

ORDER WORKSHEET

Rep Order# 6998128 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/19/14 4:14 PM
Last Received: 09/19/14 4:03 PM
Showing Buylines: All Rep and Station Changes

1 of 3

Station KVVY-TV FARGO, ND
Advertiser (SINK) SINNER
Product GEORGE SINNER
Estimate# 3516
Buyer Cathie HerrickAgency (4BY) BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 575/583/3516
Flight Dates 09/23/14-09/29/14Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (BRA) KATE BRADY
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

--- CONTRACT COMMENT ---

GEORGE SINNER FOR CONGRESS

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER. **GEORGE SINNER FOR CONGRESS** TOTAL = \$2760 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
1	W	09/24-09/24	30	5A-6A	0	\$125.00	1	0	\$0.00	VALLEY TODAY	-	-
2	F	09/26-09/26	30	5A-6A	1	\$125.00	1	1	\$125.00	VALLEY TODAY	-	-
3	W	09/24-09/24	30	7A-9A	0	\$300.00	1	0	\$0.00	TODAY SHOW	-	-
4	Th	09/25-09/25	30	7A-9A	0	\$300.00	1	0	\$0.00	TODAY SHOW	-	-
5	Th	09/25-09/25	30	9A-10A	1	\$25.00	1	1	\$25.00	North Dakota Today	-	-
6	Tu	09/23-09/23	30	11A-12P	1	\$30.00	1	1	\$30.00	TODAY SHOW	-	-
7	F	09/26-09/26	30	11A-12P	1	\$30.00	1	1	\$30.00	TODAY SHOW	-	-
8	Tu	09/23-09/23	30	4P-5P	1	\$75.00	1	1	\$75.00	DR PHIL	-	-
9	W	09/24-09/24	30	4P-5P	1	\$75.00	1	1	\$75.00	DR PHIL	-	-
10	Tu	09/23-09/23	30	530P-6P	0	\$400.00	1	0	\$0.00	NBC NIGHTLY NEWS	-	-
11	W	09/24-09/24	30	530P-6P	0	\$400.00	1	0	\$0.00	NBC NIGHTLY NEWS	-	-
12	F	09/26-09/26	30	530P-6P	0	\$400.00	1	0	\$0.00	NBC NIGHTLY NEWS	-	-

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All Rep and Station Changes

Station KVLV-TV FARGO, ND
Advertiser (SINR) SINNER
Product GEORGE SINNER
Estimate# 3516
Buyer Cathie Herrick

Agency (4BY) BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 575/583/3516
Flight Dates 09/23/14-09/29/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (BRA) KATE BRADY
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRPs/ (000)
13	Tu	09/23-09/23	30	6P-630P	1	\$425.00	1	1	\$425.00	VALLEY NEWS	-	-
14	Th	09/25-09/25	30	6P-630P	1	\$425.00	1	1	\$425.00	VALLEY NEWS	-	-
15	W	09/24-09/24	30	630P-7P	1	\$650.00	1	1	\$650.00	WHEEL	-	-
16	M	09/29-09/29	30	630P-7P	1	\$650.00	1	1	\$650.00	WHEEL	-	-
17	Sa	09/27-09/27	30	630P-7P	1	\$250.00	1	1	\$250.00	WHEEL	-	-
18	Sa	09/27-09/27	30	7A-9A	0	\$100.00	1	0	\$0.00	Sat Today	-	-

---REPORT TOTALS---

Report Totals: 11 / \$2,760.00

---SALES MONTHLY TOTALS---

Sep2014: 10 / \$2,110.00

Order Totals: 11 / \$2,760.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$2,760.00 ABFG .00% CATV .00% EDAY .00% KVLV 100.00% KVRP .00%
KKJB .00% MVLV .00% WDAY .00%

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

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Station KVLX-TV FARGO, ND
Advertiser (SINR) SINNER
Product GEORGE SINNER
Estimate# 3516
Buyer Cathie Herrick

Agency (43X) BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 575/583/3516
Flight Dates 09/23/14-09/29/14

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Sales Office (PH) PHILADELPHIA
Salesperson (BRA) KATE BRADY
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--- CREDIT RISK ---
CASH IN ADVANCE