

WKFC-FM
Quarterly Issues Programs List
For: 2nd Quarter 2021 (April, May, June)
Dated: July 9, 2021

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Entertainment-** Without many entertainment options, our community needs to be entertained.
- B. **Cancer-** Many people in our community die from cancer.
- C. **Fairs and Festivals-** There are many fairs and festivals in our community. Listeners need to know when they are and where they are located.
- D. **Recreation-** “Things to do” are at a minimum in our community.
- E. **Death Notices-** With the community being served by a weekly newspaper only, it is important for local citizens to know of recent deaths so they can pay their respects

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Entertainment:**
Entertainment options are limited in our community. We air fun, interactive programs that allow people in our community to be entertained, for free, by listening to the radio.
- B. **Cancer:**
During the American Cancer Society’s Relay for Life, our station broadcasts fund-raising announcements and broadcasts live from the event. In addition, we had American Cancer Society officials on the morning show numerous times and continuously promoted the fund-raising activities of the teams involved.
- C. **Fairs and Festivals:**
We air announcements and broadcast live from various fairs and festivals during the quarter. This allows listeners to know about these important events and attend them. The schedules for the events also appear on our Community Bulletin Board program that airs thrice daily, seven days a week.
- D. **Recreation:**
The Station airs a daily “*Community Bulletin Board*” with information about things to do, most of them free, in our community. The listings are free to any non-profit organization.
- E. **Death Notices:**
We air local obituaries several times each day, as provided by local funeral homes. This serves the need of listeners knowing who has died.