

Issues and programming – WMKZ – 3rd quarter – 2022

Education:

We provided updates on the back to school protocol that our district had adopted. We spoke with the School superintendent for approximately 8 minutes of airtime regarding back to school issues including safety as a new school resource officer has been hired.

School based council meetings: We have provided each month the dates, times, & agenda (when available) to each of our school-based meetings. The councils are made up of parents and school staff who address issues pertaining to their respective campus. There are five councils who meet each month, with each meeting announced the day of on at least 3 newscasts for an approximate total of 15 airings averaging :15-:30 in length.

Monthly board meeting coverage: We have provided each month news announcements of monthly school board meetings that include the items of the agenda, date, time, & place of meeting. The following day we then aired news stories which covered aspects of the meeting with greatest concern and impact on the community. An average of 6 announcements were made each month with run times of :30 to two minutes.

Drug Intervention:

We broadcast a report from The Kentucky Justice and Public Safety Cabinet and Office of Drug Control Policy on the number of 2021 drug overdoses in Wayne and surrounding Counties. The two minute report was aired three times on August 7th on local newscasts at 7:30, 12:00, and 5:00.

Local Arrest reports: Airing frequent reports of arrests in the community that feature drug related charges bringing awareness to how widespread the drug problem has become & informing the community of the types of drugs that circulating. The stories aired each month, ranging in length from :30 to 2:00 and were featured during our local newscasts.

Employment:

We reported on local job fairs that were held locally on multiple days in July and August. We ran new stories approximately :45 in length, and included reminders on our community calendar program 2x daily for two weeks.

Monthly unemployment report: We provided each month a news items which focused on the unemployment rates for our local & 10 county area. We compared totals to the previous month and year to show improvements or declines as well as a comparison to the

unemployment rate from one year prior. The news announcements were made on 3 newscasts & was approximately :90 in length.

Covid -19

We continued to air updates from the KY Department of Public health on the level of Covid community spread. These announcements were made each Monday following the reports release the previous Friday.

We also gave weekly updates on the number of new cases in the community according to information from the CDC, these updates were made on Thursdays following the reports release the previous Monday.

Public Service Announcements: The following :30 psa's aired during our third quarter

Suicide prevention

Alzheimer's awareness

Justice & Public Safety

Kentucky National Guard

Kentucky Adult Education

Governors office of Agricultural Policy

Kentucky Transportation Cabinet

KY 811 -call before you dig

KY Community & Tech College System

Cabinet for Health & Family Services