

WKFC-FM
Quarterly Issues Programs List
For: 4th Quarter 2022 (Oct, Nov, Dec)
Dated: December 31st, 2022

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Death Notices-** With the community being served by a weekly newspaper only, it is important for local citizens to know of recent deaths so they can pay their respects
- B. **Coronavirus & Flu.** The global pandemic has impacted everyone. Health issues related to Covid and vaccination locations were presented this quarter
- C. **Severe Weather-** Listeners have a need to know how to plan accordingly when weather threatens the area
- D. **Economic Opportunities in the Local Area –** Directing listeners to important events where they can obtain possible employment

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Death Notices:**
We air local obituaries as provided by local funeral homes. This serves the need of listeners knowing who has died. Aired at 10am daily.
- B. **Coronavirus:**
All Programs- throughout all dayparts we have provided important national and local pandemic news and information. Health issues related to Covid and vaccination locations were presented this quarter. Also flu and related systems began their uptick this quarter.
- C. **Severe Weather:**
All Programs- We aired non-stop coverage of severe fall weather whenever there is a threat of extreme cold temperatures or hazardous driving conditions. This fall we had spring-like storms in unusual weather patterns..
- D. **Economic Activities in the Local Area:**
With the local economy impacted by high inflation and high gas prices, opportunities with better pay and initiatives are presented as well as resources to help individuals to cope with the pre-recession economy.