

ORDER



Orders
Order / Rev: 4441546
Alt Order #:
Product Desc: Chief of Police
Estimate:
Flight Dates: 04/22/24 - 05/03/24
Original Date / Rev: 04/19/24 / 04/19/24
Order Type: REG

San Angelo KLST
Primary AE: KLST Local House
Sales Office: L-SAA
Sales Region: Loc

Agency
Name: McLaughlin Advertising
Buying Contact: Stephanie Martinez
Billing Contact: Stephanie Martinez
 115 S. Park Street
 San Angelo, TX 76901

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Mike Hernandez/Chief of Police/T
Demographic: HH
Product Codes: PL21
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	10	\$4,250.00	\$3,612.50
05/01/24	05/31/24	2	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	10	\$4,250.00	\$3,612.50	0.00
May 2024	2	\$850.00	\$722.50	0.00
Totals	12	\$5,100.00	\$4,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLST Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLST	04/22/24	05/03/24	KLST 6pm News KLST 6pm News	CM	M-F 6p-630p	MTWTF--	:30	2	\$350.00	P4	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWT---		4				\$350.00		0.00			
		Week: 04/29/24	05/05/24	M---F--		2				\$350.00		0.00			
N 2	KLST	04/22/24	05/03/24	LN M-F KLST 10p News	CM	M-F 10p-1035p	MTWTF--	:30	2	\$500.00	P4	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWT---		4				\$500.00		0.00			
		Week: 04/29/24	05/05/24	M---F--		2				\$500.00		0.00			
													Totals	12	\$5,100.00