

WJFW – TV 12

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: 4/1/2008 – 6/30/2008

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

JULY 7, 2008

FCC WEEKLY REPORT

Name Lara

Month April (since of May)
Week of April

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10p	4-25	VO	:40	Daryl Poupert Sentenced
Economy & Employment	5p	4-18	VOSOT	1:30	2 Filming of Public Enemies & its effect on the economy willow Flowage Construction
	6p, 10p	4-18	PKG	2:30	
	5, 6, 10p	4-25	VO	:40	
Government & Politics	5, 6, 10p	4-29	VOSOT	1:00	John Card running for Congress
Healthcare	5, 6, 10p	5-7	VOSOT	:55	Oneida Co Nurse Honored
Children's Issues & Education	10pm	5-4	PKG	1:50	Conserve School Award
Spot News					
Human Interest	5p, 10p	4-1	PKG	3:00	} Lloyd Gauthier, Law enforcement hero award. 2 Public Enemies begins } filming
	6p	4-1	VOSOT	1:00	
	5pm	4-21	VOSOT	1:00	
	6pm, 10pm	4-21	PKG	2:30	
Sports	10pm	4-22	VOSOT	1:30	onlookers @ Public Enemies filming
	5, 6, 10p	4-23	VOSOT	1:00	Historical accuracy of Public Enemies
GTT	5a, 5p	4-3	PKG	1:30	Reblooming easter plants
	5a, 5p	4-10	PKG	1:30	Transplanting ferns & plants
	5a, 5p	4-17	PKG	1:30	Growing vines
Human Interest	10pm	4-27	VOSOT	1:00	Public Enemies Plot line.

FCC WEEKLY REPORT

Name Barclay Pollak Week of 4-7-08

Category	Newscast	Date	Format	Length	Description
Crime	10pm	4-11-08	see PKG	2:11	Habenicht sentencing
Economy & Employment					
Government & Politics	6pm	4-8-08	see vosot	1:26	Smoking survey
	10pm	4-8-08	see PKG	2:14	Smoking survey
Healthcare					
Children's Issues & Education	6pm	4-4-08	see vosot	1:02	Tomahawk School Make-up
	10pm	4-4-08	see PKG	1:55	" " "
	6pm	4-10-08	see vosot	1:08	Science Fair
	10pm	4-10-08	see PKG	1:48	Science Fair
Spot News					
Human Interest					
Sports					
Tech	6pm	4-7-08	see vosot	1:18	Wireless Internet
	10pm	4-7-08	see PKG	2:13	" "

Name Chad Silber Week of 4/7

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	6/10p	4/11	VOSOT	:55	Science Fair Judging
Spot News					
Human Interest	6/10p	4/7	PCF	2:07	75th Anniversary Beer Refusal
Sports					

FCC WEEKLY REPORT

Name Barclay Pollak Week of 4-21-08

Category	Newscast	Date	Format	Length	Description
Crime	10pm	4-24-08	see vosot	1:28	Bradley Robbery
Economy & Employment	6pm	4-23-08	VO vosot	:44	Tomahawk Main Street
Government & Politics					
Healthcare					
Children's Issues & Education	5pm	4-24-08	VO	:36	Mock Tornado Drill
	6pm	4-24-08	see vosot	:18	" " "
	10pm	4-24-08	PKG	1:33	" " "
Spot News					
Human Interest	6pm	4-21-08	see vosot	1:05	Hoday Love
	10pm	" " "	see PKG	2:03	Hoday Love
Sports	10pm	4-23-08	see PKG	2:05	Limbless Athlete
Environment	6pm	4-22-08	see vosot	1:30	second story Resale d
	10pm	4-22-08	see PKG	2:00	" " "

FCC WEEKLY REPORT

Name Janelle Dobson Week of 4/25/08 - 4/29/08

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10	4/28/08	VOSOT/PLG	1:33, 2:20	Parents face charges for daughter's death from untreated diabetes
Economy & Employment					
Government & Politics	5,6,10	4/29/08	VOSOT	:37	Jay Schmelling announces bid for 35th assembly.
Healthcare	5,6,10 10	4/25/08 4/26/08	VOSOT/PLG VOSOT	1:12, 2:20 1:02	FDA taking closer look @ Lasik eye surgery Health & Wellness Fair at St. Mary's Hospital in Rhi.
Children's Issues & Education	10	4/27/08	VOSOT	:35	Fire at store in downtown Minocqua
	10	4/27/08	VOSOT	:43	Antigo playground being built by volunteers
	5,6,10	4/28/08	VOSOT/PLG	1:22, 2:33	Iraqi natives speak against war completely at Nicolet College.
Spot News					
Human Interest	10 10	4/26/08 4/26/08	VOSOT VOSOT	1:09 :47	Auction benefit for Rochelle Anderson's family. Spring cleaning day in downtown Rhi.
	5,6,10	4/25/08	VOSOT	:44	Lakes might still be frozen for fishing opener

