

**WKJC FM 104.7  
QUARTERLY REPORT  
OF PROGRAMMING ON ISSUES OF  
COMMUNITY IMPORTANCE**

**FOR THE PERIOD  
JANUARY 1<sup>ST</sup> THROUGH MARCH 31<sup>ST</sup>, 2019**

**Below is a list of significant problems and needs of the WKJC FM service area and programming information includes:**

**The Economy and Job Opportunities:** The state and local economy continues to hold steady, while business development is slow and unemployment is in check. Tourist related businesses dominate the market. We focus in on new and established businesses in to the area and what job opportunities might be available. Plus, career training facilities that might be available

**Education:** Northeast Michigan monitors assessments of education funding and effectiveness, test scores for students and employment placement for graduates. Continued debate over the state's primary, secondary and high school education system prompts examination of issues related to education.

**Environment:** As awareness of the environment increases nationwide, Northeast Michigan is confronted with an increasing number of environmental issues. More than protection and preservation of the environment, the state, and its residents must concern themselves with issues such as: hazardous waste, chemical manufacturing sites, contamination of streams and rivers by the former Wurtsmith Air Force Base in Oscoda, industrial pollutants, and the effects of these on the area's abundant wildlife.

**Government:** This section focuses on decisions made by national, state, and local officials, which affect Northeast Michigan. These include increased concerns regarding the various law enforcement agencies, environment, roads, and local communities.

**Health Care:** Among the concerns expressed for the elderly is medical issues regarding area nursing homes, hospitals, therapy centers, Iosco County medical care facilities plus, cost of housing. Also the continuous escalation of insurance costs.

**Tourism and Recreation:** Northeast Michigan continues to be one of the top vacation spots in the Midwest. This section of the report focuses on hunting, the Great Lakes, parks, and events that bring tourist dollars essential to our economy.

Description of WKJC FM Programs Providing the Most Significant Treatment of Community Issues

<u>Program</u>	<u>Day</u>	<u>Time</u>
6:00 a.m. News	Monday through Friday	6:00 – 6:15 a.m.
7:00 a.m. News	Monday Through Friday	7:00 – 7:15 a.m
8:00 a.m. News	Monday Through Friday	8:00 – 8:15 a.m
12:00 p.m. News	Monday Through Friday	12:00 – 12:15 p.m.
4:00 p.m. News	Monday Through Friday	4:00 – 4:15 p.m
5:00 p.m. News	Monday Through Friday	5:00 – 5:15 p.m

**All of the above programs are locally produced news programs. They include local News, Local Weather, Local sports and local obituary notifications. This is particularly important to mention because we have no daily local newspaper, only a weekly. We do include issue responsive segments as well.**

InfoTrack	Sunday	6:05 – 6:25am
Sunrise Side Today	Monday through Friday	12:30 – 12:40 p.m.

Public Service “Live Read” Announcements	Monday through Friday	6:00 – 7:00 p.m.
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**Public Service “live Read” cards are :10, :15, :20, :30 and :60 seconds in length  
And pertain to issues of community interest.  
They are read twice per hour, Monday thru Friday**

Public Service  
"Recorded"  
Announcements

Monday through Friday

6:00 – 7:00 p.m.

**Public Service scheduled messages are:30 and :60 seconds in length  
And pertain to community Issues.  
See below for times and subject matter**

**1/03/2019 through 1/29/2019**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Opioid	Hope	:30	10
I Vaccinate	Get the Facts	:30	08
Gambling	Counseling	:30	12
OK2Say	Student Safety	:60	12
Radon	Sounds of Radon	:60	15
Guard	We Stand Guard	:60	08

**2/4/03/2019 through 2/28/2019**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Opioid	Hope	:30	12
I Vaccinate	Get the Facts	:30	06
Gambling	Counseling	:30	08
Radon	Sounds of Radon	:60	16
Guard	We Stand Guard	:60	08

**03/04/03/2019 through 03/31/2019**

<b>Campaign</b>	<b>Message</b>	<b>Length</b>	<b>Times Run</b>
Foster Care	Give the Chance	:30	06
Tobacco	Quitters Win	:30	10
I Vaccinate	Get the Facts	:30	06
Gambling	Counseling	:30	08
Radon	Sounds of Radon	:60	12
Guard	We Stand Guard	:60	08

Call Letters: WKJC  
**Weekly Public Affairs Program**

## **QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2019**

Show # 2019-01

**Date aired: 1/6/19 Time Aired: 6:05AM**

**Katy J. Harriger, PhD**, Chair and Professor, Department of Politics and International Affairs at Wake Forest University

Our nation's political climate is more polarized than ever, and voter turnout among young people is abysmal. But Dr. Harriger led a study that found that learning to talk about controversial issues while in college can inspire young adults to be more engaged citizens even ten years later. She explained what the students were taught and how it could be applied to voters of any age.

**Issues covered:**  
**Civic Participation**  
**Voting**  
**Youth Concerns**

**Length: 8:34**

**Matt Schulz**, Senior Industry Analyst at CreditCards.com

25 million credit cardholders haven't changed their go-to credit card in at least ten years. Mr. Schultz said that people are missing many rewards because card issuers are hotly competing for new customers and giving big sign-up bonuses. He outlined some of the methods savvy consumers use to get the most out of their credit cards. He also explained why many consumers are reluctant to switch cards.

**Issues covered:**  
**Personal Finance**  
**Consumer Matters**

**Length: 8:27**

**Laurence J. Kotlikoff, PhD**, William Fairfield Warren Distinguished Professor, Professor of Economics at Boston University, President of Economic Security Planning, Inc, author/co-author of 16 books on retirement planning, economics and personal finance

Dr. Kotlikoff has developed the first retirement planning software built by economists. He explained how the "Economist Approach" differs from traditional retirement advice. He said the new approach can help consumers determine the highest level of spending their household can sustain over time, in order to live within their means for the remainder of their lives.

