

ORDER



Orders
Order / Rev: 1409920
Alt Order #: 25894829
Product Desc: Primary Election
Estimate: 76
Flight Dates: 02/20/18 - 02/26/18
Original Date / Rev: 02/16/18 / 02/16/18
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/JB Pritzker/Governor/Illinois/Den
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/25/18	65	\$7,390.00	\$6,281.50
02/26/18	02/26/18	17	\$2,460.00	\$2,091.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	65	\$7,390.00	\$6,281.50	0.00
March 2018	17	\$2,460.00	\$2,091.00	0.00
Totals	82	\$9,850.00	\$8,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVO Rockford, IL	26%	\$9,850.00
Market	100%	\$37,884.62

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	19%	\$7,198.08
WQRF	6%	\$2,273.08
WREX	49%	\$18,563.46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	02/20/18	02/20/18	GMA 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-T-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----					1	\$125.00		0.00			
N 2	WTVO	02/21/18	02/21/18	GMA 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
Good Morning America															

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 WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	02/22/18	02/22/18	GMA	CM	7:00 AM-9:00 AM	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				7:00 AM-9:00 AM		(7:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---W----		1				\$125.00		0.00			
N 4	WTVO	02/23/18	02/23/18	GMA	CM	7:00 AM-9:00 AM	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				7:00 AM-9:00 AM		(7:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---		1				\$125.00		0.00			
N 5	WTVO	02/26/18	02/26/18	GMA	CM	7:00 AM-9:00 AM	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				7:00 AM-9:00 AM		(7:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--		1				\$125.00		0.00			
N 6	WTVO	02/20/18	02/20/18	EM M-F 5a-7a	CM	5:30 AM-6:00 AM	-T-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS											
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----		1				\$30.00		0.00			
N 7	WTVO	02/21/18	02/21/18	EM M-F 5a-7a	CM	5:30 AM-6:00 AM	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:30 AM-6:00 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----		1				\$30.00		0.00			
N 8	WTVO	02/22/18	02/22/18	EM M-F 5a-7a	CM	5:30 AM-6:00 AM	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:30 AM-6:00 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---		1				\$30.00		0.00			
N 9	WTVO	02/23/18	02/23/18	EM M-F 5a-7a	CM	5:30 AM-6:00 AM	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:30 AM-6:00 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--		1				\$30.00		0.00			
N 10	WTVO	02/26/18	02/26/18	EM M-F 5a-7a	CM	5:30 AM-6:00 AM	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:30 AM-6:00 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		1				\$30.00		0.00			
N 11	WTVO	02/20/18	02/20/18	EM M-F 5a-7a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:00 AM-5:30 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----		1				\$30.00		0.00			
N 12	WTVO	02/21/18	02/21/18	EM M-F 5a-7a	CM	5:00 AM-5:30 AM	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:00 AM-5:30 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----		1				\$30.00		0.00			
N 13	WTVO	02/22/18	02/22/18	EM M-F 5a-7a	CM	5:00 AM-5:30 AM	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:00 AM-5:30 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---		1				\$30.00		0.00			
N 14	WTVO	02/23/18	02/23/18	EM M-F 5a-7a	CM	5:00 AM-5:30 AM	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				MORNING NEWS		(5:00 AM-5:30 AM)									
				WTVO Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--		1				\$30.00		0.00			