FCC WEEKLY REPORT

Name Lara

Week of Month of May

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10p	5-20	VO	:45	Chung Lee former Wisconsin cop reaches plea deal
	5, 6, 10p	6-3	VO	:30	→ Raul Valdez plea deal
Economy & Employment	5p	5-16	VOSOT	1:30	Gas prices on rise increases stress levels Gas prices @ \$3.94
	6p, 10p	5-16	PKG	2:00	
	5, 6, 10p	5-20	VO	:30	
Government & Politics	5, 6, 10p	5-27	VOSOT	1:00	Doyle signs Great Lakes Compact
Healthcare	5, 6, 10p	6-3	VOSOT	1:00	Fire Dept testing hydrant H ₂ O
Children's Issues & Education	5p	5-21	VOSOT	1:00	Choices for high school grads.
	6p, 10p	5-21	PKG	2:00	
Spot News	5, 6, 10p	5-21	VO	:35	Fatal AX in Presque Isle
Human Interest	5, 6, 10p	5-15	VOSOT	1:00	History display @ TB Scott Library → New cameras @ wildlife center
	6, 10p	5-21	VOSOT	:55	
Sports					
Environment	5p 6p, 10p	5-30 5-30	VOSOT PKG	1:15 2:00	Bears out looking for food & safety

FCC WEEKLY REPORT

Name Jeff Angileri Week of May 1st - May 15th

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	all	5/1	VO	:33	715 Area Code Extension
Government & Politics					
Healthcare					
Children's Issues & Education	all	5/6	VOBOT	1:14	Nativity Student Prez. Inauguration
Spot News	all	5/13	VOBOT	:42	Sinatra Stamp Unveiled
Human Interest	all	5/7	PKG	2:04	Mustang Challenge Followup
Sports					
Education	all	5/13	VOBOT	1:12	Lt. Gov. WI Covenant

FCC WEEKLY REPORT

Name Janelle Dobson Week of 5/2/08 - 5/6/08

Category	Newscast	Date	Format	Length	Description
Crime	5.6.10	5/6/08	VOSOT/PLG	1:19, 2:23	Jonathan Olson sentenced to prison
Economy & Employment	5.6.10	5/5/08	VOSOT/PLG	1:15, 2:06	Moving up musky fishing season next year controversy.
Government & Politics					
Healthcare	6.10	5/6/08	VOSOT	:40	Health Dept. regulates outdoor wood burning stove.
Children's Issues & Education	5.6.10	5/2/08	VOSOT	1:03	Battle of the books at Three Lakes
Spot News					
Human Interest	10 10 5.6.10	5/4/08 5/4/08 5/5/08	VOSOT PLG	:49 1:52	Parents of Crandon shooting victims are raising money for a memorial. Calf with 2 noses turns one.
Sports	5.6.10 10	5/2/08 5/3/08	VOSOT/PLG PLG	107, 1:55 1:28	Fishing opener this weekend. First day of fishing is today.

FCC WEEKLY REPORT

Name Barclay Pollak Week of 5.5.08

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	10pm 10pm	5-6-08 5-6-08	see VOSOT VOSOT	1:13 1:25	Click it on Ticket Rollover Can Crash
Healthcare	6pm 10pm 10pm	5-7-08 5-7-08 5-1-08	VOSOT PKG see VOSOT	1:41 1:19 1:17	Shape up WI " " " Emergency Training
Children's Issues & Education	5pm	5-8-08	VOSOT	1:52	Spine Lunch School Zone
Spot News					
Human Interest	5pm 6pm 10pm 5pm	5-5-08 5-5-08 5-5-08	see VOSOT see PKG VOSOT	1:24 2:10 1:39	Remembering Lee Pond " " " Polawatomi Donation
Sports	5pm 10pm 6pm	5-6-08 5-6-08 5-8-08	VOSOT VOSOT PKG	1:41 1:58 1:28	Battle of the Badges Daily Queen Enquirer Fish stalking

FCC WEEKLY REPORT

Name Jarrell

Week of 5/9/08 - 5/13/08

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5:16, 10	5/9/08	VOSOT/PKG	1:01, 2:07	WI is cheap for summer vacations
	10	5/11/08	VOSOT	:26	cost of stamps going up
	6:10	5/13/08	VOSOT	:42	Gas prices rising
	5:16, 10	5/13/08	VOSOT/PKG	1:06, 1:19	Bike to work week to beat gas prices
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10	5/10/08	VOSOT	:39	stamp out hunger food drive
	10	5/11/08	PKG	2:10	Soldier from Sugar Camp comes home.
	5:16, 10	5/12/08	VOSOT/PKG	1:14, 2:08	Journeys marathon runner dies
Sports	5:16, 10	5/9/08	VOSOT	:39	Journeys marathon set up
	10	5/10/08	PKG	1:27	Record breaking turnout at
	6:10	5/12/08	VOSOT	:46	Lake Tomahawk boat landing being revitalized