**Issues covered:**  
**Retirement Planning**  
**Senior Citizens**

**Length: 4:56**

Show # 2019-02

**Date aired: 1/13/19 Time Aired: 6:05AM**

**Angela Fagerlin, Ph.D.**, Chair of Population Health Sciences at University of Utah Health, Research Scientist with the VA Salt Lake City Health System's Informatics Decision-Enhancement and Analytic Sciences (IDEAS) Center for Innovation

Dr. Fagerlin was the senior author of a study that found that 60 to 80 percent of people surveyed are not honest with their doctors about information that could be relevant to their health. She explained why people are sometimes reluctant to be truthful with their doctors, and why that can be a dangerous practice.

**Issues covered:**  
**Personal Health**

**Length: 7:29**

**Teresa Gil, PhD**, psychotherapist , author of "*Women Who Were Sexually Abused As Children: Mothering, Resilience and Protecting the Next Generation*"

Dr. Gil estimates that there are approximately 21 million mothers in America who experienced childhood sexual abuse. She discussed how that trauma may affect their own parenting. She talked about the value of strong mother-daughter relationships, spiritual beliefs, and therapy in coping.

**Issues covered:**  
**Sexual Abuse**  
**Parenting**  
**Mental Health**

**Length: 9:40**

**Jennifer Emond, PhD**, member of the Cancer Control Research Program at Dartmouth College's Norris Cotton Cancer Center, Assistant Professor in the Department of Biomedical Data Science, Geisel School of Medicine

Advertising works, and Dr. Emond's study found that kids who were exposed to TV ads for high-sugar cereals were more likely to subsequently eat the cereals they had seen advertised. She talked about the effect this may have on diet quality and childhood obesity, and offered suggestions to parents on how to maintain control of TV watching, particularly for small children.

**Issues covered:**  
**Parenting**  
**Obesity**  
**Consumer Matters**

**Length: 4:51**

Show # 2019-03

**Date aired: 1/20/19 Time Aired: 6:05AM**

**Alan Schroeder, MD**, Clinical Professor of Pediatrics at the Stanford University School of Medicine

Each year, thousands of teenagers and young adults are prescribed opioids for pain relief after having their wisdom teeth removed. Dr. Schroeder led a study that found almost 6 percent of these patients were diagnosed with opioid abuse during the 12 months after the initial prescription. He discussed alternate options for pain relief. He said wisdom tooth extraction is by far the most common surgical procedure for adolescents and young adults but there is very little research that supports the widespread use of the procedure.

**Issues covered:**

**Length: 7:26**

**Drug Abuse  
Personal Health**

**Elizabeth Emens, PhD**, Isidor and Seville Sulzbacher Professor of Law at Columbia Law School, author of “*Life Admin: How I Learned to Do Less, Do Better, and Live More*”

Every day an unseen form of labor creeps into our lives—the kind of secretarial and managerial work necessary to run a life and a household. Dr. Emens discussed how this labor is created, how it affects our lives, and how we might avoid, reduce, and redistribute admin whenever possible—as individuals and as a society.

**Issues covered:**

**Length: 9:48**

**Personal Productivity  
Parenting  
Career  
Education**

**Marcos A. Rangel, PhD**, Applied Microeconomist, Assistant Professor in the Sanford School of Public Policy Medicine at Duke University

Dr. Rangel led a study that found that immigrant children are nearly twice as likely to study and pursue careers in STEM fields (Science, Technology, Engineering and Mathematics) as children born in the US. He believes that because immigrant students are less comfortable communicating in English than their native-born peers, they gravitate toward subjects where the language barrier is less of an impediment.

**Issues covered:**

**Length: 4:51**

**Education/ STEM  
Immigration**

Show # 2019-04

**Date aired: 1/27/19 Time Aired: 6:05AM**

**Tasleem Padamsee, PhD**, Assistant Professor of Health Services Management and Policy at Ohio State University

Dr. Padamsee led a study that found that African-American women at high risk of breast cancer are less likely than white women to pursue potentially life-saving preventive care. She talked about the most common preventative steps that at-risk patients can take. She also encouraged patients to talk to their physicians about cancer risk concerns.

**Issues covered:**

**Length: 9:32**

**Cancer Prevention  
Minority Concerns**

## **Women's Issues**

**James Clear**, author of "*Atomic Habits: Tiny Changes, Remarkable Results*"

Mr. Clear offered strategies aimed at forming good habits, breaking bad ones, and mastering the tiny behaviors that lead to extraordinary results. He explained how to find the underlying causes of bad habits and why that can help to correct them. He offered examples of ways to redesign an environment to break bad habits.

**Issues covered:**  
**Personal Productivity**  
**Personal Health**

**Length: 7:41**

**Neil Dawson, BSc, PhD**, Lecturer in Biomedicine at Lancaster University, Lancaster, United Kingdom

It's well known that marijuana use has a negative impact on brain function and memory. Dr. Dawson's research team examined what specific areas of the brain are affected by long term use, for both recreational users and patients who use the drug to combat epilepsy, multiple sclerosis and chronic pain. He said long term use of the drug impairs the ability of brain regions involved in learning and memory to communicate with each other.

**Issues covered:**  
**Drug Abuse**  
**Personal Health**

**Length: 5:04**

Show # 2019-05

**Date aired: 2/3/19 Time Aired: 6:05AM**

**Bryan E. Robinson, PhD**, psychotherapist, Professor Emeritus at the University of North Carolina at Charlotte, author of "*#Chill: Turn Off Your Job and Turn On Your Life*"

It is common knowledge that good health and happiness depends on having proper balance between our professional and private lives. Dr. Robinson explained how ending the cycle of work addiction can be achieved by reframing priorities and cultivating mindfulness in our daily lives. He outlined the benefits of meditation to let go of anxiety and focus on the moment.

**Issues covered:**  
**Mental Health**  
**Personal Health**  
**Career**

**Length: 9:00**

**Jonathan Adkins**, Executive Director of the Governors Highway Safety Association

Mr. Adkins discussed a recent report from his organization that highlighted excessive vehicle speed as a persistent factor in nearly one-third of all motor vehicle-related fatalities. He believes that speeding is not given enough attention as a traffic safety issue and is widely deemed culturally acceptable by the motoring public. He outlined several public policy measures that he believes would help to reduce speeding.