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 WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WTVO	02/26/18	02/26/18	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$30.00		0.00			
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$30.00		0.00			
N 16	WTVO	02/20/18	02/20/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----		1				\$50.00		0.00			
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----		1				\$50.00		0.00			
N 17	WTVO	02/21/18	02/21/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		1				\$50.00		0.00			
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		1				\$50.00		0.00			
N 18	WTVO	02/22/18	02/22/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	---T---		1				\$50.00		0.00			
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	---T---		1				\$50.00		0.00			
N 19	WTVO	02/23/18	02/23/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$50.00		0.00			
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$50.00		0.00			
N 20	WTVO	02/26/18	02/26/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$50.00		0.00			
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$50.00		0.00			
N 21	WTVO	02/20/18	02/20/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	A-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----		1				\$50.00		0.00			
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----		1				\$50.00		0.00			
N 22	WTVO	02/21/18	02/21/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	A--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		1				\$50.00		0.00			
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		1				\$50.00		0.00			
N 23	WTVO	02/22/18	02/22/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	A---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	---T---		1				\$50.00		0.00			
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	---T---		1				\$50.00		0.00			
N 24	WTVO	02/23/18	02/23/18	M-F 10a-11a 10:00 AM-11:00 AM	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	A----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$50.00		0.00			
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$50.00		0.00			
N 25	WTVO	02/26/18	02/26/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$50.00		0.00			
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		1				\$50.00		0.00			
N 26	WTVO	02/20/18	02/20/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-T-----	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/20/18	02/26/18	-T-----		2				\$75.00		0.00			
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/20/18	02/26/18	-T-----		2				\$75.00		0.00			

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WTVO Rockford, IL

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N27	WTVO	02/21/18	02/21/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--W----	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----					2	\$75.00		0.00			
		Judge Judy Hour													
N28	WTVO	02/22/18	02/22/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	---T---	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----					2	\$75.00		0.00			
		Judge Judy Hour													
N29	WTVO	02/23/18	02/23/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	----F--	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--					2	\$75.00		0.00			
		Judge Judy Hour													
N30	WTVO	02/26/18	02/26/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	M-----	:30	2	\$75.00	P5	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----					2	\$75.00		0.00			
		Judge Judy Hour													
N31	WTVO	02/20/18	02/20/18	M-F 6p-630p News 6:00 PM-6:30 PM NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----					1	\$150.00		0.00			
		Wtvo Ch. 17 News At 6PM													
N32	WTVO	02/21/18	02/21/18	M-F 6p-630p News 6:00 PM-6:30 PM NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----					1	\$150.00		0.00			
		Wtvo Ch. 17 News At 6PM													
N33	WTVO	02/22/18	02/22/18	M-F 6p-630p News 6:00 PM-6:30 PM NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---					1	\$150.00		0.00			
		Wtvo Ch. 17 News At 6PM													
N34	WTVO	02/23/18	02/23/18	M-F 6p-630p News 6:00 PM-6:30 PM NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--					1	\$150.00		0.00			
		Wtvo Ch. 17 News At 6PM													
N35	WTVO	02/26/18	02/26/18	M-F 6p-630p News 6:00 PM-6:30 PM NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	M-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----					1	\$150.00		0.00			
		Wtvo Ch. 17 News At 6PM													
N36	WTVO	02/20/18	02/20/18	M-F 5p-530p News 5:00 PM-5:30 PM NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-T-----	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----					2	\$175.00		0.00			
		WTVO Ch. 17 News At 5PM													
N37	WTVO	02/21/18	02/21/18	M-F 5p-530p News 5:00 PM-5:30 PM NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--W----	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----					2	\$175.00		0.00			
		WTVO Ch. 17 News At 5PM													
N38	WTVO	02/22/18	02/22/18	M-F 5p-530p News 5:00 PM-5:30 PM NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---					2	\$175.00		0.00			
		WTVO Ch. 17 News At 5PM													

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76
 WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N39	WTVO	02/23/18	02/23/18	M-F 5p-530p News 5:00 PM-5:30 PM NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----F--	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---		2				\$175.00		0.00			
N40	WTVO	02/26/18	02/26/18	M-F 5p-530p News 5:00 PM-5:30 PM NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--		2				\$175.00		0.00			
N41	WTVO	02/20/18	02/20/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-T-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----		1				\$125.00		0.00			
N42	WTVO	02/21/18	02/21/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----		1				\$125.00		0.00			
N43	WTVO	02/22/18	02/22/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---		1				\$125.00		0.00			
N44	WTVO	02/23/18	02/23/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--		1				\$125.00		0.00			
N45	WTVO	02/26/18	02/26/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		1				\$125.00		0.00			
N46	WTVO	02/20/18	02/20/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	-T-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-T-----		2				\$50.00		0.00			
N47	WTVO	02/21/18	02/21/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	--W----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	--W----		2				\$50.00		0.00			
N48	WTVO	02/22/18	02/22/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	---T---	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	---T---		2				\$50.00		0.00			
N49	WTVO	02/23/18	02/23/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	----F--		2				\$50.00		0.00			
N50	WTVO	02/26/18	02/26/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	M-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	M-----		2				\$50.00		0.00			

