



WENY-DT2/ EENY-TV
474 Old Ithaca Rd.
Horseheads, NY 14845
(607) 739-3636

CONTRACT

<u>Contract / Revision</u> 27769 /		<u>Alt Order #</u> 09276331
<u>Advertiser</u> POLI/T Reed/R/Con/Ny		<u>Original Date / Revision</u> 10/02/18 / 10/16/18
<u>Contract Dates</u> 10/03/18 - 10/09/18	<u>Estimate #</u> C03C09	
<u>Product</u> REED FOR CONGRESS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EENY	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1046	<u>Advertiser Code</u> REE18	<u>Product 1/2</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media Group LLC (VA)
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EENY	10/03/18	10/03/18	The Price is Right	11:00 AM-12:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-- 1----				1	\$40.00			
N 2	EENY	10/09/18	10/09/18	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	- 1-----				1	\$15.00			
N 3	EENY	10/07/18	10/07/18	CBS This Morning	9:00 AM-10:30 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----- 1				1	\$25.00			
N 4	EENY	10/03/18	10/03/18	WENY News @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-- 1----				1	\$20.00			
N 5	EENY	10/04/18	10/04/18	WENY News @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--- 1---				1	\$20.00			
N 6	EENY	10/05/18	10/05/18	WENY News @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---- 1--				1	\$20.00			
N 7	EENY	10/08/18	10/08/18	WENY News @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$20.00			
N 8	EENY	10/09/18	10/09/18	WENY News @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	- 1-----				1	\$20.00			
N 9	EENY	10/03/18	10/03/18	WENY News @ 6pm	6:00 PM-6:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-- 1----				1	\$20.00			
N 10	EENY	10/04/18	10/04/18	WENY News @ 6pm	6:00 PM-6:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--- 1---				1	\$20.00			
N 11	EENY	10/05/18	10/05/18	WENY News @ 6pm	6:00 PM-6:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---- 1--				1	\$20.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision		Alt Order #
27769 /		09276331
Advertiser		Original Date / Revision
POLI/T Reed/R/Con/Ny		10/02/18 / 10/16/18
Contract Dates	Product	Estimate #
10/03/18 - 10/09/18	REED FOR CONGRESS	C03C09

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	EENY	10/04/18	10/04/18	The Price is Right	11:00 AM-12:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$40.00			
N 13	EENY	10/08/18	10/08/18	WENY News @ 6pm	6:00 PM-6:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$20.00			
N 14	EENY	10/09/18	10/09/18	WENY News @ 6pm	6:00 PM-6:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$20.00			
N 15	EENY	10/03/18	10/03/18	WENY News @ 11pm	11:00 PM-11:30 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$10.00			
N 16	EENY	10/04/18	10/04/18	WENY News @ 11pm	11:00 PM-11:30 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$10.00			
N 17	EENY	10/05/18	10/05/18	WENY News @ 11pm	11p-1135p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$10.00			
N 18	EENY	10/08/18	10/08/18	WENY News @ 11pm	11:00 PM-11:30 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$10.00			
N 19	EENY	10/09/18	10/09/18	WENY News @ 11pm	11:00 PM-11:30 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$10.00			
N 20	EENY	10/03/18	10/03/18	Prime Access Rotator M-F	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$45.00			
N 21	EENY	10/04/18	10/04/18	Prime Access Rotator M-F	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$45.00			
N 22	EENY	10/05/18	10/05/18	Prime Access Rotator M-F	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$45.00			
N 23	EENY	10/08/18	10/08/18	The Price is Right	11:00 AM-12:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$40.00			
N 24	EENY	10/08/18	10/08/18	Prime Access Rotator M-F	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$45.00			
N 25	EENY	10/09/18	10/09/18	Prime Access Rotator M-F	7:00 PM-7:30 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$45.00			
N 26	EENY	10/03/18	10/03/18	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$45.00			
N 27	EENY	10/04/18	10/04/18	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$45.00			
N 28	EENY	10/05/18	10/05/18	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/03/18 - 10/09/18	<u>Product</u> REED FOR CONGRESS	<u>Estimate #</u> C03C09

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$45.00			
N 29	EENY	10/08/18	10/08/18	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$45.00			
N 30	EENY	10/09/18	10/09/18	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$45.00			
N 31	EENY	10/09/18	10/09/18	NCIS	8:00 PM-9:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-2-----				2	\$250.00			
N 32	EENY	10/09/18	10/09/18	FBI	9:00 PM-10:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-2-----				2	\$300.00			
N 33	EENY	10/09/18	10/09/18	NCIS: New Orleans	10:00 PM-11:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-2-----				2	\$225.00			
N 34	EENY	10/03/18	10/03/18	WENY News at Noon	12:00 PM-12:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$15.00			
N 35	EENY	10/03/18	10/03/18	Survivor	8:00 PM-9:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--2----				2	\$225.00			
N 36	EENY	10/03/18	10/03/18	Seal Team	9:00 PM-10:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--2----				2	\$225.00			
N 37	EENY	10/04/18	10/04/18	The Big Bang/Young Sheldo	8:00 PM-9:00 PM		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---2---				2	\$475.00			
N 38	EENY	10/05/18	10/05/18	Macgyver	8:00 PM-9:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----2--				2	\$200.00			
N 39	EENY	10/05/18	10/05/18	Hawaii Five-O	9:00 PM-10:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----2--				2	\$200.00			
N 40	EENY	10/05/18	10/05/18	Friday Prime Hr 3	10:00 PM-11:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----2--				2	\$200.00			
N 41	EENY	10/07/18	10/07/18	60 Minutes	7:00 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----2				2	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	EENY	10/01/18-10/07/18	60 Minutes	7:00 PM-8:00 PM	-----Su	:30	\$175.00	NM		
		Credited										
		2	EENY	10/01/18-10/07/18	60 Minutes	7:00 PM-8:00 PM	-----Su	:30	\$175.00	NM		
		Credited										
N 42	EENY	10/07/18	10/07/18	God Friended Me	8:00 PM-9:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----2				2	\$200.00			
N 43	EENY	10/07/18	10/07/18	NCIS: Los Angeles	9:00 PM-10:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/03/18 - 10/09/18	<u>Product</u> REED FOR CONGRESS	<u>Estimate #</u> C03C09

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----2				2	\$225.00			
N 44	EENY	10/07/18	10/07/18	Madam Secretary	10:00 PM-11:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----2				2	\$225.00			
N 45	EENY	10/04/18	10/04/18	WENY News at Noon	12:00 PM-12:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$15.00			
N 46	EENY	10/07/18	10/07/18	NFL Tennessee @ Buffalo	Various		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----2				2	\$325.00			
N 47	EENY	10/05/18	10/05/18	WENY News at Noon	12:00 PM-12:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$15.00			
N 48	EENY	10/09/18	10/09/18	WENY News at Noon	12:00 PM-12:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-1-----				1	\$15.00			
N 49	EENY	10/04/18	10/04/18	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$15.00			
N 50	EENY	10/05/18	10/05/18	Let's Make a Deal	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$15.00			
Totals											62	\$7,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/09/18	62	\$7,500.00	(\$1,125.00)	\$6,375.00
Totals	62	\$7,500.00	(\$1,125.00)	\$6,375.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.