

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76

WTVO Rockford, IL

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------|------|-------------------|-----------------|------------------------------|-------|--------------------------------------|---------|-----|-------------|---------------|-----|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 3 | WTVO | 02/22/18 | 02/22/18 | GMA 7:00 AM-9:00 AM | CM | 7:00 AM-9:00 AM (7:00 AM-9:00 AM) | ---T--- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 4 | WTVO | 02/23/18 | 02/23/18 | GMA 7:00 AM-9:00 AM | CM | 7:00 AM-9:00 AM (7:00 AM-9:00 AM) | ----F-- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 5 | WTVO | 02/26/18 | 02/26/18 | GMA 7:00 AM-9:00 AM | CM | 7:00 AM-9:00 AM (7:00 AM-9:00 AM) | M----- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 6 | WTVO | 02/20/18 | 02/20/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:30 AM-6:00 AM | -T----- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 7 | WTVO | 02/21/18 | 02/21/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:30 AM-6:00 AM (5:30 AM-6:00 AM) | --W---- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 8 | WTVO | 02/22/18 | 02/22/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:30 AM-6:00 AM (5:30 AM-6:00 AM) | ---T--- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 9 | WTVO | 02/23/18 | 02/23/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:30 AM-6:00 AM (5:30 AM-6:00 AM) | ----F-- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 10 | WTVO | 02/26/18 | 02/26/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:30 AM-6:00 AM (5:30 AM-6:00 AM) | M----- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 11 | WTVO | 02/20/18 | 02/20/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:00 AM-5:30 AM (5:00 AM-5:30 AM) | -T----- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 12 | WTVO | 02/21/18 | 02/21/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:00 AM-5:30 AM (5:00 AM-5:30 AM) | --W---- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 13 | WTVO | 02/22/18 | 02/22/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:00 AM-5:30 AM (5:00 AM-5:30 AM) | ---T--- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 14 | WTVO | 02/23/18 | 02/23/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:00 AM-5:30 AM (5:00 AM-5:30 AM) | ----F-- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| WTVO Morning News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76

WTVO Rockford, IL

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------------|-------|--|-----------|-----|-------------|---------------|-----|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 15 | WTVO | 02/26/18 | 02/26/18 | EM M-F 5a-7a MORNING NEWS | CM | 5:00 AM-5:30 AM (5:00 AM-5:30 AM) | M----- | :30 | 1 | \$30.00 | P5 | 0.00 | NM | 1 | \$30.00 |
| | | WTVO Morning News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$30.00 | 0.00 | | | | | |
| N 16 | WTVO | 02/20/18 | 02/20/18 | EM M-F 5a-7a MORNING NEWS | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | -T----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | WTVO Morning News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 17 | WTVO | 02/21/18 | 02/21/18 | EM M-F 5a-7a MORNING NEWS | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | --W---- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | WTVO Morning News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 18 | WTVO | 02/22/18 | 02/22/18 | EM M-F 5a-7a MORNING NEWS | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | ---T--- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | WTVO Morning News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 19 | WTVO | 02/23/18 | 02/23/18 | EM M-F 5a-7a MORNING NEWS | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | ----F-- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | WTVO Morning News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 20 | WTVO | 02/26/18 | 02/26/18 | EM M-F 5a-7a MORNING NEWS | CM | 6:00 AM-6:30 AM (6:00 AM-6:30 AM) | M----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | WTVO Morning News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 21 | WTVO | 02/20/18 | 02/20/18 | M-F 10a-11a THE VIEW | CM | 10:00 AM-11:00 AM (10:00 AM-11:00 AM) | AI-T----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | View | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 22 | WTVO | 02/21/18 | 02/21/18 | M-F 10a-11a THE VIEW | CM | 10:00 AM-11:00 AM (10:00 AM-11:00 AM) | AI--W---- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | View | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 23 | WTVO | 02/22/18 | 02/22/18 | M-F 10a-11a THE VIEW | CM | 10:00 AM-11:00 AM (10:00 AM-11:00 AM) | AI---T--- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | View | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 24 | WTVO | 02/23/18 | 02/23/18 | M-F 10a-11a 10:00 AM-11:00 AM | CM | 10:00 AM-11:00 AM (10:00 AM-11:00 AM) | AI----F-- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | View | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 25 | WTVO | 02/26/18 | 02/26/18 | M-F 10a-11a THE VIEW | CM | 10:00 AM-11:00 AM (10:00 AM-11:00 AM) | AI----- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| | | View | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$50.00 | 0.00 | | | | | |
| N 26 | WTVO | 02/20/18 | 02/20/18 | M-F 4p-5p JUDGE JUDY | CM | 4:00 PM-5:00 PM (4:00 PM-5:00 PM) | -T----- | :30 | 2 | \$75.00 | P5 | 0.00 | NM | 2 | \$150.00 |
| | | Judge Judy Hour | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76