Order / Rev: 1409920
 Alt Order #: 25894829
 Flight Dates: 02/20/18 - 02/26/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: Primary Election
 Estimate: 76

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 51	WTVO	02/25/18	02/25/18	LN Su LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----S	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		2				\$50.00		0.00			
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-----S		2				\$150.00		0.00			
N 52	WTVO	02/20/18	02/20/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-T-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----		2				\$150.00		0.00			
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	-T-----		2				\$150.00		0.00			
N 53	WTVO	02/21/18	02/21/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI--W----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		2				\$150.00		0.00			
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		2				\$150.00		0.00			
N 54	WTVO	02/22/18	02/22/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI---T---	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	---T---		2				\$150.00		0.00			
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	---T---		2				\$150.00		0.00			
N 55	WTVO	02/23/18	02/23/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI----F--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		2				\$150.00		0.00			
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		2				\$150.00		0.00			
N 56	WTVO	02/26/18	02/26/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		2				\$150.00		0.00			
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		2				\$150.00		0.00			
N 57	WTVO	02/26/18	02/26/18	Mon Prime Other 1 7:00 PM-9:00 PM	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	2	\$500.00	P5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		2				\$500.00		0.00			
		Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	M-----		2				\$500.00		0.00			
N 58	WTVO	02/21/18	02/21/18	Wed Prime Hour 2 8:00 PM-9:00 PM	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--W----	:30	2	\$500.00	P5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		2				\$500.00		0.00			
		Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	--W----		2				\$500.00		0.00			
N 59	WTVO	02/23/18	02/23/18	Fri Prime Hour 3 9:00 PM-10:00 PM	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$250.00		0.00			
		20/20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/18	02/25/18	----F--		1				\$250.00		0.00			
													Totals	82	\$9,850.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Changes as of: 2/16/2018 at 10:08 AM

Version: Highlighting Revision 1

Total \$: \$9,850.00

Contract # 25894829
CPE: 2/2/76
Agency: SHORR JOHNSON
MAGNUS
100 N. 20th St. Suite 201
Philadelphia, PA 19103
Product: Primary Election
Agency Order #: 7056310
Buyer: DETORRE, MIKE
Salesperson: BRADLEY PHILLIPPS
202-955-5342
Station: WTVO
Market: Rockford
Office: WASHINGTON
Total Spots: 82
Total CPM: \$0.00
Total GRP: \$0.00
Separation: Sep:5