**Issues covered:**  
Traffic Safety  
Government Policies

**Length: 8:10**

**Regina Leeds**, professional organizer, author of "*The 8-Minute Organizer*"

Nearly everyone can use some help in getting organized. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult. She offered small, step-by-step suggestions on how determine goals to get organized, and how to create positive routines for the long-term.

**Issues covered:**  
Consumer Matters  
Mental Health

**Length: 5:07**

Show # 2019-06

**Date aired: 2/10/19 Time Aired: 6:05AM**

**Darrell Laffoon**, Chief Technology Officer of security firms EZShield + IdentityForce

Americans are preparing to file their taxes, and fraudsters are getting ready to target taxpayers with new scams. Mr. Laffoon outlined some of the most common schemes used to commit tax fraud and tax-related identity theft. He noted that the IRS never uses email to contact taxpayers or others filing tax returns. He explained what to do if you are targeted.

**Issues covered:**  
Crime  
Identity Theft

**Length: 8:47**

**Nancy O'Reilly, PsyD**, licensed psychologist, author of "*In This Together: How Successful Women Support Each Other in Work and Life*"

Dr. O'Reilly explained why women experience more rudeness and incivility from other women in the workplace than they do from men. She said women have not been trained to lead as women. She offered suggestions for women to offer support to each other at work, rather than competing. She explained why men should also be concerned about this trend.

**Issues covered:**  
Women's Issues  
Workplace

**Length: 8:19**

**Cheryl Hyatt**, co-founder of Hyatt-Fennell Executive Search

Ms. Hyatt talked about the importance of references in job searches. She said they are an integral part of an application package. She offered suggestions to customize references for specific jobs and how to choose the best people as references.

**Issues covered:**  
Employment  
Career

**Length: 5:04**

Show # 2019-07

**Date aired: 2/17/19 Time Aired: 6:05AM**

**Patty Ann Tublin, PhD**, author of *“Money Can Buy You Happiness: Secrets Women Need to Know To Get Paid What They Are Worth!”*

Dr. Tublin outlined ways women can close the gender wage gap and negotiate their true worth at work. She explained why women have a harder time accepting the emotional and financial value of money, and how to change that attitude. She also offered suggestions for women who would like to determine what the appropriate pay range is for a particular job.

**Issues covered:**  
**Women’s Issues**  
**Career**

**Length: 7:08**

**Henry S. Gornbein**, attorney, author of *“Divorce Demystified: Everything You Need to Know Before You File for Divorce”*

Mr. Gornbein said next to the death of a loved one, divorce is one of the most traumatic of life’s experiences. He discussed the sometimes complicated steps to take when deciding whether to proceed with a divorce. He talked about the significant ways divorce has changed in recent years, including the surprising influence of social media and changes in child custody arrangements.

**Issues covered:**  
**Legal Matters**  
**Marriage**  
**Parenting**

**Length: 9:57**

**Jerry Brewer, MD**, dermatologist and researcher at the Mayo Clinic

Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.

**Issues covered:**  
**Cancer**  
**Personal Health**

**Length: 4:51**

Show # 2019-08

**Date aired: 2/24/19 Time Aired: 6:05AM**

**Daniel Pink**, author of *“When: The Scientific Secrets of Perfect Timing”*

Mr. Pink explained how timing affects everything — from work to home to school — and that it’s a science, not an art or luck. He outlined research that found that 86 specific days each year are the optimal days to start a project or to get a fresh start. He offered several examples of how productivity, personal goals and even medical procedures are significantly affected by the timing of the event.

**Issues covered:**  
**Workplace Matters**  
**Education**  
**Personal Health**

**Length: 8:27**

**Amy Adamczyk, PhD**, Professor of Sociology and Criminal Justice, City University of New York

Americans' views about marijuana have drastically changed in a relatively short period of time. Dr. Adamczyk led a study that found that support for legalization began to increase shortly after the news media began to frame marijuana as a medical issue, rather than as a criminal or drug abuse issue. She believes that nationwide legalization of marijuana is likely in coming years.

**Issues covered:**  
**Marijuana Legalization**  
**Media**

**Length: 8:33**

**Michael Twery, PhD**, Director of the National Center on Sleep Disorders Research at the National Heart, Lung, and Blood Institute, part of the National Institutes of Health

It has been proven that a lack of enough sleep or poor quality of sleep is a major factor in heart disease. Dr. Twery discussed a recent NIH study that examined the biological reasons behind it. He said the research may lead to improved treatments for both sleep disorders and heart disease.

**Issues covered:**  
**Heart Disease**  
**Personal Health**

**Length: 4:55**

Show # 2019-09

**Date aired: 3/3/19 Time Aired: 6:05AM**

**Alicia Munnell, PhD**, economist, Director of the Center for Retirement Research at Boston College, Peter F. Drucker Professor of Management Sciences at Boston College's Carroll School of Management

Many Americans will be shocked once they reach retirement, to find that their IRA or 401(k) is not worth nearly as much as they think. Dr. Munnell said many upper income retirees will be hit with 25-32% federal tax bills on the funds they saved for retirement, and possibly even more from state taxes. She noted that those who save in tax-deferred retirement plans still come out ahead, even after paying taxes on the withdrawals.

**Issues covered:**  
**Retirement Planning**  
**Taxes**

**Length: 6:56**

**Dean Ornish M.D**, founder and President of the nonprofit Preventive Medicine Research Institute, Clinical Professor of Medicine at the University of California, San Francisco, author of "*Undo It!: How Simple Lifestyle Changes Can Reverse Most Chronic Diseases*"

Dr. Ornish is a well-known advocate for using diet and lifestyle changes to treat and prevent heart disease. He outlined four changes in lifestyle that he believes can stop the progression and even reverse many chronic diseases. He said it's surprising how rapidly our bodies can begin to heal after making simple lifestyle changes.

**Issues covered:**

**Length: 10:12**

**Personal Health  
Aging**

**Alan Young**, home security expert, CEO of Armor Concepts, a New Jersey-based security firm

Mr. Young talked about the basic steps that the average homeowner can take to prevent home intrusions or burglaries. He said the most common way that criminals enter a house is by simply breaking through a door, rather than picking locks or breaking windows. He also discussed the misunderstood role that alarm systems play in home security.

