

KDKD-FM
Clinton License Co, LLC
Clinton, Missouri

QUARTERLY ISSUES AND PROGRAMS REPORT

October, November, December 2020

FILED: January 8, 2020

SUBMITTED BY: Steven Ward

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

SpeakOut — Monday through Thursday from 9:40 to 10:00am

Public affairs program hosted by news director David Lee also streamed on the internet at WestCentralMoinfo.com and archived for a week for listeners.

Chamber Chat — Airs Mondays at 12:20pm and 3:18pm (five-minute program). Members of the Clinton Chamber of Commerce discuss upcoming events.

Pet of the Week — Airs Friday from 9:45 to 10am

Program highlighting animals at the Clinton Animal Shelter that are available for adoption.

Henry County 4-Her of the Month — Airs on the first Wednesday each month at 9:20

Segment highlighting local 4-H members and discussing upcoming events with 4-H leadership.

PSA — 24 hour rotation with 30-second and 60-second announcements.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

1. Health
2. Crime & Law
3. Education & Youth Issues
4. Fundraisers & Community Events
5. Conservation & Outdoors
6. Community Awareness

| Issue | Air Date | Time Aired | Length | Description |
|--------------------------------|------------|------------|------------|--------------------------------------|
| Health | 10/15/2020 | 12:35 PM | 20 Minutes | GVMH Breast Cancer |
| | 10/26/2020 | 12:35 PM | 20 Minutes | Henry County Health Center |
| | 11/05/2020 | 12:35 PM | 20 Minutes | Compass Health Dr Kara Meler |
| | 11/19/2020 | 12:35 PM | 20 Minutes | GVMH Tony Curtis |
| | 12/09/2020 | 12:35 PM | 20 Minutes | GVMH Craig Thompson |
| | Daily | 3 per day | 60 Seconds | Diabetes PSA |
| Crime & Law | 10/06/2020 | 12:35 PM | 20 Minutes | Clinton Police Chief Kevin Miller |
| | 10/07/2020 | 12:35 PM | 20 Minutes | Richard Shields Prosecuting Attorney |
| | 10/21/2020 | 12:35 PM | 20 Minutes | Henry County Sheriff's Office |
| | 11/03/2020 | 12:35 PM | 20 Minutes | Clinton PD Gun Safety |
| | 11/04/2020 | 12:35 PM | 20 Minutes | Richard Shields Prosecuting Attorney |
| | 12/01/2020 | 12:35 PM | 20 Minutes | Cpt Chad Nepple CPD |
| Education & Youth Issues | 10/13/2020 | 12:35 PM | 20 Minutes | Holy Rosary Church Karen Qualls |
| | 10/20/2020 | 12:35 PM | 20 Minutes | Clinton School District |
| | 11/17/2020 | 12:35 PM | 20 Minutes | Destry Brown Clinton School District |
| | Monthly | 9:20 AM | 10 Minutes | 4-H Henry County Profile of Month |
| | Daily | 3 per day | 30 Seconds | Texting and Driving PSA |
| Fundraisers & Community Events | 10/01/2020 | 12:35 PM | 20 Minutes | Clinton Women's Outreach Ministry |
| | 10/15/2020 | 12:35 PM | 20 Minutes | Golden Valley Eagles Lodge |
| | 11/24/2020 | 12:35 PM | 20 Minutes | Bright Futures Angel Tree |

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|---------------------|------------|-----------|------------|--|
| | Mondays | 3 Per Day | 5 Minutes | Chamber Chat |
| Community Awareness | 10/05/2020 | 12:35 PM | 20 Minutes | City Administrator New Budget |
| | 10/08/2020 | 12:35 PM | 20 Minutes | Camp Valor Outdoors SCHF Bill Anderson |
| | 11/02/2020 | 12:35 PM | 20 Minutes | City of Clinton |
| | 12/07/2020 | 12:35 PM | 20 Minutes | Christi City of Clinton |