



Agency Political Rate Card

Rates Effective for:

Primary Election - 7/13/19 to 8/27/19

General Election - 9/7/19 to 11/05/19

This rate card represents the Lowest Unit Rate for political candidate advertising

Rates effective 07/13/19 to 11/05/19

30 Second Rates:

Monday through Friday

| | AM :30 | FM :30 |
|--|-----------|-----------|
| 6A-9A (M,T,W,F-AM), 10A-3P, 3P-7P M-F | \$ 6.23 | \$ 25.00 |
| 6A-9A M-F | \$ - | \$ 15.24 |
| 5A-10P M-F | \$ 6.00 | \$ 10.00 |
| 6A-MID M-F | \$ 7.00 | \$ 15.00 |
| 7A-9A M-F | \$ 12.00 | \$ 23.53 |
| 10A-3P M-F | \$ 11.00 | \$ 15.24 |
| 7P-MID M-F | \$ 4.00 | \$ 13.00 |

Monday through Sunday

| | :30 | :30 |
|-------------------|------|----------|
| 6A-9P M-Su | \$ - | \$ 13.94 |
| 5A-5A M-Su | \$ - | \$ 4.71 |

Saturday & Sunday

| | :30 | :30 |
|--------------------|---------|----------|
| 6A-MID S-Su | \$ 6.00 | \$ 13.00 |
| 6A-7P S-Su | \$ 6.00 | \$ 9.00 |
| 10A-7P S-Su | \$ 8.00 | \$ 10.00 |
| 7P-MID S-Su | \$ 4.00 | \$ 8.00 |

60 Second Rates:

Monday through Friday

| | AM :60 | FM :60 |
|-------------------|-----------|-----------|
| 5A-9A M-F | \$ - | \$ 25.00 |
| 6A-10A M-F | \$ - | \$ 25.00 |
| 9A-10A M-F | \$ 18.00 | \$ 30.00 |
| 10A-3P M-F | \$ 17.00 | \$ 25.00 |
| 3P-7P M-F | \$ 17.00 | \$ 25.00 |
| 7P-MID M-F | \$ 6.00 | \$ 20.00 |

Saturday through Sunday

| | :60 | :60 |
|-------------------|----------|----------|
| 6A-7P S-Su | \$ 11.00 | \$ 15.00 |

T E R M S

Payment due before start of schedule.
All rates are net to station.

No more than 2 units of the same advertiser may air in the same hour.

MonsterMedia LLC, dba KLJZ-FM and KCYK-AM does not discriminate in any way on the basis of race or gender with regards to its advertising practices.

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Revised 07/17/19