1409920

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/20 - 2/26											Total Spots	Total \$	CPP*	GRP*
							2/20	2/21	2/22	2/23	2/24	2/25	2/26								
REV-1	Tu-F, M 7a-9a		Good Morning America	\$125.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0	
2	Tu-F, M 5:30a-6a		WTVO Morning News	\$30.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0	
3	Tu-F, M 5a-5:30a		WTVO Morning News	\$30.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0	
4	Tu-F, M 6a-6:30a		WTVO Morning News	\$50.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$250.00	\$0.00	0.0	
5	Tu-F, M 10a-11a		View	\$50.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$250.00	\$0.00	0.0	
6	Tu-F, M 4p-5p		Judge Judy Hour	\$75.00	0	30	1	1	1	1	1	1	0	0	1	1	10	\$750.00	\$0.00	0.0	
7	Tu-F, M 6p-6:30p		Wno Ch. 17 News At 6PM	\$150.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$750.00	\$0.00	0.0	
8	Tu-F, M 5p-5:30p		WTVO Ch. 17 News At 5PM	\$175.00	0	30	1	1	1	1	1	1	0	0	1	1	10	\$1,750.00	\$0.00	0.0	
9	Tu-F, M 6:30p-7p		Entertainment Tonight	\$125.00	0	30	1	1	1	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0	
10	Tu-F, M 10:35p-11:37p		Jimmy Kimmel Show	\$50.00	0	30	1	1	1	1	1	1	0	0	1	1	10	\$500.00	\$0.00	0.0	
11	Su 10p-10:35p		WTVO Ch17 News 10	\$150.00	0	30	0	0	0	0	0	0	1	1	0	2	\$300.00	\$0.00	0.0		
12	Tu-F, M 10p-10:35p		WTVO Ch17 News 10	\$150.00	0	30	1	1	1	1	1	1	0	0	1	1	10	\$1,500.00	\$0.00	0.0	
13	M 7p-9p		Prime	\$500.00	0.0	30	0	0	0	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0	
14	W 8p-9p		Prime	\$500.00	0.0	30	0	0	0	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25894829 Changes as of: 2/16/2018 at 10:08 AM Version: Highlighting Revision 1 Total \$: \$9,850.00

CPE: 2/276 Flight: 2/20/18 - 2/26/18 Station: WTVO Total Spots: 82

Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Rockford Total CPP: \$0.00

MAGNUS 100 N. 20th St. Suite Product: Primary Election Office: WASHINGTON Total GRP:

201 Philadelphia, PA 19103 Agency Order #: 7056310 Buyer: D'Etorre, Mike Primary Demo: Adults 35+ Separation: Sep:5

Buyer: D'Etorre, Mike Salesperson: BRADLEY PHILIPPS Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/20 - 2/26							Total Spots	Total \$	CPP*	GRP*	
							2/20	2/21	2/22	2/23	2/24	2/25	2/26					
REV+ 15	F 9p-10p		20/20	\$250.00	0.0	30	0	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
TOTALS:							15	17	15	16	0	2	17	82	\$9,850.00	\$0.00	0.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25894829 Changes as of: 2/16/2018 at 10:08 AM Version: Highlighting Revision 1 Total \$: \$9,850.00

CPE: 2/2/76 Flight: 2/20/18 - 2/26/18

Station: WTVO

Agency: SHORR JOHNSON

Advertiser: Pritzker-Gov L

Market: Rockford

Total Spots: 82

MAGNUS

100 N. 20th St. Suite

Product: Primary Election

Office: WASHINGTON

Total CPE: \$0.00

Philadelphia, PA 19103

Agency Order #: 7056310

Primary Demo: Adults 35+

Total GRP:

Buyer: D'Etorre, Mike

Con Type: POLITICAL/VOTE

Salesperson: BRADLEY PHILIPPS

Assistant: BRADLEY PHILIPPS

Separation: Sep:5

Order Level Comments

Date/Time	Added by	Comment
02/16/18 10:08 AM	BRADLEY PHILIPPS	Separation: 30
02/16/18 10:08 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information

Market Budget:	\$37,885
WTVO Share:	26%
Comment:	
WIFR:	19%
WGRF:	6%
WREX:	49%

Day/Time	% Distrib	Daypart Summary			CPP	GRP
		Spots	Dollars	GRPs		
	100%	82	\$9,850.00	N/A	0.0	
Total	100%	82	\$9,850.00	N/A	0.0	

Month	Spots	Dollars
2018-Mar	17	\$2,460.00
Total	82	\$9,850.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/16/18 10:14 AM					\$0	\$0	
Revision	2/16/18 10:08 AM	BRADLEY PHILIPPS	Revised	26		\$0	\$9,850.00	Changes: Total Spots from 56 to 82, Separation Min Minutes Between from null to 5, Demo Meta to R16j, Origuser Entered Dollars to \$0.00, User Entered \$ from \$0.00 to \$9,850.00, 15 buylines added or modified.
New	2/16/18 10:01 AM	BRADLEY PHILIPPS	New	56		\$9,850.00	\$9,850.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.