio programming** contains a personal audio statement by the candidate that:
  - (i) identifies the candidate,
  - (ii) identifies the office being sought, and
  - (iii) states that the candidate has approved the broadcast.
- ☐ The **television programming** simultaneously displays, for duration of at least four seconds, the following required items:
  - (i) a clearly identifiable photograph or similar image of the candidate, and
  - (ii) a printed statement that identifies the candidate, states that the candidate approved the broadcast, and that the candidate and/or authorized committee paid for the broadcast.

**SIGNATURE OF CANDIDATE OR AUTHORIZED COMMITTEE:**

SIGNATURE:

DATE:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

## Agreed Schedule of Broadcasts

**(To Be Completed Only if Station Does Not Accept Entire Broadcast Request)**

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
<b><u>ATTACH PROPOSED SCHEDULE WITH CHARGES (IF AVAILABLE):</u></b>					
<b><u>AFTER AIRING BROADCAST:</u></b>					
<b>Attach invoices or Actual Schedule of Broadcasts to this Form showing:</b> <ol style="list-style-type: none"> <li>(1) Actual date, exact time, class and charge per spot;</li> <li>(2) Date and exact time for all make-goods (if any) and reasons for them; and</li> <li>(3) Exact date, time, class, and dollar amount for each rebate given (if any).</li> </ol>					

**POLITICAL FILE REQUIREMENTS:** For two years after the election date, the station must retain all of the foregoing documentation in its political file. It is recommended that the station regularly update its political file as soon as possible. If not updated on a daily basis, the file should identify a contact person who can provide the times that specific spots aired and the rates charged.



## Actual Schedule of Broadcasts

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
(:30)	M-F 7a-7p	Mon Tues Wed Thurs Fri	10am & 2pm	10	14 (Feb 1st through May 14th)

### DOCUMENTATION

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:


### POLITICAL FILE REQUIREMENTS:

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.

**Derrick Lefler for Circuit Court Judge**

I'm attorney Derrick Lefler. As Mercer County judge, I'll use my 32 years of experience to make sure we have equal justice for all. I would appreciate your vote!

Paid for by the committee to elect Derrick Lefler.