



CONSUMER AFFAIRS

2News on KJZZ

Outdoor Retailer Expo (Aired 01/11/2017 @ 7pm, 2:00 minutes) – The Outdoor Retailer Expo is under way in Salt Lake City. Some industry leaders say the expo should leave the city because of Utah’s policy on public land, but Lt. Governor Spencer Cox believes Utah can keep the expo without changing policy. The viewer learns the latest in the Outdoor Retailer Expo debate.

Dow Jones tops 20,000 mark (Aired 1/25/2017 @ 7pm for 1 minute, 30 seconds) – The Dow Jones industrial average crossed the 20,000 mark for the first time in history. The index crossed the line at opening bell. At closing bell, the Dow was up 0.78 percent for the day, finishing at 20,068. The market rallied following the election of Donald Trump when it reached 19,000. With stocks now at record prices, traders say it’s hard to know how long the rally will last.

Cloudflare data leak (Aired 1/24/2017 @ 7pm for 1 minute, 30 seconds) – A security company that monitors apps like Uber and FitBit may have been hacked, allowing access to hundreds of thousands of accounts. Cloudflare provides services for at least 2 million websites. A Google researcher uncovered the leaker that may have exposed passwords, private messages and other data. Consumers are now urged to change their passwords to protect themselves.

Gateway offers grant incentive (Aired 2/27/2017 @ 7pm for 1 minute, 30 seconds) -The Gateway announced an aggressive new grant program to draw more festivals to the mall. They’re now offering \$5,000 to festival owners and directors willing to move their event to the property. The program is designed to work in accordance with the newly released 2017 Downtown Rising Action Plan to bring more people to downtown Salt Lake.

March Madness (Aired 3/15/2017 @ 7pm for 1 minute, 30 seconds) - Salt Lake City will be filled with celebration this weekend, and local pubs, bars, and restaurants are ready for them! March Madness kicks off at the Vivint Arena downtown on Thursday. St. Patrick’s Day is Friday, and another round of March Madness is slated for Saturday. Businesses next door anticipate twice the amount of business than typical weekends. The Gateway is anticipating a large



amount of traffic. They are offering March Madness parking for \$5 at their location across the street from Vivint.

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