**Issues covered:**

**Length: 5:07**

**Crime Prevention  
Consumer Matters**

Show # 2019-10

**Date aired: 3/10/19 Time Aired: 6:05AM**

**Mark Hamrick**, Senior Economic Analyst for Bankrate.com

73% of Millennials (ages 23-38) who have student loan debt have delayed at least one major life or financial milestone as a result, according to a new Bankrate.com report. Mr. Hamrick said the issue has influenced large percentages of Americans of all ages, affecting decisions such as buying a home or car, saving for retirement, having children and getting married.

**Issues covered:**

**Length: 9:47**

**Student Debt  
Education  
Personal Finance**

**David Closs, PhD**, Professor of Supply Chain Management in the Eli Broad College of Business at Michigan State University

Phony prescription drugs are big business and can be life-threatening to consumers. Dr. Closs discussed a recent change in federal regulations that requires companies to track prescription drugs from their raw materials stage to their delivery to pharmacies. He explained how copycat drugs sometimes make their way into the system and what consumers need to know.

**Issues covered:**

**Length: 7:12**

**Drug Safety  
Government Regulations  
Personal Health**

**Martin Röösl, PhD**, Associate Professor, Head of Environmental Exposures and Health at Swiss Tropical and Public Health Institute in Basel, Switzerland

Prod. Röösl led a study that suggests that radiation from phones can harm a teenager's memory. He found that the problem occurs when a phone is held next to a child's head for a phone call. His team even found different effects, depending on whether the phone was used on the right or left side of the head. He said Bluetooth devices can help, and that children's phone calls should be short and infrequent.

**Issues covered:**  
**Personal Health**  
**Technology**

**Length: 5:09**

Show # 2019-11

**Date aired: 3/17/19 Time Aired: 6:05AM**

**Scott McCartney**, Travel Editor and author/creator of the weekly Middle Seat column on airlines and travel for The Wall Street Journal

Airlines' pricing strategies have changed in significant ways in the past several years and ticket prices can literally change by the minute. Mr. McCartney discussed the best days to find the lowest prices, how far ahead to buy and other money-saving travel tips for airline travel.

**Issues covered:**  
**Consumer Matters**  
**Transportation**

**Length: 8:26**

**Arielle O'Shea**, investing and retirement specialist, Nerdwallet.com

Ms. O'Shea said the average American must live on their retirement savings for 23 years. She explained how consumers can determine how much money they may need in retirement. She outlined four strategies to find extra income and control expenses in retirement. She recommends using a fee-only financial planner.

**Issues covered:**  
**Retirement Planning**  
**Personal Finance**

**Length: 8:40**

**Penelope Larsen**, researcher and PhD candidate, School of Exercise Science, Sport & Health, Charles Sturt University, Bathurst, New South Wales, Australia

Hitting the gym at night won't keep you tossing and turning all night, contrary to popular belief. Ms. Larsen led a recent study that found that evening high-intensity cycling didn't ruin sleep and may even reduce appetite. She said study participants also seemed to have more energy when exercise occurred later in the day, which could also debunk the belief that working out first thing in the morning is the optimal time.

**Issues covered:**  
**Personal Health**

**Length: 5:01**

Show # 2019-12

**Date aired: 3/24/19 Time Aired: 6:05AM**

**Michael J. Blaha, MD, MPH**, Preventive Cardiologist, Director of Clinical Research at the Ciccarone Center for the Prevention of Heart Disease at Johns Hopkins Hospital

Dr. Blaha recently led a study that suggests that people who exercise habitually are more likely to survive their first heart attack. He discussed the wide-ranging benefits of exercise and how much is enough. He said even older people can get in shape and get the heart-protective benefits of physical activity. He also offered ideas for how to get started.

**Issues covered:**

**Length: 9:03**

**Personal Health  
Senior Citizens**

**Janette Sadik-Khan**, transportation and urban transformation expert, former transportation commissioner of New York City, author of "Streetfight: Handbook for an Urban Revolution"

Ms. Sadik-Khan discussed the importance of incorporating innovative transportation plans into modern urban environments. She explained how cities can add protected bike paths, improve crosswalk space, and provide visual cues to reduce speeding. She said redesigning streets can reduce congestion and increase foot traffic, which often improves the bottom line of local businesses.

**Issues covered:**

**Length: 8:16**

**Urban Planning  
Public Transportation**

**Jason R. Wiles, PhD**, Associate Professor, Biology, Syracuse University

Dr. Wiles led a study that found that minority college students learn many science, technology, engineering, and mathematics lessons more effectively when they are taught by a recent minority student, rather than a traditional classroom instructor. He explained why STEM subjects are so important for today's students, and the possible reasons why this alternative method of teaching works so well.

**Issues covered:**

**Length: 5:05**

**Education  
Minority Concerns**

Show # 2019-13

**Date aired: 3/31/19 Time Aired: 6:05AM**

**James P. Smith, PhD**, Distinguished Chair in Labor Markets and Demographic Studies at the RAND Corporation, a nonprofit research organization

Dr. Smith led a study that found that Americans under the age of 26 are much more likely to be arrested than Americans born in previous decades. He noted that the increase occurred most rapidly among white Americans and women. He said that the study also found connections between the rising rate of arrests/convictions and lower probabilities of

being married, fewer weeks worked, lower hourly wages and lower family incomes during Americans' adulthood.

**Issues covered:**

**Length: 9:04**

**Crime**

**Legal**

**Ramon Hinojosa, PhD**, Assistant Professor in the Department of Sociology at the University of Central Florida

Prof. Hinojosa warned of a coming public health crisis for veterans. He led a study that found that veterans are more likely to have heart disease at a younger age than nonveterans. He discussed the possible differences between vets who served in Iraq and Afghanistan compared to those who served in previous conflicts. He offered advice for veterans who may have cause for concern.

**Issues covered:**

**Length: 8:09**

**Veterans Issues**

**Personal Health**

**Carly Ziter, PhD**, Assistant Professor in the Biology Department at Concordia University in Montreal

Trees play a surprisingly big role in keeping America's cities and towns cool. Prof. Ziter shared the results of her study that found that the right amount of tree cover can lower summer daytime temperatures by as much as 10 degrees Fahrenheit. She said the effect is quite noticeable from neighborhood to neighborhood, even down to the scale of a single city block. She stressed the importance of urban landscaping and development in making neighborhoods more livable in the future.

