

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFRG, WLZW, WIBX

Date:

10/31/23

I, Courtney Muhammed,

being/on behalf of: Friends of Courtney Muhammed,

a legally qualified candidate of the _____

political party for the office of: Utica City Mayor

in the General

election to be held on: Tuesday, November 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	varies	11/1-11/7		147	1

Attach proposed schedule with charges (if available):

Ad Buys for Radio

Jerome Espree <jespre@espreeway.com>

Tue 10/31/2023 11:39 AM

To: Colleen Bullock <Colleen.Bullock@townsquaremedia.com>

Cc: Wayusi@aol.com <Wayusi@aol.com>

You don't often get email from jespre@espreeway.com. [Learn why this is important](#)

Hi Colleen,

I have selected from 3 stations. The total cost is \$1,325. Let me know if I'm off.

Thank you

Jerome

WIBX - AM Total =\$371

Wed - 3X (\$45) 6am - 10am	4X (\$8) 7pm - 12am
Thur - 4X (\$60) 6am - 10am	4X (\$8) 7pm - 12am
Fri - 4X (\$60) 6am - 10am	4X (\$8) 7pm - 12am
Sat 3X (\$15) 6am - 10am	4X (\$8) 7pm - 12am
Sun 3X (\$15) 6am - 10am	4X (\$8) 7pm - 12am
Mon 5X (\$75) 6am - 10am	4X (\$8) 7pm - 12am
Tue - 3X (\$45) 6am - 10am	4X (\$8) 7pm - 12am

WLZW - lite 98 \$525

	4X (\$20) 7pm - 12am
Thur - 4X (\$68) 6am - 10am	4X (\$68) 3pm - 7pm
Fri - 4X (\$68) 6am - 10am	4X (\$68) 3pm - 7pm
Sat 3X (\$27) 6am - 10am	4X (\$8) 7pm - 12am
Sun 3X (\$27) 6am - 10am	3x (\$27) 10am - 3pm 4X (\$8) 7pm - 12am
Mon 5X (\$75) 6am - 10am	4X (\$8) 7pm - 12am
Tue - 3X (\$45) 6am - 10am	4X (\$8) 7pm - 12am

WFRG - country (\$429)

Wed - 2X (\$60) 6am - 10am	4X (\$12) 7pm - 12am
Thur - 1X (\$30) 6am - 10am	4X (\$12) 7pm - 12am
Fri - 3X (\$90) 6am - 10am	4X (\$12) 7pm - 12pm
Sat 3X (\$27) 6am - 10am	4X (\$12) 7pm - 12am

Sun 3X (\$27) 6am - 10am
Mon 3X (\$90) 6am - 10am 4X (\$12) 7pm - 12am
Tue - 3X (\$45) 6am - 10am

----- Original Message -----

From "Brady Humphrey" <Brady.Humphrey@townsquaremedia.com>

To "jerome@espreemedia.com" <jerome@espreemedia.com>

Date 10/31/2023 9:52:47 AM

Subject Courtney Muhammad Dry Audio

Brady Humphrey
Regional Continuity Manager
Townsquare Media Utica, NY | Buffalo, NY
Direct Line: (315) 272-2823
E-Mail: brady.humphrey@townsquaremedia.com

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CONTRACT



WIBX-AM
 9418 River Road
 Marcy, NY 13403
 (315) 768-9500

<u>Contract / Revision</u> 4426448 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Courtney Muhammad		<u>Original Date / Revision</u> 11/01/23 / 11/01/23
<u>Contract Dates</u> 11/02/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WIBX-AM	<u>Account Executive</u> Colleen Bullock	<u>Sales Office</u> Local Utica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Friends of Courtney Muhammad
 404 Balndina St
 Utica, NY 13501

