

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, TANYA RENICKER/ MEDIUM BUYING, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: ROBERT CONLEY	
Authorized committee: Conley for Justice Committee	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A MEDIUM BUYING	
Candidate's political party: N/A	
Office sought (no acronyms or abbreviations): KENTUCKY SUPREME COURT DISTRICT 7	
Date of election: 11.3.2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Geoffrey Griffith - P.O. Box 450, Greenup, Ky 41144	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <i>Tanya Renicker</i>	Signature: <i>Mollie Taylor</i>
Name: TANYA RENICKER	Name: Mollie Taylor
Date of Request to Purchase Ad Time: 10.8.20	Date of Station Agreement to Sell Time: 10/27/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/26/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4392590</u>	Station Call Letters: <u>WCMI-AM</u>	Date Received/Requested: <u>10/26/20</u>
Est. #: <u>1245</u>	Station Location: <u>Ashland, KY</u>	Run Start and End Dates: <u>10/28/20 - 11/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WCMI-AM	ORDER#:	3179449	DATE:	10/27/2020
MARKET:	Huntington-Ashland, WV	AMOUNT:	\$287.06	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	43		Invoices@MediaFinancial.com
MOD:	Strn Ver: 3 Last: 1				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4392590
ADVERTISER:	Conley for Justice Committee	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1245 10/27-11/3 with a 6:30PM CUT-OFF on election day	AGY EST:	1245		Invoices@MediaFinancial.com
FLIGHT:	10-26-2020 TO 11/8/2020				
					[X]Unwired []Spot []Mod
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+				[X]Cash []Trade
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/26/2020 17:47

TOTAL	Nov													Total
SPOT	43													43
CASH	287.06													287.06
TOTAL	287.06													287.06

Kindred Communications, Inc
 PO BOX 1150
 Huntington, WV 25713 USA
 304-523-8401

Client: **Conley for Justice Committee**
 Order #: **43740-00002**
 Description: **Est 1245 10/27-11/3 - 6:30p cut off 11/3**
 Date Entered: **10/27/2020**
 P.O.#: **4392590**
 Salesperson: **Regional, Reps**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES
 1655 Palm Beach Lakes Blvd
 Suite 903
 W PALM BEACH, FL 33401 US

Statement Group: **Kindred Communications, Inc**
 Receivables Group: **Political Regional**
 Sales Commission: **no commission**
 A/R Account: **WCMI-AM A/R Cash**
 Order Discount: **<None>**
 Agency Discount: **Agency Discount - Standard 15%**
 Default Primary Product Code: **Political- Kentucky**
 Secondary Product Code: **<unassigned>**
 Last Modified: **10/27/2020**
 Modified 1 times
 OrderType: **Per Spot**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/31/2020	10/31/2020	WCMI-AM	12:00:00p to 02:00:00p	Weekly	1:00	2	7.06	14.12	0	0	0	0	0	2	0
10/28/2020	11/3/2020	WCMI-AM	05:00:00a to 07:00:00p	Weekly	1:00	14	7.06	98.84	2	2	4	3	3	0	0
10/28/2020	11/3/2020	WCMI-AM	05:00:00a to 07:00:00p	Weekly	1:00	14	7.06	98.84	2	2	4	3	3	0	0
10/28/2020	11/3/2020	WCMI-AM	05:00:00a to 07:00:00p	Weekly	1:00	13	7.06	91.78	2	1	4	3	3	0	0

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WCMI-AM	43	\$303.58	\$45.54	\$258.04

Order Start Date: 10/28/2020 Order End Date: 11/3/2020 Spots: 43

Total Charges: \$303.58
Combined Discounts: \$45.54
Total Net: \$258.04

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month Billing Totals for Conley for Justice Committee / 43740-00002 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2020	43	\$303.58	\$45.54	\$258.04
Total:	43	\$303.58	\$45.54	\$258.04

Confirmed & Accepted for Kindred Communications, Inc By: _____

Accepted for MEDIA FINANCIAL SERVICES By: _____

Please Sign and Return One Copy