**Issues covered:**

**Length: 5:07**

**Climate Change**

**Environment**

**City Planning**

## QUARTERLY ISSUES REPORT, JANUARY-DECEMBER 2019

Call Letters: WKJC FM

*Weekly Public Affairs Program – Sunrise Side Today  
Airs Monday through Friday – 12:30 p.m. – 12:40 p.m.*

### MICHIGAN SUNRISE SIDE TODAY

1ST QUARTER-JANUARY 2017

MONDAY-FRIDAY 12:30PM WKJC 104.7FM

5:30AM WQLB 103.3FM & WKJZ 94.9FM

10 MINUTES PER SHOW

-Tuesday, January 1st- **Fred Edgerton** of the Hale Antique and Vintage Snowmobile Club, with information on the upcoming Snowmobile Show and Swap Meet in Hale

-Wednesday, January 2nd-**Jill Gonzalez**, Marketing Director for Wallet Hub Dot Com, with information on success rates for people who make New Year's Resolutions

-Thursday, January 3rd- **Eddie Beckley**, owner of the M-65 Bait Shop in Whittemore, with information on ice fishing conditions and the Archery Trade Association Show

-Friday, January 4th- **Sarah Roulo**, Michigan State University Extension Health Educator, with information on the upcoming Smart Gardening with Vegetables Series

-Monday, January 7th- **June Hudgins** and Tim Haskin from the Tawas Bay Players with information on their upcoming production of the comedy "Murder at the Howard Johnsons"

-Tuesday, January 8th- **Kevin Bush**, Coordinator of the annual Michigan Predator Quest, with information on the upcoming coyote, fox and bobcat statewide hunting contest

-Wednesday, January 9th-**Christine Hitch**, Director of the Community Foundation for Northeast Michigan, with information on upcoming deadlines for Community Impact and Youth Advisory Council Grants

-Thursday, January 10th- 36th District State Senator **Jim Stamas**, with information on pending legislation in Lansing and upcoming Perchville USA in the Tawas

-Friday, January 11th- **Tom Loomis**, Director of the Hale Yes Organization, with information on events at the upcoming Hale Yes Winterfest Weekend in Downtown Hale

-Monday, January 14th- **Mary Ellen Jones** and Maureen Castern, of Farm To Fork Alcona, with information on their upcoming Small Farm Conference in Lincoln

-Tuesday, January 15th- **Scott Herbolsheimer**, of the Hale Area Association, with information on events associated with the weekend's Hale Yes Winterfest

-Wednesday, January 16th- **Joe Coleman**- President of the Hale Eagles Sports Boosters Club, with information on the upcoming Alumni Basketball Game fundraisers

-Thursday, January 17th- **Valerie Sundberg**, of the Hale Area Association, with an update of activities at the Annual Hale Yes Winterfest Weekend in Hale

-Friday, January 18th- **Laura Kendall**, of New Hope Church in East Tawas, with information on their upcoming Financial Peace University video series with Dave Ramsey

-Monday, January 21st-**Tim Haskin** and June Hudgins of the Tawas Bay Players, with information on the upcoming auditions for their next production

-Tuesday, January 22nd- **Mike Stonehouse**, coordinator of the Huron Shores Chapter of Ducks Unlimited, with information on their upcoming membership dinner

-Wednesday, January 23rd- **Penny Payea** of the Tawas Area Chamber of Commerce and Sue Nementh, Coordinator of Perchville USA with information on this year's event

-Thursday, January 24th- **Adrian Dittenber**, Tawas Girls Varsity Soccer Coach, with information on the upcoming Darren McCarty Comedy Night fundraiser

-Friday, January 25th- **Sue Miller**, of the Shoreline Players of Oscoda, with information on their upcoming Murder Mystery Dinner Theater "Sour Grapes of Wrath"

-Monday, January 28th- **Penny Payea** of the Tawas Area Chamber of Commerce and Sue Nemeth, Coordinator of Perchville USA with an update of events taking place

-Tuesday, January 29th- Sue Duncan, of the Tawas Bay Players, with information on their Murder Mystery Dinner Theater at Perchville USA in the Tawas

-Wednesday, January 30th- **Gus Oliver**, of the Perchville USA Committee, with information on the 1st annual Teen Dance Fundraiser Friday night at Perchville USA

-Thursday, January 31st- **Amy O'Connor**, President of the East Tawas Business Association, with information on the Annual Chili Cookoff at Perchville USA

Michigan Sunrise Side Today

1st Quarter-February 2019

Monday-Friday:

12:30pm on WKJC 104.7FM

5:30am on WQLB 103.3FM & WKJZ 94.9F

6:20am on WTZM 106.1FM

3:20pm on WIOS AM 1480

5 Minutes Per Show

Friday, February 1st- **Pete Barnes** and Phil Abosta of the Perchville USA Committee with information on the three Polar Bear Swims and Fishing Contest

Monday, February 4th- **Michelle Bacarella**, Director of the Ascension Saint Joseph Foundation with information on their upcoming Winter Gala honoring Dr. Jo Studley

Tuesday, February 5th- **Doris May** and Mary Morse of the Harbor Lights Pregnancy Resource Center with information on their upcoming Mid Winter Fundraising Dance

Wednesday, February 6th- **Marcia Gillings**, Director of the Arenac County Relay For Life Committee, with information on their upcoming Pancake Supper Fundraiser

Thursday, February 7th- **Amy O'Connor**, of the East Tawas Business Association with a list of the winners of the 2019 Perchville USA Chilly Cookoff

Friday, February 8th- **Mike Stonehouse**, Director of the Huron Shore Chapter of Ducks Unlimited, with information on their upcoming Membership Banquet

Monday, February 11th- **Doug Casterline**, Director of the Luzerne Area Predator Roundup, with information on this year's coyote, fox and bobcat hunting contest

Tuesday, February 12th- **Peggy Ridgeway** of the AuSable Valley Audubon Society with information on the upcoming International Great backyard Bird Count

