

**June 1, 2016 – May 31, 2017**

## I. VACANCY LIST

**See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data**

[illegible]

**[STATION CALL SIGNS]**  
**EEO PUBLIC FILE REPORT**  
**[DATES]**

**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	List every (including upper-level category) job opening in a Job Bank of organizations that include substantial participation by women or minorities.	WLUC's Master List of Recruitment Sources is used for all part-time and full-time job openings. WLUC's Master List includes numerous organizations that target minority job seekers. We also air a thirty-second ad each week asking anyone who would like to be added to our list to call or write us for inclusion.
<b>2</b>	Participate in Events Sponsored by Community Groups interested in Broadcast Employment Opportunities. (3)	Ramsey Elementary School (2 <sup>nd</sup> grade class) Morning meteorologist read book on weather to class, led a class in cloud art and craft, and answered questions on careers in meteorology and weather forecasting.
<b>3</b>		On 4-10-17, gave a station tour to 30 West Iron County High School students. Answered questions about careers in broadcasting and video production.
<b>4</b>		On 5-12-17, our VP/General Manager and our morning anchor attended a Career Day at Northern Michigan University, where they spoketo a group of students about careers in sales, marketing, service, & broadcast media and journalism.

WLUC-TV  
EEO Public File Report  
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

	Recruiting Source (RS)	Street	City/State	Contact	Phone	Fax	email	website	Source Entitled to Vacancy Notification ? (Yes/No)	# of Interviews Referred by RS Over Reporting Period
1	Bay de Noc Community College	2001 N. Lincoln Road	Escanaba, MI 49829	Kathy Woiak	906-217-4117	906-789-6952			N	
2	Bay Mills Indian Community	10001 W. Lakeshore Dr.,	Brimley, MI 49715	L. John Lukins	906-248-3241	906-248-3283			Y	
3	Central Michigan University	Warrior Hall 102	Mount Pleasant, MI 48859	Career Services	989-774-3076		bca@cmich.edu	www.cmich.edu	N	
4	Collective Talent	26150 Hersheyvale	Franklin, MI 48025	Michael Bille			billie@michaelsmedia.com	www.michaelsmedia.com	N	
5	Colorado Media School	404 South Upham St	Lakewood, CO 80226	Terry Cuff	303-937-7070		tcuff@beonair.com	www.beonair.com	Y	
6	Gray Television, Inc.	4370 Peachtree Road, NE	Atlanta, GA 30319	Dottie Boudreau	404-266-8333	404-261-9607	dottie@gray.tv	www.gray.tv	N	
7	Howard University	5258 Bryant St. NW 7501 N. Capital of Texas Highway, Building B	Washington DC 20059	Carol Dudley			cdudley@howard.edu	www.howard.edu	N	
8	Indeed.com		Austin, TX 78737	Online entry	800-462-5842			www.indeed.com	N	1
9	Ishtepeming Salvation Army	222 East Division Street	Ishtepeming, MI 49849	Liz Nevala	906-486-8121		elne33@yahoo.com		Y	
10	Ithaca College	335 Park School of Communications, 953 Danby Road	Ithaca, NY 14850	Eloise Green			eloise@ithaca.edu	www.ithaca.edu	N	
11	Keweenaw Bay Indian Community	16429 Beartown Road	Baraga, MI 49908	Hope Laramore	906-353-6623	906-353-8068	hope@kbic-nsn.gov	www.kbic-nsn.gov	Y	
12	Lake Superior Community Partnership	501 South Front Street	Marquette, MI 49855	Amy Clickner	906-226-6591		lscp@marquette.org	www.marquette.org	Y	
13	Lake Superior State University	650 W. Easterday Avenue	Sault Ste. Marie, MI 49783	Paul Fenlon	906-632-6841	906-635-7564			Y	
14	Media Line	PO Box 51909	Pacific Grove, CA 93950	Mark Shilstone			medialine@medialine.com	www.medialine.com	N	
15	Media Match	8112 1.2 West 3rd Street	Los Angeles, CA 90048	Tammy Romaniuk			info@media-match.com	www.media-match.com	N	
16	Michigan Association of Broadcasters	819 N. Washington Ave.	Lansing, MI 48909	Online entry				www.michmab.com	N	1
17	Northern Michigan University	1401 Presque Isle Ave.	Marquette, MI 49855	Career Services	906-227-2800		careers@nmu.edu	www.nmu.edu	Y	1
18	Pure Michigan Talent Connect	300 North Washington Square	Lansing, MI 48913	Online entry	888-522-0103			www.mtalent.org	Y	2
19	Specs Howard School of Broadcast Arts	23801 Industrial Park Dr.	Farmington Hills, MI 48334	Nancy Shiner	248-358-9000	248-746-9772	nshiner@specshoward.edu	www.specshoward.edu	N	
20	Specs Howard School of Media Arts	19900 West 9-Mile Road	Southfield, MI 48075	Kristin Burns			kburns@specshoward.edu	www.specshoward.edu	N	
21	Superior Rehabilitation Services	PO Box 367	Iron Mountain, MI 49801	Barb Karas	715-528-4238		barbkaras@gmail.com		Y	
22	Talent Dynamics	600 Las Colinas Blvd., Suite 100	Irving, TX 75039	Christina Hedding			hedding@talentdynamics.com	www.talentdynamics.com	N	
23	TVJobs.com	PO Box 4116	Oceanside, CA 92052	Mark Holloway			admin@tvjobs.com	www.tvjobs.com	N	2
24	US Army Wounded Warrior Program	200 Stovall St., Room 7N53	Alexandria, VA 22332	Vicki Mullen			Vicki.H.Mullen.Civ@mail.mil		N	
25	Walter Cronkite School of Journalism	555 N. Central Avenue, Suite 302	Phoenix, AZ 85004	Michael Wong			Mike.Wong@asu.edu		N	
26	WLUC-TV Bulletin Board/Employee Referral	177 US 41 East	Negaunee, MI 49866	Jane Ryan	906-475-7220	906-475-4824	Jane.Ryan@wluctv6.com	www.UpperMichigansSource.com	Y	14
27	WLUC-TV Website	177 US 41 East	Negaunee, MI 49866	Aaron Boehm	906-475-4141	906-475-5070	Aaron.Boehm@wluctv6.com	www.UpperMichigansSource.com	Y	8

TOTAL INTERVIEWEES OVER REPORTING PERIOD:

**WLUC's EEO Public File report for the period June 1, 2016-May 31, 2017 was timely placed in the online public file as an attachment to its mid-term EEO Report (Form 397). However, for ease of access, WLUC is also placing a copy of the report into this folder.**