WIBX-AM - 4426448A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIBX	11/02/23	11/07/23	M-F AM Drive	6a-10a		1:00			NM	19	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	---56--				11	\$15.00			
	Week:	11/06/23	11/12/23	53-----				8	\$15.00			
N 2	WIBX	11/02/23	11/07/23	M-F Evening	7p-12a		1:00			NM	20	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	---66--				12	\$2.00			
	Week:	11/06/23	11/12/23	44-----				8	\$2.00			
N 3	WIBX	11/04/23	11/05/23	Sa-Su AM	6a-10a		1:00			NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----33				6	\$5.00			
N 4	WIBX	11/04/23	11/05/23	Sa-Su Evening	7p-12a		1:00			NM	8	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----44				8	\$2.00			
Totals											53	\$371.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/23 - 11/07/23	53	\$371.00	\$371.00
Totals	53	\$371.00	\$371.00

WLZW-FM - 4426448B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLZW	11/02/23	11/03/23	M-F AM Drive	6a-10a		1:00			NM	8	\$136.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	---44--				8	\$17.00			
N 2	WLZW	11/02/23	11/03/23	M-F PM Drive	3p-7p		1:00			NM	8	\$136.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	---44--				8	\$17.00			
N 3	WLZW	11/04/23	11/05/23	Sa-Su AM	6a-10a		1:00			NM	6	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----33				6	\$9.00			
N 4	WLZW	11/04/23	11/05/23	Sa-Su Evening	7p-12a		1:00			NM	8	\$16.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WIBX-AM
 9418 River Road
 Marcy, NY 13403
 (315) 768-9500

<u>Contract / Revision</u> 4426448 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Courtney Muhammad		<u>Original Date / Revision</u> 11/01/23 / 11/01/23
<u>Contract Dates</u> 11/02/23 - 11/07/23	<u>Product</u> 2023	<u>Estimate #</u>

WLZW-FM - 4426448B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----44				8	\$2.00			
N 5	WLZW	11/06/23	11/07/23	M-F AM Drive	6a-10a		1:00			NM	8	\$120.00
Week:		11/06/23	11/12/23	53-----				8	\$15.00			
N 6	WLZW	11/04/23	11/05/23	Sa-Su Midday	10a-3p		1:00			NM	3	\$27.00
Week:		10/30/23	11/05/23	-----3				3	\$9.00			
N 7	WLZW	11/02/23	11/02/23	M-F Evening	7p-12a		1:00			NM	4	\$20.00
Week:		10/30/23	11/05/23	---4---				4	\$5.00			
N 8	WLZW	11/06/23	11/07/23	M-F Evening	7p-12a		1:00			NM	8	\$16.00
Week:		11/06/23	11/12/23	44-----				8	\$2.00			
Totals											53	\$525.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/23 - 11/07/23	53	\$525.00	\$525.00
Totals	53	\$525.00	\$525.00

WFRG-FM - 4426448C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	---33--				6	\$30.00			
Week:		11/06/23	11/12/23	3-----				3	\$30.00			
N 1	WFRG	11/02/23	11/06/23	M-F AM Drive	6a-10a		1:00			NM	9	\$270.00
N 2	WFRG	11/02/23	11/06/23	M-F Evening	7p-12a		1:00			NM	16	\$48.00
Week:		10/30/23	11/05/23	---66--				12	\$3.00			
Week:		11/06/23	11/12/23	4-----				4	\$3.00			
N 3	WFRG	11/04/23	11/05/23	Sa-Su AM	6a-10a		1:00			NM	6	\$54.00
Week:		10/30/23	11/05/23	-----33				6	\$9.00			
N 4	WFRG	11/04/23	11/05/23	Sa-Su Evening	7p-12a		1:00			NM	4	\$12.00
Week:		10/30/23	11/05/23	-----4-				4	\$3.00			
N 5	WFRG	11/07/23	11/07/23	M-F AM Drive	6a-10a		1:00			NM	3	\$45.00
Week:		11/06/23	11/12/23	-3-----				3	\$15.00			
Totals											38	\$429.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/23 - 11/07/23	38	\$429.00	\$429.00
Totals	38	\$429.00	\$429.00

Contract Totals 144 \$1,325.00

Signature: _____ **Date:** _____

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