Wednesday, February 13th- 36th District State Senator **Jim Stamas** with a review of Governor Gretchen Whitmer's first State Of The State Address in Lansing

Thursday, February 14th- **Jill Gonzalez**, Marketing Director of Wallet Hub Dot Com, with information on Valentine's Day facts and figures and spending numbers

Friday, February 15th- **Allen Miller**, of the Tawas Braves Sports Boosters Club, with information on their upcoming Reverse Raffle Fundraiser for the Tawas Hockey Team

Monday, February 18th- **Tim Haskin**, of Tawas High School Project Graduation, with information on their upcoming Tip Night and Euchre Tournament Fundraisers

Tuesday, February 19th- **Matt Primm**, Coach of the Tawas Blackhawk Peewee Hockey Team, with information on their upcoming Tip Night Fundraiser at The Lodge

Wednesday, February 20th- **Doug Toska**, of the Tawas Masonic Lodge, with information on the history of the Masons and upcoming move to a new location

Thursday, February 21st- **Sue Miller**, of the Shoreline Players of Oscoda, with information on their upcoming production of "Murder And Mayhem In Maui"

Friday, February 22nd- **Ken Samyn**, of the Ogemaw Hills Quality Deer Management Co-op, with information on their upcoming presentation on Food Plots and Habitat

Monday, February 25th- **Angie Smith**, Marketing Director for Narconon International, with information on their history and the services they offer for addiction

Tuesday, February 26th- **Sue Miller**, of the Shoreline Players of Oscoda, with information on their upcoming production of the mystery thriller "Nightwatch"

Wednesday, February 27th- **Mel Smith**, Director of the Hale Gun and Knife Show, with information on the upcoming fundraiser at the Plainfield Township Resource Center

Thursday, February 28th- 36th District State Senator **Jim Stamas** with information on the state budget, no fault insurance and travels through the district

### **Michigan Sunrise Side Today**

1st Quarter-March 2019

12:30pm Monday-Friday WKJC 104.7FM

3:30pm Monday-Friday WIOS 1480AM

6:20am Monday-Friday WTZM 106.1FM

5:30am Monday-Friday WQLB 103.3FM & WKJZ 94.9FM

5 Minutes Per Show

-Friday, March 1st- **Peggy Ridgeway** of the AuSable valley Audubon Society, with information on the recently completed National Backyard Bird Count

-Monday, March 4th- **Megan Pintar** and Emily Martin of the Huron Hockey and Skating Association with information on the upcoming Ice Skating Show

-Tuesday, March 5th- **Sue Miller** of the Shoreline Players of Oscoda, with information on their upcoming auditions for the comedy production of "Spinoff"

-Wednesday, March 6th- **Ann Kramer**, Director of the Miss Sunrise Side Scholarship Program, with information on the upcoming "Mock Rock" Talent Search fundraiser

-Thursday, March 7th- **Tim Haskin**, Director of Tawas High School's Project Graduation, with information on the program and their upcoming Trivia Night fundraiser

-Friday, March 8th- **Sue Miller**, of the Shoreline Players of Oscoda, with information on the second weekend of their murder mystery production of "Nightwatch"

-Monday, March 11th- **Connor Hubbard**, Alcona Ag Science Teacher and FFA Director, with information on their upcoming "Maple Syrup Celebration Day"

-Tuesday, March 12th- **Sue Miller**, of the Shoreline Players of Oscoda, with information on their monthly Local Vendor's Market held at the Theater in Oscoda

-Wednesday, March 13th- **Bill Deckett**, East Tawas Fire Chief, with information on the upcoming Iosco County Firefighters All Stars vs. Detroit Lions Legends Basketball Game Fundraiser

-Thursday, March 14th- 36th District State Senator **Jim Stamas**, with information on the Governor's state budget proposal, state gas tax and money for schools

-Friday, March 15th- **Jill Gonzalez**, marketing director for Wallet Hub Dot Com, with information on Saint Patrick's Day by the numbers with spending and percentages

-Monday, March 18th- **Kelly Remer**, of the American Red Cross, with information on the upcoming Tawas Community Blood Drive and Rapid Pass

-Tuesday, March 19th- **Penny Payea**, Director of the Tawas Area Chamber of Commerce, with information on the upcoming Tawas Area Job Fair and Expo

-Wednesday, March 20th- **Sue Miller**, of the Shoreline Players of Oscoda, with their upcoming Murder Mystery Interactive Dinner Theater "Next Exit, Eternity"

-Thursday, March 21st- **Lynn Bigelow**, of the Iosco Arenac District Library, with information on their upcoming Staycation programs at each of the branch libraries

-Friday, March 22nd- **Heather Neuhaus**, Director of the West Branch Chamber of Commerce, with information on their upcoming Business Expo and Job Fair

-Monday, March 25th- **Eric Brandon**, District Forester, with information on the Iosco and Alcona Conservation Districts Annual Spring Tree Sale Fundraisers

-Tuesday, March 26th- **Cyndie Britt**, Sean & Amy Delaney and Debbie Thomas to provide information on the upcoming Michigan Maple Weekend at their Farms

-Wednesday, March 27th- **Donna Thompson**, of the Clare County Fair in Harrison, with information on the Lanco and Oak Ridge Boys Concerts and other events

-Thursday, March 28th- **Lynn Bigelow**, of the Iosco Arenac District Library with an update on information on the Staycation programs happening at libraries in Arenac County

-Friday, March 29th- **Jennifer Pintar**, of the Tawas High School Project Graduation Committee, with information on their upcoming Mom Prom Fundraiser

## **WKJC FM**

### **Additional Interviews**

1st Quarter 2019

Monday-Friday 6-10am

5 Minutes Per Interview

-Thursday, January 3rd- 9:15am- **Eddie Beckley** of the M-65 Bait Shop of Whittemore talked with Kevin about safety precautions when heading out for ice fishing on inland lakes

-Wednesday, January 16th-9-10am- **Kevin Bush** of the Michigan Predator Quest talked with Kevin about the statewide Coyote, fox and bobcat hunting contest

-Thursday, January 24th- 8:45am-36th District Michigan State **Senator Jim Stamas** talked with Kevin about the budget process and an update on the PFAS contamination issue in Oscoda and Alpena

