

KDKD-AM
Radford Media Group
Clinton, Missouri

QUARTERLY ISSUES AND PROGRAMS REPORT

January, February, March 2021

FILED: April 5th, 2021

SUBMITTED BY: Clayton Radford

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight — Monday through Thursday from 9:40 to 10:00am

Public affairs program hosted by Don Williams also streamed on the internet at MyKDKD.com and archived for listeners.

PSA — 24 hour rotation with 15-second, 30-second and 60-second announcements.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

1. Health
2. Crime & Law
3. Education & Youth Issues
4. Fundraisers & Community Events
5. Conservation & Outdoors
6. Community Awareness

Issue	Air Date	Time Aired	Length	Description
Health	1/13/2021	12:35 PM	20 Minutes	Dr. Kara Meler Compass Health Network
	1/20/2021	12:35 PM	20 Minutes	GVMH Kyle Adkins and Meredith Cooper
	1/25/2021	12:35 PM	20 Minutes	Henry County Health Center Fred Boehler
	2/10/2021	12:35 PM	20 Minutes	DR. Kara Meler Compass Health Network
	2/17/2021	12:35 PM	20 Minutes	Golden Valley Memorial Hospital
	2/22/2021	12:35 PM	20 Minutes	Henry County Health Center Dana Hall & Tiffany
	3/17/2021	12:35 PM	20 Minutes	GVMH Dr Womack
	3/29/2021	12:35 PM	20 Minutes	Fred Boehler with the Henry County Health Center
	Daily	3 per day	60 Seconds	Al-Anon PSA
Crime & Law	1/5/2021	12:35 PM	20 Minutes	Clinton PD Ofc Williams
	2/3/2021	12:35 PM	20 Minutes	Major Rob Hills Henry County Sheriffs Office
	3/15/2021	12:35 PM	20 Minutes	Richard Shields Prosecuting Attorney
Education & Youth Issues	1/27/2021	12:35 PM	20 Minutes	Destry Brown Superintendent Clinton School District
	2/35/2021	12:35 PM	20 Minutes	Supt. Destry Brown Clinton School
	Daily	3 per day	30 Seconds	Texting and Driving PSA
Fundraisers & Community Events	3/11/2021	12:35 PM	20 Minutes	Grace Christian Academy BBQ
	3/22/2021	12:35 PM	20 Minutes	Henry County Memory Fund
	Mondays	3 Per Day	5 Minutes	Chamber Chat

Conservation & Outdoors	1/4/2021	12:35 PM	20 Minutes	City of Clinton Airport Project
	Daily	3 Per Day	60 Seconds	MDC Nature Notes
Community Awareness	2/1/2021	12:35 PM	20 Minutes	Christi Maggi City Admin Clinton
	3/1/2021	12:35 PM	20 Minutes	City Of Clinton Depty fire chief Matt Willings
	3/31/2021	12:35 PM	20 Minutes	The Arbors At Glendale Gardens Nicole & Amanda
	Fridays	12:35 PM	15 Minutes	Clinton Animal Shelter – Pet of the Week