

Order / Rev: 1361852
 Alt Order #: 25872014
 Flight Dates: 01/09/18 - 01/15/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 55

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	--W----		1				\$200.00		0.00			
N 3	WTVO	01/11/18	01/11/18	EM M-F 5a-7a WTVO MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	---T---		1				\$200.00		0.00			
N 6	WTVO	01/13/18	01/13/18	Sa 6p-630p News WTVO CH17-SAT	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----2-	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
WTVO Ch17-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-----2-		2				\$250.00		0.00			
N 7	WTVO	01/09/18	01/09/18	M-F 6p-630p News WTVO CH17 NEWS AT 6PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
Wtvo Ch. 17 News At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-T-----		1				\$300.00		0.00			
N 8	WTVO	01/10/18	01/10/18	M-F 6p-630p News WTVO CH17 NEWS AT 6PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
Wtvo Ch. 17 News At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	--W----		1				\$300.00		0.00			
N 9	WTVO	01/11/18	01/11/18	M-F 6p-630p News WTVO CH17 NEWS AT 6PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---T---	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
Wtvo Ch. 17 News At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	---T---		1				\$300.00		0.00			
N 12	WTVO	01/09/18	01/09/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	-T-----	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-T-----		1				\$500.00		0.00			
N 13	WTVO	01/10/18	01/10/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	--W----	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	--W----		1				\$500.00		0.00			
N 14	WTVO	01/11/18	01/11/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	---T---	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	---T---		1				\$500.00		0.00			
N 17	WTVO	01/14/18	01/14/18	LN Su WTVO CH17 NEWS 10	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----2	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-----2		2				\$300.00		0.00			
N 18	WTVO	01/09/18	01/09/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-T-----	1:00	1	\$250.00	P5	0.00	NM	1	\$250.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	-T-----		1				\$250.00		0.00			
N 19	WTVO	01/10/18	01/10/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	--W----	1:00	1	\$250.00	P5	0.00	NM	1	\$250.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		01/08/18	01/14/18	--W----		1				\$250.00		0.00			
N 20	WTVO	01/11/18	01/11/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---T---	1:00	1	\$250.00	P5	0.00	NM	1	\$250.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	---T---		1			\$250.00	0.00					
N 23	WTVO	01/10/18	01/10/18	EM M-F 5a-7a NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	--W----		1			\$200.00	0.00					
N 24	WTVO	01/11/18	01/11/18	EM M-F 5a-7a NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	---T---		1			\$200.00	0.00					
N 25	WTVO	01/12/18	01/12/18	EM M-F 5a-7a WTVO MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----2--	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	----2--		2			\$100.00	0.00					
N 26	WTVO	01/15/18	01/15/18	EM M-F 5a-7a WTVO MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	2-----	:30	2	\$100.00	P4	0.00	NM	2	\$200.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/15/18		01/15/18	01/21/18	2-----		2			\$100.00	0.00					
N 27	WTVO	01/12/18	01/12/18	M-F 6p-630p News WTVO CH17 NEWS AT 6PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----2--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	----2--		2			\$150.00	0.00					
N 28	WTVO	01/15/18	01/15/18	M-F 6p-630p News WTVO CH17 NEWS AT 6PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	2-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/15/18		01/15/18	01/21/18	2-----		2			\$150.00	0.00					
N 29	WTVO	01/12/18	01/12/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----2--	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	----2--		2			\$250.00	0.00					
N 30	WTVO	01/15/18	01/15/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	2-----	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/15/18		01/15/18	01/21/18	2-----		2			\$250.00	0.00					
N 31	WTVO	01/12/18	01/12/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	----4--	:30	4	\$125.00	P5	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/08/18		01/08/18	01/14/18	----4--		4			\$125.00	0.00					
N 32	WTVO	01/15/18	01/15/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	4-----	:30	4	\$125.00	P5	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 01/15/18		01/15/18	01/21/18	4-----		4			\$125.00	0.00					
Totals													38	\$8,250.00	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25872014		Changes as of: 1/10/2018 at 2:59 PM		Version: Current State Version 3	
CPE: 22/35		Flight: 1/9/18 - 1/15/18		Station: WTVU	
Agency: SHORR JOHNSON		Advertiser: Pritzker-Gov IL		Market: Rockford	
MAGNUS		Product: Primary Election		Office: WASHINGTON	
100 N. 20th ST. Suite 201		Buyer: DeTorne, Mike		Primary Demo: Adults 35+	
Philadelphia, PA 19103		Salesperson: BRADLEY PHILLIPS		Con Type: POLITICAL/NOTE	
		202-955-5342		Assistant: BRADLEY PHILLIPS	
				Total GRP:	
				Traffic #: 1361852	
				Separation: Sep:10	
				Total \$: \$8,250.00	
				Total Spots: 38	
				Total CPP: \$0.00	

