

ORDER

Orders
Order / Rev: 2723812
 Alt Order #: _____
Product Desc: Shelley Berkley for Mayor
 Estimate: _____
Flight Dates: 05/24/24 - 06/10/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-CANDIDATE

Las Vegas KDWN
Primary AE: Mary Garland
Sales Office: L-LV
Sales Region: Local

Agency
Name: Letizia
Buying Contact: Russell Letizia
Billing Contact: Russell Letizia
617 Edgebrook
Las Vegas, NV 89145

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Shelley Berkley for Mayor
Demographic: A35+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 221406
Agency External ID: 4029836
Unit Code: Candidate -
Order Separation: 00:45:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/29/24 | 05/26/24 | 2 | \$85.00 | \$72.25 |
| 05/27/24 | 06/10/24 | 22 | \$935.00 | \$794.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-----------------|-------------|
| May 2024 | 2 | \$85.00 | \$72.25 | 0.00 |
| June 2024 | 22 | \$935.00 | \$794.75 | 0.00 |
| Totals | 24 | \$1,020.00 | \$867.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mary Garland | L-LV | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|-----------|-------------------|----------|
| N 1 | KDWN | 05/24/24 | 06/10/24 | M-F 6a-10a M-F 6a-10a | CM | 6a-10a | MTWTF-- | :30 | 5 | \$40.00 | FULL | 0.00 | NM | 12 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/20/24 | 05/26/24 | ----F-- | | 1 | | | | \$40.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | MTWTF-- | | 5 | | | | \$40.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | MTWTF-- | | 5 | | | | \$40.00 | | 0.00 | | | |
| | | Week: 06/10/24 | 06/16/24 | M----- | | 1 | | | | \$40.00 | | 0.00 | | | |
| N 2 | KDWN | 05/24/24 | 06/10/24 | M-F 10a-3p M-F 10a-3p | CM | 10a-3p | MTWTF-- | :30 | 5 | \$45.00 | FULL | 0.00 | NM | 12 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/20/24 | 05/26/24 | ----F-- | | 1 | | | | \$45.00 | | 0.00 | | | |
| | | Week: 05/27/24 | 06/02/24 | MTWTF-- | | 5 | | | | \$45.00 | | 0.00 | | | |
| | | Week: 06/03/24 | 06/09/24 | MTWTF-- | | 5 | | | | \$45.00 | | 0.00 | | | |
| | | Week: 06/10/24 | 06/16/24 | M----- | | 1 | | | | \$45.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 24 | \$1,020.00 | |