-Monday, January 28th-9:15am- **Marty Jackson**, owner of Mr. Jack's Sports Bar & Grill in East Tawas talked with Kevin about hosting the Perchville Royal Feast for past Perchville Royalty

-Tuesday, January 29th-9:15am- **Jeff Van Buren** of the Rocky Mountain Elk Society talked with Kevin about the Michigan Elk Herd and presentation at the Mike Avery Outdoor Expo in West Branch

-Wednesday, January 30th-9:15am-**Nick Percy** of Michigan Food Plots, talked with Kevin about their products and presentations at the Mike Avery Outdoor Expo in West Branch

-Thursday, January 31st-9:15am-**Joe Cooley** of Marissa's Deer Preserve talked with Kevin about their operation and presentations at Mike Avery's Outdoor Expo

-Thursday, January 31st 9:30am- East Tawas Fire Chief **Bill Deckett** talked with Kevin about fire hazards associated with portable heaters, cleaning snow away from around fire hydrants and natural gas heaters

-Tuesday, March 5th-7:30am-Ray Shelley, Manager of Neiman's Family Market in Tawas City talked with Kevin about Fat Tuesday and Paczki Day selection and contest

-Wednesday, March 13th-8:30am- **Dr. Daniel Greene** of the D.E.Greene Family Chiropractic Clinic talked with Kevin about "Feel Good Wednesday" discounts for first time clients

-Friday, March 29th-8:45am-**Mary Fox** of the Ogemaw County Fair talked with Kevin about the announcement that Country Singer Terri Clark would be performing at this year's Fair

**Additional Public Service messages  
Aired on an ROS basis during the first quarter  
that pertain to issues of community interest.**

The Mikado Goodfellows Bingo will be held at the Mikado Civic Center on F-41: Monday, April 1st Monday, April 8th Monday, April 15th Monday, April 22nd Monday, April 29th Doors open at 4pm, Bingo starts at 6:30pm. food available for purchase. Proceeds to local charities.

The Iosco Arenac District Library presents Spring Break Staycation Fun with Wild Potpourri Nature Discovery, Tuesday, April 2nd, 11:15am, at Mary Johnston Memorial Library, 114 North Court Street, Standish. Jim & Carol McGrath will present a mix of live Michigan animals. For more information call 846-6611.

The American Red Cross will hold a Blood Drive Tuesday, April 2nd, Noon-5:45pm, at the American Legion Hall, 849 South State Street, in Oscoda. For more information call 800-Red-Cross or visit Red Cross Blood Dot Org.

The Iosco Arenac District Library's Spring Break Staycation presents "The Great Cookie Decorating Challenge" Wednesday, April 3rd, 1pm, at the AuGres Community Library, 230 North Mackinaw, in AuGres. Participants decorate 2 cookies and take them home! For more information call the library at 876-8818.

The Tawas Bay Players present the Neil Simon comedy "The Odd Couple" female version at the Playhouse on Newman Street in East Tawas:  
Friday, April 5th 7pm Saturday, April 6th 7pm Sunday, April 7th 2pm  
Thursday, April 11th 7pm Friday, April 12th 7pm Saturday, April 13th 7pm  
Sunday, April 14th 2pm Tickets \$11 and available at Tawas Bay Players Dot Com or by calling 362-8373.

Dean Arbour Ford, M-55 Tawas City will hold a Drive 4 Ur School event for Tawas Project Graduation Saturday, April 6th, 11am-3pm at Tawas Area High School on M-55 Tawas City. Test Drive a new Ford and generate \$20 toward Tawas Project Graduation. No purchase necessary. For more information call 362-3489.

The Iosco County 4-H Craft and Cake Auction will be held Sunday, April 7th, 3pm, at the Plainfield Township Hall in Hale. Potluck dinner starts at 3pm. Silent Craft Auction 3-5pm. Live Cake Auction starts at 4pm. All proceeds assist youth in attending Summer camps.

The Iosco Arenac District Library's Spring Break Staycation presents "The Great Cookie Decorating Challenge" Wednesday, April 3rd, 1pm, at the AuGres Community Library, 230 North Mackinaw, in AuGres. Participants decorate 2 cookies and take them home! For more information call the library at 876-8818.

The Alcona Council of the Knights of Columbus will hold their all you can eat Fish Fry in Maria Hall, behind St. Anne's Catholic Church, on U.S.23 in Harrisville: Friday, March 29th 5-7pm Friday, April 5th 5-7pm Friday, April 12th 5-7pm Good Friday, April 19th 5-7pm All are welcome!

The AuSable River Canoe Marathon's Klondike Canoe/Kayak Challenge will be held Saturday, April 6th at Van Ettan Creek on F-41 in Oscoda. Registration 11am-12:45pm. C-2 event starts at 1pm followed by C-1 paddlers. Entry fee is \$5 per paddler. Race begins and ends at Chemical Bank on F-41 and takes approximately an hour. For more information call 989-254-7815.

Sunrise Side Lifelong Learning will host a trip to see the female version of "The Odd Couple" Sunday, April 7th, 1:45-6:30pm at the Tawas Bay Playhouse on Newman Street, East Tawas. Cost is \$33 for members, \$43 for non members and includes play, chat with cast & crew after the show and dinner at Mr. Jack's in East Tawas. Registration deadline is Monday, April 1st. To register or for more information call 362-3006 ext. 168.

The Iosco County 4-H Craft and Cake Auction will be held Sunday, April 7th, 3pm, at the Plainfield Township Hall in Hale. Potluck dinner starts at 3pm. Silent Craft Auction 3-5pm. Live Cake Auction starts at 4pm. All proceeds assist youth in attending Summer camps.

The AuSable River Canoe Marathon's Klondike Run/Walk Challenge will be held Sunday, April 7th across from the Van Ettan Lake State Forest Campground on F-41 in Oscoda. Registration 11am-12:45pm. 5K & 10K

events start at 1pm with awards presented on-site immediately following the race. Entry fee is \$10. For more information call 254-7815.