Comments: revised 1/12-1/15 to run as :30s

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/9	1/10	1/11	1/12	1/13	1/14	1/15	Total Spots	Total \$	CPP	GRP
REV-1	Tu-F,M 6:30a-7a		WTVU Morning News	\$200.00	0	60	1	1	1	1	0	0	1	3	\$600.00	\$0.00	0.0
REV+2	Sa 6p-6:30p		WTVU Ch17-Sat	\$250.00	0	30	0	0	0	0	1	2	0	2	\$500.00	\$0.00	0.0
Changes: Rate from 500 to 250, Len from 60 to 30																	
REV-3	Tu-F,M 6p-6:30p		WTVU Ch. 17 News At 6PM	\$300.00	0	60	1	1	1	1	0	0	1	3	\$900.00	\$0.00	0.0
REV-4	Tu-F,M 6:30p-7p		Entertainment Tonight	\$500.00	0	60	1	1	1	1	0	0	1	3	\$1,500.00	\$0.00	0.0
REV+5	Su 10p-10:35p		WTVU Ch17 News 10	\$300.00	0	30	0	0	0	0	0	1	2	2	\$600.00	\$0.00	0.0
Changes: Rate from 600 to 300, Len from 60 to 30																	
REV-6	M-F 7a-9a		GMA	\$250.00	0.0	60	1	1	1	2	0	0	2	3	\$750.00	\$0.00	0.0
REV+8	Tu-F,M 6:30a-7a		WTVU Morning News	\$100.00	0.0	30	0	0	0	0	2	0	0	4	\$400.00	\$0.00	0.0
REV+9	Tu-F,M 6p-6:30p		WTVU Ch. 17 News At 6PM	\$150.00	0.0	30	0	0	0	0	2	0	0	4	\$600.00	\$0.00	0.0
REV+10	Tu-F,M 6:30p-7p		Entertainment Tonight	\$250.00	0.0	30	0	0	0	0	2	0	0	4	\$1,000.00	\$0.00	0.0
REV+11	M-F 7a-9a		GMA	\$125.00	0.0	30	0	0	0	0	1	0	0	4	\$1,000.00	\$0.00	0.0
TOTALS: 4 5 5 10 3 2														38	\$8,250.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25872014 Changes as of: 1/10/2018 at 2:59 PM Version: Current State Version 3

CPE: 22/55 Flight: 1/9/18 - 1/15/18 Station: WTVO Total \$: \$8,250.00
Agency: SHORR JOHNSON MAGNUS Advertiser: Pritsker-Gov IL Market: Rockford Total Spots: 38

100 N. 20th St. Suite 201 Product: Primary Election Office: WASHINGTON Total CPP: \$0.00
Philadelphia, PA 19103 Agency Order #: 6907198

Buyer: DiToro, Mike Primary Demo: Adults 35+
Salesperson: BRADLEY PHILIPPS Con Type: POLITICAL/VOTE
202-955-5342 Assistant: BRADLEY PHILIPPS Total GRP: 1361852
Separation: Sep: 10

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
01/10/18 2:59 PM	BRADLEY PHILIPPS	revised 1/12-1/15 to run as :30s
01/08/18 10:38 AM	BRADLEY PHILIPPS	revised rate on line 3 - added lines 6, 7 - \$650 added to order as MG for previous
01/08/18 10:35 AM	System	Notice Received:
01/08/18 10:30 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$29,464
WTVO Share:	28%
Comment:	
WFR:	37%
WQRF:	4%
WREX:	31%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	38	\$8,250.00	N/A
Total	100%	38	\$8,250.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jan	38	\$8,250.00
Total	38	\$8,250.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	1/10/18 2:59 PM	BRADLEY PHILIPPS	Revised	12		\$0
Queued for Electronic Contracting	1/8/18 10:40 AM					\$0
Revision	1/8/18 10:38 AM	BRADLEY PHILIPPS	Confirmed	9		\$650.00
Queued for Electronic Contracting	1/8/18 10:32 AM					\$0
New	1/8/18 10:30 AM	BRADLEY PHILIPPS	Confirmed	17		\$7,600.00

Changes: Separation Min Minutes Between from null to 10, Total Spots from 26 to 38, Comments from revised rate on line 3 - added lines 6, 7 - \$650 added to order as MG for previous to revised 1/12-1/15 to run as :30s, 10 buylines added or modified.

Changes: Calculated Dollars from \$7,600.00 to \$8,250.00, Competitive Market Budget from \$27,143 to \$29,464, Demo Media to [R-16], Total Spots from 17 to 26, User Entered \$ from \$0.00 to \$8,250.00, Comments from Separation: 30 to revised rate on line 3 - added lines 6, 7 - \$650 added to order as MG for previous, Total \$ from \$7,600.00 to \$8,250.00, 3 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.