

ORDER



Orders
Order / Rev: 1456668
Alt Order #:
Product Desc: Primary TV w/o 3/7
Estimate: TV
Flight Dates: 03/07/16 - 03/13/16
Original Date / Rev: 01/26/16 / 01/26/16
Order Type: General

WOIO
House WOIO/WUAB
L-CLE
Local

Agency Name: McGinty-Citizens for
Buying Contact:
Billing Contact:
 1900 Grove Court
 Cleveland, OH 44113

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/McGinty, Timothy J/Cuyahoga Cc
Demographic: A18-54
Product Codes: PL830
Priority: P 9
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/13/16	34	\$2,715.00	\$2,307.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	34	\$2,715.00	\$2,307.75	0.00
Totals	34	\$2,715.00	\$2,307.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WOIO/WUAB			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	03/07/16	03/13/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:05	1	\$5.00	P 9	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	MTWTF--		1				\$5.00		0.00			
E 2	WOIO	03/07/16	03/13/16	Cleveland 19 News at 5a Cleveland 19 News at 5a	Comm	5-6a	MTWTF--	:15	2	\$20.00	P 9	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	MTWTF--		2				\$20.00		0.00			
E 3	WOIO	03/07/16	03/13/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:05	2	\$10.00	P 9	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	MTWTF--		2				\$10.00		0.00			
E 4	WOIO	03/07/16	03/13/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:05	4	\$40.00	P 9	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	MTWTF--		4				\$40.00		0.00			
E 5	WOIO	03/07/16	03/13/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:15	2	\$180.00	P 9	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	MTWTF--		2				\$180.00		0.00			
E 6	WOIO	03/07/16	03/13/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:05	4	\$20.00	P 9	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/07/16	03/13/16	MTWTF--		4				\$20.00		0.00			

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 Flight Dates: 03/07/16 - 03/13/16

Advertiser: POL/McGinty, Timothy J/Cuyahoga Cou
 Product Desc: Primary TV w/o 3/7
 Estimate: TV
 WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WOIO	03/07/16	03/13/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:15	2	\$60.00	P 9	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		2		\$60.00		0.00					
E 8	WOIO	03/07/16	03/13/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:05	4	\$25.00	P 9	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		4		\$25.00		0.00					
E 9	WOIO	03/07/16	03/13/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:15	2	\$75.00	P 9	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		2		\$75.00		0.00					
E 10	WOIO	03/07/16	03/13/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:15	2	\$510.00	P 9	0.00	NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		2		\$510.00		0.00					
E 11	WOIO	03/07/16	03/13/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:05	3	\$75.00	P 9	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		3		\$75.00		0.00					
E 12	WOIO	03/07/16	03/13/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:05	2	\$30.00	P 9	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		2		\$30.00		0.00					
E 13	WOIO	03/07/16	03/13/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF--	:15	1	\$90.00	P 9	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	MTWTF--		1		\$90.00		0.00					
E 14	WOIO	03/07/16	03/13/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-1135p	-----S-	:15	1	\$180.00	P 9	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----S-		1		\$180.00		0.00					
E 15	WOIO	03/07/16	03/13/16	Cleveland 19 News at 7a Cleveland 19 News at 7a	Comm	7-9a	-----S	:15	1	\$30.00	P 9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----S		1		\$30.00		0.00					
E 16	WOIO	03/07/16	03/13/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p	-----S	:05	1	\$75.00	P 9	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	-----S		1		\$75.00		0.00					
													Totals	34	\$2,715.00