WTVO Rockford, IL

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------------|---------------|-----|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 2 | | | \$75.00 | 0.00 | | | | | |
| N 27 | WTVO | 02/21/18 | 02/21/18 | M-F 4p-5p JUDGE JUDY | CM | 4:00 PM-5:00 PM (4:00 PM-5:00 PM) | --W---- | :30 | 2 | \$75.00 | P5 | 0.00 | NM | 2 | \$150.00 |
| | | Judge Judy Hour | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 2 | | | \$75.00 | 0.00 | | | | | |
| N 28 | WTVO | 02/22/18 | 02/22/18 | M-F 4p-5p JUDGE JUDY | CM | 4:00 PM-5:00 PM (4:00 PM-5:00 PM) | ---T--- | :30 | 2 | \$75.00 | P5 | 0.00 | NM | 2 | \$150.00 |
| | | Judge Judy Hour | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 2 | | | \$75.00 | 0.00 | | | | | |
| N 29 | WTVO | 02/23/18 | 02/23/18 | M-F 4p-5p JUDGE JUDY | CM | 4:00 PM-5:00 PM (4:00 PM-5:00 PM) | ----F-- | :30 | 2 | \$75.00 | P5 | 0.00 | NM | 2 | \$150.00 |
| | | Judge Judy Hour | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 2 | | | \$75.00 | 0.00 | | | | | |
| N 30 | WTVO | 02/26/18 | 02/26/18 | M-F 4p-5p JUDGE JUDY | CM | 4:00 PM-5:00 PM (4:00 PM-5:00 PM) | M----- | :30 | 2 | \$75.00 | P5 | 0.00 | NM | 2 | \$150.00 |
| | | Judge Judy Hour | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 2 | | | \$75.00 | 0.00 | | | | | |
| N 31 | WTVO | 02/20/18 | 02/20/18 | M-F 6p-630p News 6:00 PM-6:30 PM NEWS | CM | 6:00 PM-6:30 PM (6:00 PM-6:30 PM) | -T----- | :30 | 1 | \$150.00 | P5 | 0.00 | NM | 1 | \$150.00 |
| | | Wtvo Ch. 17 News At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 1 | | | \$150.00 | 0.00 | | | | | |
| N 32 | WTVO | 02/21/18 | 02/21/18 | M-F 6p-630p News 6:00 PM-6:30 PM NEWS | CM | 6:00 PM-6:30 PM (6:00 PM-6:30 PM) | --W---- | :30 | 1 | \$150.00 | P5 | 0.00 | NM | 1 | \$150.00 |
| | | Wtvo Ch. 17 News At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$150.00 | 0.00 | | | | | |
| N 33 | WTVO | 02/22/18 | 02/22/18 | M-F 6p-630p News 6:00 PM-6:30 PM NEWS | CM | 6:00 PM-6:30 PM (6:00 PM-6:30 PM) | ---T--- | :30 | 1 | \$150.00 | P5 | 0.00 | NM | 1 | \$150.00 |
| | | Wtvo Ch. 17 News At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$150.00 | 0.00 | | | | | |
| N 34 | WTVO | 02/23/18 | 02/23/18 | M-F 6p-630p News 6:00 PM-6:30 PM NEWS | CM | 6:00 PM-6:30 PM (6:00 PM-6:30 PM) | ----F-- | :30 | 1 | \$150.00 | P5 | 0.00 | NM | 1 | \$150.00 |
| | | Wtvo Ch. 17 News At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$150.00 | 0.00 | | | | | |
| N 35 | WTVO | 02/26/18 | 02/26/18 | M-F 6p-630p News 6:00 PM-6:30 PM NEWS | CM | 6:00 PM-6:30 PM (6:00 PM-6:30 PM) | M----- | :30 | 1 | \$150.00 | P5 | 0.00 | NM | 1 | \$150.00 |
| | | Wtvo Ch. 17 News At 6PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$150.00 | 0.00 | | | | | |
| N 36 | WTVO | 02/20/18 | 02/20/18 | M-F 5p-530p News 5:00 PM-5:30 PM NEWS | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | -T----- | :30 | 2 | \$175.00 | P5 | 0.00 | NM | 2 | \$350.00 |
| | | WTVO Ch. 17 News At 5PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 2 | | | \$175.00 | 0.00 | | | | | |
| N 37 | WTVO | 02/21/18 | 02/21/18 | M-F 5p-530p News 5:00 PM-5:30 PM NEWS | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | --W---- | :30 | 2 | \$175.00 | P5 | 0.00 | NM | 2 | \$350.00 |
| | | WTVO Ch. 17 News At 5PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 2 | | | \$175.00 | 0.00 | | | | | |
| N 38 | WTVO | 02/22/18 | 02/22/18 | M-F 5p-530p News 5:00 PM-5:30 PM NEWS | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | ---T--- | :30 | 2 | \$175.00 | P5 | 0.00 | NM | 2 | \$350.00 |
| | | WTVO Ch. 17 News At 5PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76

