

# Broadcast Contract

KATZ GROUP SALES  
DEBORAH ROSS FOR US SENATE  
125 W 55th St  
New York, NY 10019-5936

Start Date 03/07/16	Contract# 18827	Mod# 0
End Date 03/15/16	Date Entered 03/03/16	Date Last Modified 03/03/16
Advertiser DEBORAH ROSS FOR US		Station Market WBAV-FM
Product Deborah Ross		SalesRep/Office Katz Katz

Standard Billing Cycle Estimate# 4961

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	MO 03/07/16 FR 03/11/16	06:00A-10:00A	60		X	X	X	X	X	--	7	\$130.00
2	MO 03/07/16 FR 03/11/16	10:00A-03:00P	60		X	X	X	X	X	--	5	\$120.00
3	MO 03/07/16 FR 03/11/16	03:00P-07:00P	60		X	X	X	X	X	--	7	\$125.00
4	SA 03/12/16 SA 03/12/16	06:00A-07:00P	60		--	--	--	--	--	X	2	\$70.00
5	MO 03/14/16 TU 03/15/16	06:00A-10:00A	60		X	X	--	--	--	--	4	\$130.00
6	MO 03/14/16 MO 03/14/16	10:00A-03:00P	60		X	--	--	--	--	--	2	\$120.00
7	MO 03/14/16 MO 03/14/16	03:00P-07:00P	60		X	--	--	--	--	--	2	\$125.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	29	3,535.00	\$530.25	\$ 3,004.75	\$ 3,535.00

Electronic Invoice

Billing Projections: By Month

	Mar 16
CA	3,535.00
ST	3,535.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 1

# Sales Order

Station: WBAV-FM Contract#: 0 Agency: KATZ GROUP SALES  
 Contract Name: WBAV 29567096 4961 Address: 125 W 55th St  
 Proposal#: 667B4E93-CDD5-47C4-BE18-FCAAAE737B0 City: New York State: NY Zip: 10019-5936  
D Buyer: \_\_\_\_\_  
 Start Date: 3/07/16 End Date: 3/15/16 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL NATIONAL Type: Cash Agency Commission %: 15  
 Advertiser: DEBORAH ROSS FOR US SENATE Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 2063KKATZ Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: Deborah Ross  
 Estimate #: 4961  
 Agency Client Code: NA  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	3/07/16	3/11/16		6:00 AM	10:00 AM	60	X	X	X	X	X			7	W	130.00	7	910.00		
2	3/07/16	3/11/16		10:00 AM	3:00 PM	60	X	X	X	X	X			5	W	120.00	5	600.00		
3	3/07/16	3/11/16		3:00 PM	7:00 PM	60	X	X	X	X	X			7	W	125.00	7	875.00		
4	3/12/16	3/12/16		6:00 AM	7:00 PM	60						X		2	W	70.00	2	140.00		
5	3/14/16	3/15/16		6:00 AM	10:00 AM	60	X	X						4	W	130.00	4	520.00		
6	3/14/16	3/14/16		10:00 AM	3:00 PM	60	X							2	W	120.00	2	240.00		
7	3/14/16	3/14/16		3:00 PM	7:00 PM	60	X							2	W	125.00	2	250.00		

## Billing Projections: By Month

Mar 16  
 CA 3,535.00  
 ST 3,535.00

☒ Print Spot Prices

Electronic Invoice

TOTAL SPOTS ..... 29  
 GROSS TOTAL \$ ..... 3,535.00  
 ADJUSTED SPOTS ..... 29  
 ADJUSTED TOTAL \$ ..... 3,535.00

APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Interactive Sales Manager  
☐ ☐ Business Manager

Mar 03, 16  
 CONT# 29567096 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WBAV-FM (Charlotte-Gastonia-Rock Hill, NC-SC)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: NA / NA / 4961

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV DEBORAH ROSS FOR US SENATE  
 PDT Deborah Ross  
 FLT Mar 07, 16 - Mar 20, 16

\* REP ORDER COMMENT \*

\*\* 3/3/2016 2:23:00 PM: \*\* ALL HAMBRICK ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION \*\* ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\*

