

Submission Confirmation

**Confirmation
Number 136325
Call Sign WSWG
Facility Id 28155
Filing Quarter Date 12/31/2012
Filing Date 01/03/2013**

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Form 398 Validation Results

There were no Errors in the Form.

Report reflects information for quarter: 4th Quarter 2012

Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License			
WSWG	Analog 44	City	State	County	Zip Code
	Digital 43	VALDOSTA	Georgia	LOWNDES	31602

Licensee

GRAY TELEVISION LICENSE, INC.

Network CBS

Affiliation Nielsen DMA

Independent

Albany GA

World Wide Web Home Page Address (if applicable)

www.wswg.tv

Facility ID Number

20155

Previous Call Sign (if applicable)

License Renewal Expiration Date

04/01/2013 (mm/dd/yyyy)

Analog Core Programming - (click to hide section)

[Clear Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3

3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 3.a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program.

1 empty Program Reports

Non-Core Educational and Informational Programming - (click to hide section)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the

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educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

1 empty Program Reports

Sponsored Core Programming - (click to hide section)

- 6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

1 empty Program Reports

Program Details

Digital Core Programming - (click to hide section)

[Clear Section](#)

- 7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3
- b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No
- c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
- 8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 0
- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671. 3
- 9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No
- b. Identify publishers who were sent information in 9.a.
The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child

- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

DOODLEBOPS - I

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SATURDAYS 7:00AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Length of Program

30 minutes

Age of Target Child Audience

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

DOODLEBOPS - II

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SATURDAYS 7:30AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

BUSYTOWN MYSTERIES - I

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SUNDAYS 7:00AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience

3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4

BUSYTOWN MYSTERIES - II

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SUNDAYS 7:30AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

Length of Program

30 minutes

[Collapse All Sections](#) [Expand All Sections](#)

[Update Local](#)

[Check Data](#)

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Age of Target Child Audience 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, *Busytown Mysteries* brings the popular adventures of *Busytown* to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

LIBERY'S KIDS I

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SATURDAYS 11:00AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience 9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

LIBERY'S KIDS II

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SATURDAYS 11:30AM

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

Length of Program

30 minutes

Age of Target Child Audience 9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 7



[Clear Program Data](#)



[Delete Program](#)

Title of Program 7

THE AMERICAN ATHLETE

Origination

Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SATURDAYS 7:00AM DIGITAL

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

[Collapse All Sections](#)

[Expand All Sections](#)

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[Help](#)

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show featuring one-on-one interviews with today's hottest and most recognizable superstar athletes.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 8



[Clear Program Data](#)



[Delete Program](#)

Title of Program 8

ANIMAL EXPLORATION WITH JARROD MILLER

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 7:30AM DIGITAL

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

If preempted, complete Digital Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 9



[Clear Program Data](#)



[Delete Program](#)

Title of Program 9

JACK HANNA'S ANIMAL ADVENTURES

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 8:00AM DIGITAL

Total times aired at regularly scheduled time

13

Number of Preemptions

0

[Create](#)

If preempted, complete Digital Preemption Report

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jack Hanna's Animal Adventures is a live action, FCC friendly wildlife adventure series where young viewers can join "Jungle Jack" Hanna as he takes them around the globe in celebration of the world's wildlife.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 10



[Clear Program Data](#)



[Delete Program](#)

Title of Program 10

DOG TALES

Origination

Syndicated

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

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SATURDAYS 8:30AM DIGITAL

13

0

[Create](#)

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 11



[Clear Program Data](#)



[Delete Program](#)

Title of Program 11

THE CENTSABLES

Origination

Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

SATURDAYS 9:00AM DIGITAL

13

0

[Create](#)

Length of Program 30 minutes

Age of Target Child Audience 6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Centsables program was conceived to help children understand the value of money, and the ways it can impact their lives. This first-of-its-kind multi-media project, which features the adventures of six super-buddies.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 12