WTVO Rockford, IL

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------------|-----------------|--|-------|--|---------|-----|-------------|---------------|-----|------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 2 | | | \$175.00 | 0.00 | | | | | |
| N 39 | WTVO | 02/23/18 | 02/23/18 | M-F 5p-530p News 5:00 PM-5:30 PM NEWS | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | ----F-- | :30 | 2 | \$175.00 | P5 | 0.00 | NM | 2 | \$350.00 |
| | | WTVO Ch. 17 News At 5PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 2 | | | \$175.00 | 0.00 | | | | | |
| N 40 | WTVO | 02/26/18 | 02/26/18 | M-F 5p-530p News 5:00 PM-5:30 PM NEWS | CM | 5:00 PM-5:30 PM (5:00 PM-5:30 PM) | M----- | :30 | 2 | \$175.00 | P5 | 0.00 | NM | 2 | \$350.00 |
| | | WTVO Ch. 17 News At 5PM | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 2 | | | \$175.00 | 0.00 | | | | | |
| N 41 | WTVO | 02/20/18 | 02/20/18 | M-F 630p-7p ENTERTAINMENT TONIGHT | CM | 6:30 PM-7:00 PM (6:30 PM-7:00 PM) | -T----- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| | | Entertainment Tonight | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 42 | WTVO | 02/21/18 | 02/21/18 | M-F 630p-7p ENTERTAINMENT TONIGHT | CM | 6:30 PM-7:00 PM (6:30 PM-7:00 PM) | --W---- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| | | Entertainment Tonight | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 43 | WTVO | 02/22/18 | 02/22/18 | M-F 630p-7p ENTERTAINMENT TONIGHT | CM | 6:30 PM-7:00 PM (6:30 PM-7:00 PM) | ---T--- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| | | Entertainment Tonight | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 44 | WTVO | 02/23/18 | 02/23/18 | M-F 630p-7p ENTERTAINMENT TONIGHT | CM | 6:30 PM-7:00 PM (6:30 PM-7:00 PM) | ----F-- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| | | Entertainment Tonight | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 45 | WTVO | 02/26/18 | 02/26/18 | M-F 630p-7p ENTERTAINMENT TONIGHT | CM | 6:30 PM-7:00 PM (6:30 PM-7:00 PM) | M----- | :30 | 1 | \$125.00 | P5 | 0.00 | NM | 1 | \$125.00 |
| | | Entertainment Tonight | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/26/18 | 03/04/18 | M----- | | 1 | | | \$125.00 | 0.00 | | | | | |
| N 46 | WTVO | 02/20/18 | 02/20/18 | M-F 1035p-1137p JIMMY KIMMEL | CM | 10:35 PM-11:37 PM (10:35 PM-11:37 PM) | -T----- | :30 | 2 | \$50.00 | P5 | 0.00 | NM | 2 | \$100.00 |
| | | Jimmy Kimmel Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | -T----- | | 2 | | | \$50.00 | 0.00 | | | | | |
| N 47 | WTVO | 02/21/18 | 02/21/18 | M-F 1035p-1137p JIMMY KIMMEL | CM | 10:35 PM-11:37 PM (10:35 PM-11:37 PM) | --W---- | :30 | 2 | \$50.00 | P5 | 0.00 | NM | 2 | \$100.00 |
| | | Jimmy Kimmel Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | --W---- | | 2 | | | \$50.00 | 0.00 | | | | | |
| N 48 | WTVO | 02/22/18 | 02/22/18 | M-F 1035p-1137p JIMMY KIMMEL | CM | 10:35 PM-11:37 PM (10:35 PM-11:37 PM) | ---T--- | :30 | 2 | \$50.00 | P5 | 0.00 | NM | 2 | \$100.00 |
| | | Jimmy Kimmel Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ---T--- | | 2 | | | \$50.00 | 0.00 | | | | | |
| N 49 | WTVO | 02/23/18 | 02/23/18 | M-F 1035p-1137p JIMMY KIMMEL | CM | 10:35 PM-11:37 PM (10:35 PM-11:37 PM) | ----F-- | :30 | 2 | \$50.00 | P5 | 0.00 | NM | 2 | \$100.00 |
| | | Jimmy Kimmel Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 02/19/18 | 02/25/18 | ----F-- | | 2 | | | \$50.00 | 0.00 | | | | | |
| N 50 | WTVO | 02/26/18 | 02/26/18 | M-F 1035p-1137p JIMMY KIMMEL | CM | 10:35 PM-11:37 PM (10:35 PM-11:37 PM) | M----- | :30 | 2 | \$50.00 | P5 | 0.00 | NM | 2 | \$100.00 |
| | | Jimmy Kimmel Show | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76