\*\* 3/3/2016 2:23:00 PM: \*\* ALL HAMBRICK/ADELSTEIN AND LISTON POLITICAL ORDERS MUST HAVE 1 HOUR SPOT SEPARATION \*\* ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\*

\*\* 3/3/2016 2:23:00 PM: \*\* THIS IS A NEW ORDER \*\* PLEASE CONTACT DRE PAGSISIHAN AT 312-755-3989 OR EMAIL DRE.PAGSISIHAN@KRGP.COM TO CONFIRM ORDER CLEARANCE A.S.A.P. \*\* PLEASE CONFIRM ORDER WITHIN 24 HOURS! \*\* THANK YOU, DRE

\*\* 3/3/2016 2:23:00 PM: \*\*\*\* ALL MAKE GOODS MUST BE APPROVED. PLEASE NOTIFY US IMMEDIATELY OF ANY MISSED SPOTS. \*\*\*\* PLEASE REACH OUT TO DRE.PAGSISIHAN@KRGP.COM WITH ANY MISSED SPOTS AND/OR MAKEGOOD REQUESTS. \*\*\*\*

\*\* 3/3/2016 2:23:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST /NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

\*\* 3/3/2016 2:23:00 PM: THIS IS A NEW ORDER. SPOTS MUST HAVE 30 MINUTES OF SEPARATION. PLEASE CONFIRM THE ORDER IN THE SYSTEM ASAP. THANK YOU. -DRE.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	3/7/2016 - 3/11/2016	1W	7	\$130.00	7
	1.2	MTWTF..	10A - 3P	60	3/7/2016 - 3/11/2016	1W	5	\$120.00	5
	1.3	MTWTF..	3P - 7P	60	3/7/2016 - 3/11/2016	1W	7	\$125.00	7
	1.4	.....S.	6A - 7P	60	3/12/2016 - 3/12/2016	1W	2	\$70.00	2
		<b>** WEEKLY FLIGHT TOTALS **</b>					21	\$2,525.00	
		<b>FLIGHT 2</b>							
	2.1	MT.....	6A - 10A	60	3/14/2016 - 3/15/2016	1W	4	\$130.00	4
	SCHEDULE ENDS 12 NOON TUESDAY, 3/15								
	2.2	M.....	10A - 3P	60	3/14/2016 - 3/14/2016	1W	2	\$120.00	2
	SCHEDULE ENDS 12 NOON TUESDAY, 3/15								
	2.3	M.....	3P - 7P	60	3/14/2016 - 3/14/2016	1W	2	\$125.00	2

Mar 03, 16  
 CONT# 29567096 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales

DDS CONT# 0  
 C/P/E: NA / NA / 4961

SCHEDULE ENDS 12 NOON TUESDAY, 3/15							
				** WEEKLY FLIGHT TOTALS **		8	\$1,010.00

	Mar 16						
SPOTS	29						
CASH	3535.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3535.00						

SPOTS							TOTAL
CASH							29
TRADE							3,535.00
NSL							0.00
TOTAL							0.00
							3,535.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Miles King (AL Media)  
 being/on behalf of: Deborah Ross  
 a legally qualified candidate of the Democratic  
 political party for the office of: U.S. Senate  
 in the Primary  
 election to be held on: 3/15/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:  
Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/24/16

Date

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, DEBORAH ROSS

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

DEBORAH ROSS

printed name

2/23/16  
date

50868

**AL MEDIA LLC**  
222 W. ONTARIO ST. SUITE 600  
CHICAGO, IL 60654-3855



PAY TO THE ORDER OF **Katz Group Sales**

**Twenty-Four Thousand Six Hundred Seventy-Four and 65/100**

**Katz Group Sales**

\$ **24,674.65**

3/3/2016

MEMO

**Ross Radio Estimate #4961**

⑆050868⑆ ⑆071006486⑆ 116908⑆

**AL MEDIA LLC**

**Katz Group Sales**

Date **3/3/2016** Type **Bill** Reference **Estimate #4961**

3/3/2016  
Original Amt. **24,674.65**  
Balance Due **24,674.65**  
Discount  
Check Amount **24,674.65**

Payment **24,674.65**

50868

Chk Account/Adelstei **Ross Radio Estimate #4961**

24,674.65