[Clear Program Data](#)



[Delete Program](#)

Title of Program 12

ANIMAL ATLAS CLASSICS

Origination

Syndicated

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

SATURDAYS 9:30AM DIGITAL

13

0

[Create](#)

Length of Program 30 minutes

Age of Target Child Audience 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The combination of previous seasons of Animal Atlas into the Animal Atlas Classics series has culled the best instructional elements from the series without sacrificing the entertainment value for the 13-16 year old target market. A welcome element is an interview segment

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 13



[Clear Program Data](#)



[Delete Program](#)

Title of Program 13

CHAT ROOM

Origination

Network

If preempted, complete

[Collapse All Sections](#)

[Expand All Sections](#)

[Help](#)

Days / Times Program Regularly Scheduled

SATURDAYS 12:00PM CW

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Digital Preemption Report

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 14



[Clear Program Data](#)



[Delete Program](#)

Title of Program 14

ON THE SPOT

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SATURDAYS 12:30PM CW

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 15



[Clear Program Data](#)



[Delete Program](#)

Title of Program 15

ANIMAL SCIENCE

Origination

Network

If preempted, complete Digital Preemption Report

Days / Times Program Regularly Scheduled

SUNDAYS 11:00AM CW

Total times aired at regularly scheduled time

13

Number of Preemptions

0

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 16



[Clear Program Data](#)



[Delete Program](#)

Title of Program 16

Origination

[Collapse All Sections](#)

[Expand All Sections](#)

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GREAT BIG WORLD

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

SUNDAYS 11:30AM CW

13

0 [Create](#)

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 17



[Clear Program Data](#)



[Delete Program](#)

Title of Program 17

LIVE LIFE AND WIN

Origination

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

SUNDAYS 12:00PM CW

13

0 [Create](#)

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 18



[Clear Program Data](#)



[Delete Program](#)

Title of Program 18

MADE IN HOLLYWOOD: TEEN EDITION

Origination

Network

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

Number of Preemptions

If preempted, complete Digital Preemption Report

SUNDAYS 12:30PM CW

13

0 [Create](#)

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Made In Hollywood: Teen Edition". The goals of this series are the following: To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

[Add ->](#) 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional

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programming guideline (applied to free video programming aired on other than the main program stream) Yes No
 did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

[Add-->](#) 1 empty Program Reports

Sponsored Core Programming - (click to hide section)

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
------------	------------------	--------------	----------------	---------------------------	-------------------

[Add-->](#) 1 empty Program Reports

[Program Details](#)

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

DOODLEBOPS - I

Origination

Network

Days / Times Program Regularly Scheduled

SATURDAYS 7:00AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

DOODLEBOPS - II

Origination

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

[Collapse All Sections](#)

[Expand All Sections](#)

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SATURDAYS 7:30AM 13 30 minutes 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

BUSYTOWN MYSTERIES - I

Origination

Network

Days / Times Program Regularly Scheduled

SUNDAYS 7:00AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4

BUSYTOWN MYSTERIES - II

Origination

Network

Days / Times Program Regularly Scheduled

SUNDAYS 7:30AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

LIBERTY'S KIDS I

Origination

Network

Days / Times Program Regularly Scheduled

SUNDAYS 11:00AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

LIBERTY'S KIDS I

Origination

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

[Collapse All Sections](#)

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SUNDAYS 11:30AM 13 30 minutes 9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young

Program 7



[Clear Program Data](#)



[Delete Program](#)

Title of Program 7

THE AMERICAN ATHLETE

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 7:00AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show featuring one-on-one interviews with today's hottest and most recognizable superstar athletes.

Program 8



[Clear Program Data](#)



[Delete Program](#)

Title of Program 8

ANIMAL EXPLORATION WITH JARROD MILLER

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 7:30AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers

Program 9



[Clear Program Data](#)



[Delete Program](#)

Title of Program 9

JACK HANNA'S ANIMAL ADVENTURES

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 8:00AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Jack Hanna's Animal Adventures is a live action, FCC friendly wildlife adventure series where young viewers can join "Jungle Jack" Hanna as he takes them around the globe in celebration of the world's wildlife.