WTVO Rockford, IL

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--------------------------------------|-------|--|-----------|-----|-------------|----------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/26/18 | | 02/26/18 | 03/04/18 | M----- | | 2 | | | \$50.00 | | | 0.00 | | | |
| N 51 | WTVO | 02/25/18 | 02/25/18 | LN Su LATE NEWS | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | PI-----S | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| | | WTVO Ch17 News 10 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | -----S | | 2 | | | \$150.00 | | | 0.00 | | | |
| N 52 | WTVO | 02/20/18 | 02/20/18 | LN M-F LATE NEWS | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | PI-T----- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| | | WTVO Ch17 News 10 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | -T----- | | 2 | | | \$150.00 | | | 0.00 | | | |
| N 53 | WTVO | 02/21/18 | 02/21/18 | LN M-F LATE NEWS | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | PI--W---- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| | | WTVO Ch17 News 10 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | --W---- | | 2 | | | \$150.00 | | | 0.00 | | | |
| N 54 | WTVO | 02/22/18 | 02/22/18 | LN M-F LATE NEWS | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | PI---T--- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| | | WTVO Ch17 News 10 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | ---T--- | | 2 | | | \$150.00 | | | 0.00 | | | |
| N 55 | WTVO | 02/23/18 | 02/23/18 | LN M-F LATE NEWS | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | PI----F-- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| | | WTVO Ch17 News 10 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | ----F-- | | 2 | | | \$150.00 | | | 0.00 | | | |
| N 56 | WTVO | 02/26/18 | 02/26/18 | LN M-F LATE NEWS | CM | 10:00 PM-10:35 PM (10:00 PM-10:35 PM) | PI----- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| | | WTVO Ch17 News 10 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/26/18 | | 02/26/18 | 03/04/18 | M----- | | 2 | | | \$150.00 | | | 0.00 | | | |
| N 57 | WTVO | 02/26/18 | 02/26/18 | Mon Prime Other 1 7:00 PM-9:00 PM | CM | 7:00 PM-9:00 PM (7:00 PM-9:00 PM) | M----- | :30 | 2 | \$500.00 | P5 | 0.00 | NM | 2 | \$1,000.00 |
| | | Prime | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/26/18 | | 02/26/18 | 03/04/18 | M----- | | 2 | | | \$500.00 | | | 0.00 | | | |
| N 58 | WTVO | 02/21/18 | 02/21/18 | Wed Prime Hour 2 8:00 PM-9:00 PM | CM | 8:00 PM-9:00 PM (8:00 PM-9:00 PM) | --W---- | :30 | 2 | \$500.00 | P5 | 0.00 | NM | 2 | \$1,000.00 |
| | | Prime | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | --W---- | | 2 | | | \$500.00 | | | 0.00 | | | |
| N 59 | WTVO | 02/23/18 | 02/23/18 | Fri Prime Hour 3 9:00 PM-10:00 PM | CM | 9:00 PM-10:00 PM (9:00 PM-10:00 PM) | -----F-- | :30 | 1 | \$250.00 | P5 | 0.00 | NM | 1 | \$250.00 |
| | | 20/20 | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 02/19/18 | | 02/19/18 | 02/25/18 | -----F-- | | 1 | | | \$250.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 82 | \$9,850.00 |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25894829

