

STATION:	KVLF-AM	ORDER#:	3213946	DATE:	02/20/2024
MARKET:	UM - Alpine, TX	AMOUNT:	\$520.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	20		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4455766
ADVERTISER:	American Bankers Assn	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 6591 (2/26-3/01) ISSUE	AGY EST:	6591		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-26-2024 TO 3/3/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/20/2024 15:52

COMMENTS

02/20/2024: New political order, please confirm through Radio Exchange if able, if not confirm to melissa.costello@genmediapartners.com.

02/20/2024: Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #200345, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*** SEND INVOICES TO MELDIA FINANCIAL SERVICES, BROADCAST MONTH. ***

Invoices must show advertiser name, estimate number & gross and net totals along with : date/time /rate/spot length/ isci code (if available) per spot on affidavit. *****

WEEK#1 2/26/2024 To 3/3/2024 WK TOT \$520.00 WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/26/2024	3/1/2024	5	\$26	\$130
	2		MTWTF..	10:00AM	3:00PM	60	2/26/2024	3/1/2024	5	\$26	\$130
	3		MTWTF..	3:00PM	7:00PM	60	2/26/2024	3/1/2024	5	\$26	\$130
	4		MTWTF..	6:00AM	7:00PM	60	2/26/2024	3/1/2024	5	\$26	\$130

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TOTAL	Mar													Total
SPOT	20													20
CASH	520.00													520.00
TOTAL	520.00													520.00

DISCLAIMER
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Media Ad Ventures, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Media Ad Ventures

Address: 8136 Old Keene Mill Rd, Springfield, VA 22152

Contact: MAV Buyer

Phone number: 703.569.9400

Email: bmmont.nab@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Bankers Association

Address: 1333 New Hampshire Avenue NW, Washington, DC 20036

Contact: Elizabeth Coit

Phone number: 800.226.5377

Email: ecoit@aba.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Rob Nichols, President & CEO
<https://www.aba.com/about-us/leadership>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Tony Gonzales

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Congress Texas 23

Date of election: march 5, 2024


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Economic Freedom

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: MAV Buyer	Name:
Date of Request to Purchase Ad Time: 3/5/2024	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 2/21/2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>4455766</u>	Station Call Letters: <u>KVLF KALP</u>	Date Received/Requested: <u>2/21/2024</u>
Est. #: <u>6591</u>	Station Location: <u>Alpine, TX 79830</u>	Run Start and End Dates: <u>2/26/2024-3/3/2024</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

TRAFFIC INSTRUCTION #783103: ABA Radio
Est. 6592, ABA - Radio 3.4 to 3.5
Estimate Flight: 03/04/24 - 03/10/24
Instruction Dates: 03/04/24 - 03/05/24

Agency: Media Ad Ventures LLC
Client: American Bankers Association
Product: Issue
Mkt/Sta: **El Paso:**KHEY-FM, **Odessa-Midland:**KALP-FM,KBAT-FM,KCKM-AM,KFST-FM,KIUN-AM,KPTX-FM,KVLF-AM, **San Antonio:**KCYY-FM,KDLK-FM,KTDR-FM,KTXX-FM,KVDR-FM

<u>Start Date</u>	<u>End Date</u>	<u>DP</u>	<u>Start Time</u>	<u>End Time</u>	<u>ISCI / Ad-ID</u>	<u>Creative Title</u>	<u>Len</u>	<u>Rot%</u>	<u>Seq#</u>
3/4/2024	3/5/2024				2024ABATXE001	Economic Freedom English	:60	100%	

Line Comments: Spot on hand.

Signature: _____