Program 10



[Clear Program Data](#)



[Delete Program](#)

Title of Program 10

DOG TALES

Origination

Syndicated

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

[Collapse All Sections](#)

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SATURDAYS 8:30AM 13 30 minutes 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

Program 11



[Clear Program Data](#)



[Delete Program](#)

Title of Program 11

THE CENTSABLES

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 9:00AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Centsables program was conceived to help children understand the value of money, and the ways it can impact their lives. This first-of-its-kind multi-media project, which features the adventures of six super-buddies.

Program 12



[Clear Program Data](#)



[Delete Program](#)

Title of Program 12

ANIMAL ATLAS CLASSICS

Origination

Syndicated

Days / Times Program Regularly Scheduled

SATURDAYS 9:30AM

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The combination of previous seasons of Animal Atlas into the Animal Atlas Classics series has culled the best instructional elements from the series without sacrificing the entertainment value for the 13-16 year old target market. A welcome element is an interview segment

Program 13



[Clear Program Data](#)



[Delete Program](#)

Title of Program 13

CHAT ROOM

Origination

Network

Days / Times Program Regularly Scheduled

SATURDAYS 12:00PM CW

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or

Program 14



[Clear Program Data](#)



[Delete Program](#)

Title of Program 14

ON THE SPOT

Origination

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

[Collapse All Sections](#)

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SATURDAYS 12:30PM CW 13 30 minutes 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a

Program 15



[Clear Program Data](#)



[Delete Program](#)

Title of Program 15

Origination

ANIMAL SCIENCE

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

SUNDAYS 11:00AM CW

13

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program

Program 16



[Clear Program Data](#)



[Delete Program](#)

Title of Program 16

Origination

GREAT BIG WORLD

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

SUNDAYS 11:30AM CW

13

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas.

Program 17



[Clear Program Data](#)



[Delete Program](#)

Title of Program 17

Origination

LIVE LIFE AND WIN

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

SUNDAYS 12:00PM CW

13

30 minutes

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and

Program 18



[Clear Program Data](#)



[Delete Program](#)

Title of Program 18

Origination

MADE IN HOLLYWOOD: TEEN EDITION

Network

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

Age of Target Child Audience

[Collapse All Sections](#)

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SUNDAYS 12:30PM CW 13 30 minutes 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Made In Hollywood: Teen Edition". The goals of this series are the following: To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers

[Add->](#) 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name

PERRY A. COLE

Telephone Number (include area code)

850-907-2102

Address

1801 HALSTEAD BLVD.

Email Address

perry.cole@wctv.tv

City

TALLAHASSEE

State

Florida

Zip Code

32309

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

GRAY TELEVISION LICENSE, INC.

Signature

Date

01/03/2013

Electronic Filing Operations

[Check Data](#)

Run [checks](#) to look for data errors.

[File Form 398](#)

Send the values to the FCC as an [FCC 398 filing](#).

[Reset](#)

[Reset data](#) to last updated values.

[Update Local Data](#)

[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

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FCC Form 398

March 2006

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2012 through December 31, 2012

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

Doodlebops I
Doodlebops II
Busytown Mysteries I
Busytown Mysteries II
Liberty's Kids I
Liberty's Kids II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS, during the period October 1, 2012 through December 31, 2012, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: December 31, 2012

THE CW PLUS

1. Program: Great Big World
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
2. Program: Live Life & Win
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
3. Program: Made in Hollywood: Teen Edition
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
4. Program: On the Spot
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
5. Program: Animal Science
Rating: TV-PG (E/I 13-16)
Length: 30 minutes
6. Program: Chat Room
Rating: TV-PG (E/I 13-16)
Length: 30 minutes