

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WIBX Utica, NY WBZW	Date: 11/2/2023
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I, Walter Morrissey

being/on behalf of: Michael Hennessy

a legally qualified candidate of the Term Limits

political party for the office of: Oneida County Executive

in the _____

election to be held on: November 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	/ Schedule	11/4/23- 11/7/23		31	1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Media Partners Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Hennessy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/11/23

Michael J. Hennessy

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Colleen Bullock

Colleen Bullock

11/2/23

Signature

Printed Name

Title

Hennessy buy Nov 4-7

Walt <walt@mpgfilms.com>

Thu 11/2/2023 4:12 PM

To: Colleen Bullock <Colleen.Bullock@townsquaremedia.com>

1 attachments (3 MB)

Hennessy NAB IBX Nov 3-7.pdf;

Leo

Hi Colleen,

Please run "Hennessy Debate" according to the following schedule.

Hennessy 11/4-7/23 Debate Big Baby	10/29 Sun	10/30 Mon	10/31 Tues	11/01 Wed	11/02 Thur	11/03 Fri	11/04 Sat	11/05 Sun	11/06 Mon	11/07 Tues	Total Spots	Total Gross	Total Net
Townsquare											31	\$400.00	\$340.00
WIBX 6a-10a	\$15.00								4	4	8	\$120.00	
WIBX 10a-3p	\$17.00								5	5	10	\$170.00	
WIBX Sat 9a-12p	\$5.00						4				4	\$20.00	
WIBX Sun 6a-7p	\$5.00							4			4	\$20.00	
WIBX Sun Eve 7-8P	\$5.00							2			2	\$10.00	
WLZW 10a-3p	\$20.00								3		3	\$60.00	

I will have check to you tomorrow.

Walt Morrissey

Media Partners Group
 188 Main. St.
 New York Mills
 315 768-0277o
 315 723-1850c

Internet Email Warning

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

CONTRACT



WIBX-AM
 9418 River Road
 Marcy, NY 13403
 (315) 768-9500

<u>Contract / Revision</u> 4435227 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Michael Hennessy-agy		<u>Original Date / Revision</u> 11/03/23 / 11/03/23
<u>Contract Dates</u> 11/04/23 - 11/07/23	<u>Estimate #</u>	
<u>Product</u> 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBX-AM	<u>Account Executive</u> House Utica	<u>Sales Office</u> Local Utica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Partners Group (A)
 188 Main St
 New York Mills, NY 13417

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIBX	11/04/23	11/04/23	Sa-Su Prime Rotator	9:00 AM-12:00 PM		1:00			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----S-				4	\$5.00			
N 2	WIBX	11/05/23	11/05/23	Sa-Su Prime Rotator	6a-7p		1:00			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----S				4	\$5.00			
N 3	WIBX	11/05/23	11/05/23	Sat-Sun 7p	7p-8p		1:00			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----S				2	\$5.00			
N 4	WIBX	11/06/23	11/07/23	M-F AM Drive	6a-10a		1:00			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	44-----				8	\$15.00			
N 5	WIBX	11/06/23	11/07/23	M-F Midday	10a-3p		1:00			NM	10	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	55-----				10	\$17.00			
Totals											28	\$340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/07/23	28	\$340.00	(\$51.00)	\$289.00
Totals	28	\$340.00	(\$51.00)	\$289.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLZW	11/06/23	11/06/23	M-F Midday	10a-3p		1:00			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	3-----				3	\$20.00			
Totals											3	\$60.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/06/23	3	\$60.00	(\$9.00)	\$51.00
Totals	3	\$60.00	(\$9.00)	\$51.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WIBX950

WIBX-AM
9418 River Road
Marcy, NY 13403
(315) 768-9500

News • Talk • Sports

<u>Contract / Revision</u> 4435227 /	<u>Alt Order #</u>
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<u>Advertiser</u> Friends of Michael Hennessy-agy	<u>Original Date / Revision</u> 11/03/23 / 11/03/23
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<u>Contract Dates</u> 11/04/23 - 11/07/23	<u>Product</u> 2023	<u>Estimate #</u>
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Contract Totals 31 \$400.00

Signature: _____ Date: _____

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