

# ORDER



New Orleans WGNO

**Orders**  
**Order / Rev:** 4437103  
 Alt Order #:  
**Product Desc:** Pol- 4.16-4.20  
 Estimate:  
**Flight Dates:** 04/16/24 - 04/20/24  
**Original Date / Rev:** 04/15/24 / 04/15/24  
**Order Type:** REG

**Primary AE:** WGNO Local House  
**Sales Office:** L-NWO  
**Sales Region:** Loc

**Agency Name:** JB Communications  
**Buying Contact:** Jacquie Bonano  
**Billing Contact:** Jacquie Bonano  
 3331 Severn Avenue  
 Metairie, LA 70002

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Jackie Maloney/24th District Cou  
**Demographic:** HH  
**Product Codes:** PL21  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	8	\$505.00	\$429.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	8	\$505.00	\$429.25	0.00
<b>Totals</b>	<b>8</b>	<b>\$505.00</b>	<b>\$429.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WGNO Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNO	04/16/24	04/20/24	M-F 5a-7a GMNO	CM	5a-7a	- TWTF - -	:30	3	\$45.00	P4	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- TWTF - -		3		\$45.00		0.00					
N 2	WGNO	04/16/24	04/20/24	M-F 7a-9a GMA	CM	7a-9a	- TWTF - -	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- TWTF - -		3		\$100.00		0.00					
N 3	WGNO	04/16/24	04/20/24	Sa 7a-9a Sa GMA	CM	7a-9a	- - - - - S -	:30	2	\$35.00	P5	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	- - - - - S -		2		\$35.00		0.00					
<b>Totals</b>													<b>8</b>	<b>\$505.00</b>	