FCC WEEKLY REPORT

Name Janelle Dobson Week of 5/16/08 - 5/18/08

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10	5/16/08	VO SOT	1:21	Derek Danko's initial appearance for Rochelle Anderson's murder
Economy & Employment					
Government & Politics					
Healthcare	10	5/18/08	VO SOT	:46	Burial for miscarried babies
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10	5/16/08	VO SOT/PEG	:56, :47	Lincoln County Humane Society needs donations to stay open Free plane rides for kids Armed Forces Day - honor veterans Lincoln Co. Humane soc. got tons of donations Taking care of plants when frost hits
	10	5/17/08	VO SOT	:45	
	10	5/17/08	PEG	:45	
	10	5/18/08	VO SOT	:45	
Sports		5/18/08	VO SOT	:35	

FCC WEEKLY REPORT

Name Barclay Pollak

Week of 5-19-08

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6pm	5-20-08	VOSOT	1:52	Friske + Van Hollen Roundtable
Healthcare	6pm 10pm	5-19-08 5-19-08	see VOSOT see PKG	1:16 2:17	Trauma Training Trauma Training 2
Children's Issues & Education					
Spot News					
Human Interest	10pm 10pm 5,6,10	5-20-08 5-21-08 5-23	see VOSOT see PKG VOSOT	1:27 1:46 1:53	Lincoln County Animal Shelter Disney World Dance Ban on Out of State Wood
Sports	10pm	5-22	see VOSOT	1:21	Domestic Violence

FCC WEEKLY REPORT

Name Barclay Pollak

Week of ~~5-19~~ 5-26

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5pm	5-29-08	VOSOT	8:36	New Elderly housing
	10pm	5-29-08	see VOSOT	1:43	Guard Mobilization
	5pm	5-30-08	see	1:06	smart car
	6pm	5-30-08	VOSOT	2:11	Smart car
Sports	10pm	5-30-08	see PKB see VOSOT	1:45	24 hrs of homelessness

FCC WEEKLY REPORT

Name Janelle Dobson

Week of 6/13/08 - 6/17/08

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10	6/16/08	VOSOT/PKG	1:36, 2:04	Illegally scraping metal is on the rise.
Economy & Employment	10	6/14/08	VOSOT	:46	Art fair in Rhineland
	10	6/14/08	VOSOT	:40	car show in Rhineland
	5, 6, 10	6/17/08	VOSOT/PKG	1:25, 2:25	Flooded homes don't have flood insurance
Government & Politics					
Healthcare	5, 6, 10	6/13/08	VOSOT	:46	crandon Health Fair
Children's Issues & Education					
Spot News					
Human Interest	6/13/08	6/13/08	VOSOT/PKG	1:21, 2:08	No route to madison due to flooding.
	6/14/08 10	6/14/08	VOSOT	:51	Beard growing contest for centennial
	10	6/15/08	PKG	1:41	celebration
	5, 6, 10	6/15/08	VOSOT	:42	Father's day flyin in Eagle River
Sports		6/17/08	VOSOT	:51	local movie producer makes new movie
					New social security building in Rhineland

Name

Chad Silber

Week of

5/26

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6/10P	5/30	VOSOT	5:30 46	Minocqua Free Parking Signs
Healthcare	6/10P	5/28	VOSOT	50	Holistic, Healing Doctor
Children's Issues & Education	6/10P	5/27	VOSOT	1:35	Haiti Hunger Project
Spot News	6/10P	5/26	PKG	1:24	Eagle River Storm Damage
Human Interest					
Sports	6/10P	5/28	VOSOT	1:26	Fishing Tournament AIS

Name

Chad Silber

Week of

6/16

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6/10P	6/17	VOSOT	1:17	Crandon Land Meeting
Healthcare	6/10P 6/10P	6/16 6/18	VOSOT PKG	:52 1:48	Smoke Checks Biking for Breast Cancer
Children's Issues & Education	6/10P 6/10P	6/19 6/20	VOSOT VOSOT	:57 :39	Ryan Jopek Scholarship School Lunch Price Increase
Spot News					
Human Interest	6/10P 6/10P 6/10P	6/16 6/17 6/20	VOSOT VOSOT PKG	:36 :43 1:45	Free Ice Cream Recycle Plant Pots Crandon Prayer Vigil
Sports					

Name

~~Chad Silber~~

Week of

6/30

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6:10p	6/30 7/1	VOSOT	1:17	Steve Leagen Gas Prices
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	6:10p 6:10p 6:10p	7/2 7/3 7/4	VOSOT PCG VOSOT	:42 1:56 :52	Rhineland Jaycees 4th Wildwood Accreditation Bride Campaign
Sports					

Name

Chad Silber

Week of

6/23

Category	Newscast	Date	Format	Length	Description
Crime	6:10p	6/23	VOSOT	:49	Domke Attainment
Economy & Employment					
Government & Politics	6:10p	6/24	VOSOT	:59	Holperin \$1 Fishing Donation
Healthcare	6:10p	6/27	PKG	2:03	Breast Cancer Walk
Children's Issues & Education					
Spot News					
Human Interest	6:10p	6/24	VOSOT	:49	Dale Earnhardt Car
Sports					