Changes as of: 2/16/2018 at 10:08 AM

Version: Highlighting Revision 1

CPE: 2/27/6

Flight: 2/20/18 - 2/26/18

Station: WTVO

Total \$: \$9,850.00

Agency: SHORR JOHNSON
MAGNUS

Advertiser: Pritzker-Gov IL

Market: Rockford

Total Spots: 82

100 N. 20th St. Suite
201
Philadelphia, PA 19103

Product: Primary Election

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #:

Buyer: DETORRE, Mike

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRADLEY PHILLIPS

Con Type: POLITICAL/VOTE

Separation: Sep 5

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/20 - 2/26 | | | | | | | | | | Total Spots | Total | | |
|-------------------------------|-------------------------|----|-------------------------|------|----------------|-----|-------------|------|------|------|------|------|------|----|------|------|----------------|--------|-----|--|
| | | | | | | | 2/20 | 2/21 | 2/22 | 2/23 | 2/24 | 2/25 | 2/26 | \$ | CPP* | GRP* | | | | |
| REV-1 | Tu-F,M 7a-9a | | Good Morning America | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 5 | \$625.00 | \$0.00 | 0.0 | |
| 2 | Tu-F,M 5:30a-6a | | WTVO Morning News | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 5 | \$150.00 | \$0.00 | 0.0 | |
| Changes: Rate from 75 to 30 | | | | | | | | | | | | | | | | | | | | |
| 3 | Tu-F,M 5a-5:30a | | WTVO Morning News | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 5 | \$150.00 | \$0.00 | 0.0 | |
| Changes: Rate from 75 to 30 | | | | | | | | | | | | | | | | | | | | |
| REV-4 | Tu-F,M 6a-6:30a | | WTVO Morning News | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 5 | \$250.00 | \$0.00 | 0.0 | |
| Changes: Rate from 100 to 50 | | | | | | | | | | | | | | | | | | | | |
| 5 | Tu-F,M 5:10a-11a | | View | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 5 | \$250.00 | \$0.00 | 0.0 | |
| Changes: Rate from 85 to 50 | | | | | | | | | | | | | | | | | | | | |
| REV+6 | Tu-F,M 4p-5p | | Judge Judy Hour | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 10 | \$750.00 | \$0.00 | 0.0 | |
| Changes: Rate from 150 to 75 | | | | | | | | | | | | | | | | | | | | |
| 7 | Tu-F,M 6p-6:30p | | Wtvo Ch. 17 News At 6PM | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 5 | \$750.00 | \$0.00 | 0.0 | |
| Changes: Rate from 300 to 150 | | | | | | | | | | | | | | | | | | | | |
| REV+8 | Tu-F,M 5p-5:30p | | WTVO Ch. 17 News At 5PM | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 10 | \$1,750.00 | \$0.00 | 0.0 | |
| Changes: Rate from 350 to 175 | | | | | | | | | | | | | | | | | | | | |
| 9 | Tu-F,M 6:30p-7p | | Entertainment Tonight | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 5 | \$625.00 | \$0.00 | 0.0 | |
| Changes: Rate from 250 to 125 | | | | | | | | | | | | | | | | | | | | |
| REV+10 | Tu-F,M 10:35p-11:37p | | Jimmy Kimmel Show | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 10 | \$500.00 | \$0.00 | 0.0 | |
| Changes: Rate from 100 to 50 | | | | | | | | | | | | | | | | | | | | |
| REV+11 | Su 10p-10:35p | | WTVO Ch17 News 10 | 15 | 0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 2 | \$300.00 | \$0.00 | 0.0 | |
| Changes: Rate from 300 to 150 | | | | | | | | | | | | | | | | | | | | |
| REV+12 | Tu-F,M 10p-10:35p | | WTVO Ch17 News 10 | 15 | 0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 10 | \$1,500.00 | \$0.00 | 0.0 | |
| Changes: Rate from 300 to 150 | | | | | | | | | | | | | | | | | | | | |
| REV+13 | M 7p-9p | | Prime | 15 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$1,000.00 | \$0.00 | 0.0 | |
| REV+14 | W 8p-9p | | Prime | 15 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | \$1,000.00 | \$0.00 | 0.0 | |