Holy Family Catholic School will hold Pre-K and Kindergarten Roundup Tuesday, April 9th, 4-6pm, at the school, 411 Wilkinson, East Tawas. Offering full day Kindergarten Monday-Friday and full day Pre-K Tuesday-Thursday. Scholarships available. For more information call 362-5651.

The AuSable Valley Audubon will host the presentation "Kirtland's Warbler Now & Future" with the Kirtland's Warbler Conservation Team Tuesday, April 9th, 7pm, in the Tawas Area High School Media Room on M-55, Tawas City. For more information visit AuSable Valley Audubon Dot Org.

The Sunrise Side Beekeepers Monthly Meeting will be held Wednesday, April 10th, 6:30-8pm, at Eagle Point Plaza, 415 East Main Street, Hale. No membership fee and all are welcome. Call 248-705-6013 for more information.

The Tawas Masonic Lodge will be selling beef pasties with gravy for \$5 at the Lodge on M-55 in Tawas City beginning at 9am: Thursday, April 11th Thursday, April 25th Proceeds benefit their scholarship program.

The Paul Bunyan Comedy Festival will be held at The Hilltop Bar & Grill, 421 West Mill Street, Oscoda:  
Thursday, April 11th-7pm General Showcase, 9pm Adult Show 21 and older only 11pm Live Podcast Recording adults only  
Friday, April 12th-7pm General Showcase, 9pm Adult Show 21 and older only 11pm Locals only Open Mic  
Saturday, April 13th 4pm Family friendly Show 6pm Storytelling Show, 8pm General Showcase 10pm Adult Show 21 and older only  
Tickets \$10 in advance \$15 at the door; Family Friendly Show \$8 in advance \$12 at the door. Tickets available at the Hilltop. Proceeds to the Alzheimer's Association of Greater Michigan.

Arenac County Relay For Life will be held Friday, April 12th at Standish Sterling Elementary School, 3789 Wyatt Road in Standish: 6pm-Opening Ceremony 7-8pm-Performance by Kelly Crainer 8:30pm-Fightback Ceremony 9pm-Luminaria Ceremony 10:30pm-50/50 drawing

11pm-Bag Auction 11:45pm- Closing Ceremony Plus root beer floats, cornhole tournament, light up stick dance, ring toss, crafts, silent auction and chicken dinner. For more information visit Relay For Life Dot Org.

The WE Players will present the comedy/drama "Tolstoy Story Play" at the retired middle school, 825 2nd Street, Tawas City: Friday, April 12th 7pm Saturday, April 13th 7pm Sunday, April 14th 2pm Friday, April 19th 7pm Saturday, April 20th 7pm Tickets \$10, \$7 for students. For reservations or more information call 989-254-5634.

Quota Club of Iosco County and Huron Community Bank will host the 2nd Annual Breakfast with the Easter Bunny Saturday, April 13th, 9-11am, at the Tawas United Methodist Church on M-55 in Tawas City. Pancake & Sausage Breakfast \$5, under 2 free. Food, crafts, games and photos with the Easter Bunny. For more information call 820-9188.

A Craft Show will be held Saturday, April 13th, 9am-3pm, at the Three County Club, 2477 Greenwood Road, Skidway Lake. Over forty tables, craft raffle, meat raffle, 50/50 and spin the wheel. Lunch available for purchase.

The 2019 Mom Prom, a Girlfriends Night Out will be held Saturday, April 13th, 5:30pm, at Tawas Bay Beach Resort, U.S. 23, East Tawas. Cost is \$30 per person and includes dinner and dancing. All proceeds go toward Tawas Project Graduation. For reservations call 820-6723.

"Bigfoot Discovery Day" Conference & Townhall Meeting will be held Saturday, April 13th, 9am-6pm, at Edwards Township Hall, 3601 Wickes Road in West Branch. Presentations by Bigfoot Researchers from Michigan, Kentucky and Ohio. Witnesses will be welcome to speak during the Townhall Meeting. Entry fee is \$25 for adults, \$15 for kids 14 and under. For more information visit Bigfoot Discovery Days Mi Dot Weebly Dot Com.

The Oscoda Sports Boosters Reverse Raffle will be held Saturday, April 13th at American legion Post #274, 349 South State in Oscoda. Doors open at 4pm for dinner, raffles, music, 50/50's, prizes and more. Tickets are \$75 per couple and includes dinner for 2 and one chance in the big raffle. For tickets or more information call 820-1594.

A Palm Sunday Breakfast will be held at the Barton City Eagles #4141, 671 Sanborn Road, Barton City Sunday, April 14th from 9am-Noon. Adults \$7, kids 6-10 \$4, 5 and under free. For more information call 736-3050.

The K-9 Jagger Easter Egg Hunt will be held Sunday, April 14th, 3pm, at the Standish Sterling High School Field House. 4 age groups with over 7,500 eggs to be found. Afterwards there will be a demonstrations by Jagger. The event is free and sponsored by the Friends of the Arenac County Canine Team.

Sunrise Side Lifelong Learning will kick off their 7th year of operation with the free presentation "Lake Huron Sinkholes: A Window on the Past & Future" with Steve Ruberg of the National Oceanic & Atmospheric Administration's Great Lakes Environmental Research Laboratory, Thursday, April 18th, 6-8pm, at the Knights of Columbus Hall, 821 Newman Street, East Tawas. Raffles will also be held for baskets of various themes. For more information call 362-3006 extension 168.

A Shopping Eggstravaganza Vendor & Craft Show will be held Saturday, April 20th, 10am-3pm, at VFW Post #3735, 240 Chrysler Road in Oscoda. Lunch for purchase from Noon-3pm.

Mierly Entertainment presents the "Spring Into Country" Music Show Saturday, April 20th, 2pm, at Forward's Conference Center, 2980 Cook Road, West Branch. Performing will be the Brenda Loomis Band and The Leiter Sisters. Tickets \$15 in advance, \$20 at the door. For ticket information call 989-701-2496.

The Thunder Bay National Marine Sanctuary will host the free presentation "Quest For The Wreck Of The Griffon" with Dean Anderson, State Archaeologist Thursday, April 25th, 7pm, at The Great Lakes Maritime Heritage Center, 500 West Fletcher Street in Alpena. For more information call 884-6200.