

KDKD-AM  
Radford Media Group  
Clinton, Missouri

## QUARTERLY ISSUES AND PROGRAMS REPORT

April, May, June 2021

FILED: July 7<sup>th</sup>, 2021

SUBMITTED BY: Clayton Radford

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight — Monday through Thursday from 9:40 to 10:00am

Public affairs program hosted by Don Williams also streamed on the internet at MyKDKD.com and archived for listeners.

Pet of the Week — Airs Friday from 9:45 to 10am

Program highlighting animals at the Clinton Animal Shelter that are available for adoption.

PSA — 24 hour rotation with 15-second, 30-second and 60-second announcements.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

1. Health
2. Crime & Law
3. Education & Youth Issues
4. Fundraisers & Community Events
5. Conservation & Outdoors
6. Community Awareness

Issue	Air Date	Time Aired	Length	Description
Health	4/1/2021	12:40 PM	20 Minutes	Dr. Kara Meler Compass Health Network
	4/21/2021	12:40 PM	20 Minutes	Golden Valley Memorial Healthcare
	4/26/2021	12:40 PM	20 Minutes	Henry County Health Center
	5/12/2021	12:40 PM	20 Minutes	Dr. Kara Meler Compass Health Network
	5/19/2021	12:40 PM	20 Minutes	Golden Valley Memorial Healthcare
	5/24/2021	12:40 PM	20 Minutes	Henry County Health Center
	6/9/2021	12:40 PM	20 Minutes	Dr. Kara Meler Compass Health Network
	6/16/2021	12:40 PM	20 Minutes	Golden Valley Memorial Healthcare
Crime & Law	4/7/2021	12:40 PM	20 Minutes	Henry County Sheriff's Office
	5/5/2021	12:40 PM	20 Minutes	Clinton Police Department
	5/17/2021	12:40 PM	20 Minutes	Richard Shields Prosecuting Attorney
	6/2/2021	12:40 PM	20 Minutes	Henry County Sheriff's Office
	6/21/2021	12:40 PM	20 Minutes	Richard Shields Prosecuting Attorney
Education & Youth Issues	4/12/2021	12:40 PM	20 Minutes	Clinton HeadStart
	4/28/2021	12:40 PM	20 Minutes	Destry Brown Superintendent Clinton School District
	5/28/2021	12:40 PM	20 Minutes	Destry Brown Superintendent Clinton School District
	6/23/2021	12:40 PM	20 Minutes	Destry Brown Superintendent Clinton School District
Fundraisers & Community Events	4/19/2021	12:40 PM	20 Minutes	West Central Action Agency
	6/2/2021	12:40 PM	20 Minutes	Henry County Library Summer Reading Program
	6/25/2021	12:40 PM	20 Minutes	Dan Wallace & Dave Garnett – Olde Glory Days
	6/28/2021	12:40 PM	20 Minutes	Tim Glasscock & Craig Thompason – Olde Glory Days
	6/29/2021	12:40 PM	20 Minutes	Dan Wallace & Dave Garnett – Olde Glory Days
	6/30/2021	12:40 PM	20 Minutes	Tony Bullock – Olde Glory Days & Gospel Fest
Conservation & Outdoors	5/10/2021	12:40 PM	20 Minutes	Warrensburg Animal Rescue
	6/14/2021	12:40 PM	20 Minutes	MO Conservation Department
Community Awareness	4/5/2021	12:40 PM	20 Minutes	City of Clinton
	5/3/2021	12:40 PM	20 Minutes	City of Clinton
	6/7/2021	12:40 PM	20 Minute	City of Clinton

	<b>:15 PSAs &amp; Promos</b>		<b>:30 PSAs &amp; Promos</b>		<b>:60 PSAs &amp; Promos</b>
15a	Dave Thomas Foundation for Adoption	30a	Dave Thomas Foundation for Adoption	60a	Dave Thomas Foundation for Adoption
15b	Bobs No Wake Zone	30b	Don't Text & Drive	60b	ADHD
15c	4-H Need Us	30c	Radford Media Group - Recruitment	60c	Shriners Hospital
15d	Young Vaping	30d	First Responders	60d	Leukemia & Lymphoma Society
15e	Alzheimer	30e	Make-A-Wish	60e	Caregivers AARP
15f	Shriners Hospital	30f	KDKD Outdoors HQ	60f	Alzheimer
15g	Shop Goodwill	30g	4-H Need Us	60g	Keep Guns away from kids/safe storage
15h	Children's Hunger	30h	Assist Police Officers	60h	Child Hunger in America
15i	Children's Miracle Network Hospital	30i	Shriners Hospital	60i	Vision Lose
15j	Bobs No Wake Promo	30j	Volunteer 1st Responder Firefighters	60j	Suicide Prevention
15k	Blood Clouts	30k	Mercy Ships	60k	Pets part of a family disaster plan
15l	Community News	30l	StormTrack WX	60l	4-H Need Us
15m	Homeland Security	30m	NAB-We are Broadcasters	60m	Childrens Miracle Network Hospital
15n	Severe Weather	30n	Bob's No Wake Zone / Outdoors HQ	60n	Childrens Hunger
15o	MarketShare Podcast	30o	MarketShare Podcast	60o	Blood Clouts
15p	Community Spotlight-Speakout	30p	811 Before You Dig	60p	Drowning
15q	Alzheimer's	30q	Adversting on Radford Media	60q	Buzz Driving
15r	Choose VA	30r	Stand Up to Cancer	60r	Rotary
15s	Ticks Cause Disease	30s	Stomach Cancer & Covid	60s	Stand Up to Cancer
15t	AG News-visit farm page	30t	1280 KDKD-AM Line Up	60t	Sex Trafficking
15u	Dan Bongino Show	30u	Be Local Shop Local	60u	Disability: Respect
15v	KDKD Outdoors HQ	30v	Kids Hungry	60v	Ken Coleman / Buck Sexton Promos
15w	Keep Your Guns Away from Kids	30w	NAB-We are Broadcasters	60w	Veterans Support: Wounded Warrior Project
15x	Leukemia & Lymphoma Society	30x	Dave Thomas Foundation for Adoption	60x	Donors Choose-Teachers support
15y	Beef for Dinner (same as 15m)	30y	Don't Text & Drive	60y	End Giraffe Extinction
15z	Adopt US Kids.org	30z	News Lit Fit	60z	Homeland Security
		30aa	Suicide Prevention		

		30bb	Young Vape		
		30cc	<a href="http://MyKDKD.com">MyKDKD.com</a> / Alexa Skill		
		30dd	Final Responders		
		30ee	Stress		
		30ff	811 Before You Dig		
		30gg	NAB - Hope		
		30hh	Freedom of the Press		
		30ii	Replace SS Card		
		30jj	Sense of Adventure		
		30kk	Forest Benefits		
		30ll	My Social Security		
		30mm	Show & Tell		
		30nn	Help with Drug Uses		
		30oo	Jeffery Modell Foundation		
		30pp	Today's Tip for Kids-Emergency Plans		
		30qq	Sexual Assault Hotline		
		30rr	1280 AM Still for the Farmer		
		30ss	Agri-Talk		
		30tt	Dan Bongino Show - May 24th		
		30uu	Communities in Schools		
		30vv	Homeland Security		
		30ww	Alzheimer		
		30xx	Vision Lose		
		30yy	Stand Up to Cancer		
		30zz	Make-A-Wish		