1409920



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25694829 Changes as of: 2/16/2018 at 10:08 AM Version: Highlighting Revision 1

CPE: 2/27/6 Flight: 2/20/18 - 2/26/18 Total \$: \$9,850.00
Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Total Spots: 82
MAGNUS
100 N. 20th ST. Suite Product: Primary Election
201
Philadelphia, PA 19103 Agency Order #: 7056310
Buyer: D'Ettore, Mike
Salesperson: BRADLEY PHILIPPS 202-955-5342
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS 202-955-5342
Total CFP: \$0.00
Total GRP:
Separation: Sep:5

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 2/20 - 2/26 | | | | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|---------|----------|----|---------|----------|-------------|-----|-------------|------|------|------|------|------|------|---|---|----|-------------|----------|------|------|
| | | | | | | | 2/20 | 2/21 | 2/22 | 2/23 | 2/24 | 2/25 | 2/26 | | | | | | | |
| REV+ 15 | F 9p-10p | | 20/20 | \$250.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$250.00 | \$0.00 | 0.0 | |
| TOTALS: | | | | | | | 15 | 17 | 15 | 16 | 0 | 2 | 17 | | | 82 | \$9,850.00 | \$0.00 | 0.0 | |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25894829 Changes as of: 2/16/2018 at 10:08 AM Version: Highlighting Revision 1

CPE: 2/2/76 Flight: 2/20/18 - 2/26/18 Total \$: \$9,850.00

Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Rockford Total Spots: 82

MAGNUS Product: Primary Election Office: WASHINGTON Total CPE: \$0.00

100 N. 20th St. Suite 201 Philadelphia, PA 19103 Agency Order #: 7056310

Buyer: D'Ettore, Mike Primary Demo: Adults 35+

Salesperson: BRADLEY PHILIPPS Con Type: POLITICAL/NOTE

202-955-5342 Assistant: BRADLEY PHILIPPS Separation: Sep:5

| | |
|----------------------|--|
| Special Instructions | |
|----------------------|--|

Order Level Comments

| Date/Time | Added by | Comment |
|-------------------|------------------|----------------|
| 02/16/18 10:08 AM | BRADLEY PHILIPPS | Separation: 30 |
| 02/16/18 10:08 AM | BRADLEY PHILIPPS | Separation: 30 |

Competitive Information

| | |
|----------------|----------|
| Market Budget: | \$37,885 |
| WTVG Share: | 26% |
| Comment: | |
| WIFR: | 19% |
| WGRF: | 6% |
| WREX: | 49% |

Daypart Summary

| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
|----------|-----------|-------|------------|-----|-----|
| | 100% | 82 | \$9,850.00 | N/A | 0.0 |
| Total | 100% | 82 | \$9,850.00 | N/A | 0.0 |

Monthly Summary

| Month | Spots | Dollars |
|----------|-------|------------|
| 2018-Feb | 65 | \$7,390.00 |
| 2018-Mar | 17 | \$2,460.00 |
| Total | 82 | \$9,850.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
|-----------------------------------|------------------|------------------|---------|-------|-------|------------|-------------|--|
| Queued for Electronic Contracting | 2/16/18 10:14 AM | | | | | \$0 | \$0 | |
| Revision | 2/16/18 10:08 AM | BRADLEY PHILIPPS | Revised | 26 | | \$0 | \$9,850.00 | Changes: Total Spots from 56 to 82. Separation Min Minutes Between from null to 5. Demo Meta to [R16]. Origuser Entered Dollars to \$0.00. User Entered \$ from \$0.00 to \$9,850.00. 15 buylines added or modified. |
| New | 2/16/18 10:01 AM | BRADLEY PHILIPPS | New | 56 | | \$9,850.00 | \$9,850.00 | |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.