

ORDER



Orders
Order / Rev: 1554271
Alt Order #: 26027270
Product Desc: General Election
Estimate: 163
Flight Dates: 06/05/18 - 06/12/18
Original Date / Rev: 06/05/18 / 06/05/18
Order Type: REG
Primary AE: Millennium Washington, DC
Sales Office: M-WAS
Sales Region: Nat

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/JB Pritzker/Governor/Illinois/Den
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/12/18	63	\$6,545.00	\$5,563.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	63	\$6,545.00	\$5,563.25	0.00
Totals	63	\$6,545.00	\$5,563.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington, DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WTVO Rockford, IL	19%	\$6,545.00
Market	100%	\$34,447.37

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	37%	\$12,745.53
WQRF	5%	\$1,722.37
WREX	39%	\$13,434.47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	06/06/18	06/06/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	--W----		1				\$35.00		0.00			
N 2	WTVO	06/07/18	06/07/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WTVO Rockford, IL

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	---T---		1			\$35.00	0.00					
N 3	WTVO	06/08/18	06/08/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	----F--		1			\$35.00	0.00					
N 4	WTVO	06/11/18	06/11/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/11/18	06/17/18	M-----		1			\$35.00	0.00					
N 5	WTVO	06/06/18	06/06/18	EM M-F 5a-7a MORNING NEWS	CM	5a-7a (5:00 AM-5:30 AM)	--W----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	--W----		1			\$35.00	0.00					
N 6	WTVO	06/07/18	06/07/18	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-5:30 AM)	---T---	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	---T---		1			\$35.00	0.00					
N 7	WTVO	06/08/18	06/08/18	EM M-F 5a-7a MORNING NEWS	CM	5a-7a (5:00 AM-5:30 AM)	----F--	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	----F--		1			\$35.00	0.00					
N 8	WTVO	06/11/18	06/11/18	EM M-F 5a-7a MORNING NEWS	CM	5a-7a (5:00 AM-5:30 AM)	M-----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		WTVO Morning News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/11/18	06/17/18	M-----		1			\$35.00	0.00					
N 9	WTVO	06/06/18	06/06/18	GMA GMA	CM	M-F 7a-9a (7:00 AM-8:00 AM)	--W----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	--W----		2			\$100.00	0.00					
N 10	WTVO	06/07/18	06/07/18	GMA GMA	CM	M-F 7a-9a (7:00 AM-8:00 AM)	---T---	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	---T---		2			\$100.00	0.00					
N 11	WTVO	06/08/18	06/08/18	GMA GMA	CM	M-F 7a-9a (7:00 AM-8:00 AM)	----F--	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	----F--		2			\$100.00	0.00					
N 12	WTVO	06/11/18	06/11/18	GMA GMA	CM	M-F 7a-9a (7:00 AM-8:00 AM)	M-----	:30	2	\$100.00	P5	0.00	NM	2	\$200.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/11/18	06/17/18	M-----		2			\$100.00	0.00					
N 13	WTVO	06/06/18	06/06/18	GMA GMA	CM	M-F 7a-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	--W----		1			\$100.00	0.00					
N 14	WTVO	06/07/18	06/07/18	GMA GMA	CM	M-F 7a-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	---T---			1		\$100.00	0.00					
N15	WTVO	06/08/18	06/08/18	GMA GMA	CM	M-F 7a-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			1		\$100.00	0.00					
N16	WTVO	06/11/18	06/11/18	GMA GMA	CM	M-F 7a-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			1		\$100.00	0.00					
N17	WTVO	06/06/18	06/06/18	M-F 10a-11a VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI--W----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	--W----			1		\$35.00	0.00					
N18	WTVO	06/07/18	06/07/18	M-F 10a-11a VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI---T---	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	---T---			1		\$35.00	0.00					
N19	WTVO	06/08/18	06/08/18	M-F 10a-11a VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI----F--	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			1		\$35.00	0.00					
N20	WTVO	06/11/18	06/11/18	M-F 10a-11a VIEW	CM	10a-11a	M-----	:30	1	\$35.00	P5	0.00	NM	1	\$35.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			1		\$35.00	0.00					
N21	WTVO	06/06/18	06/06/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	--W----			1		\$75.00	0.00					
N22	WTVO	06/07/18	06/07/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	---T---	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	---T---			1		\$75.00	0.00					
N23	WTVO	06/08/18	06/08/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	----F--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			1		\$75.00	0.00					
N24	WTVO	06/11/18	06/11/18	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	M-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			1		\$75.00	0.00					
N25	WTVO	06/09/18	06/09/18	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		WTVO Ch17-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	-----S-			1		\$100.00	0.00					
N26	WTVO	06/10/18	06/10/18	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		Wtvo Ch. 17 News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	-----S		1			\$150.00	0.00					
N 27	WTVO	06/06/18	06/06/18	M-F 6p-630p News NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	--W----		1			\$125.00	0.00					
N 28	WTVO	06/07/18	06/07/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	---T---		1			\$125.00	0.00					
N 29	WTVO	06/08/18	06/08/18	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	----F--		1			\$125.00	0.00					
N 30	WTVO	06/11/18	06/11/18	M-F 6p-630p News NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/11/18	06/17/18	M-----		1			\$125.00	0.00					
N 31	WTVO	06/06/18	06/06/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	--W----		1			\$150.00	0.00					
N 32	WTVO	06/07/18	06/07/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	---T---		1			\$150.00	0.00					
N 33	WTVO	06/08/18	06/08/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	----F--		1			\$150.00	0.00					
N 34	WTVO	06/11/18	06/11/18	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/11/18	06/17/18	M-----		1			\$150.00	0.00					
N 35	WTVO	06/06/18	06/06/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	--W----		1			\$100.00	0.00					
N 36	WTVO	06/07/18	06/07/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	---T---		1			\$100.00	0.00					
N 37	WTVO	06/08/18	06/08/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		06/04/18	06/10/18	----F--		1			\$100.00	0.00					
N 38	WTVO	06/11/18	06/11/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 1554271
 Alt Order #: 26027270
 Flight Dates: 06/05/18 - 06/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democr
 Product Desc: General Election
 Estimate: 163

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			1		\$100.00	0.00					
N39	WTVO	06/06/18	06/06/18	NBA Finals BASKETBALL	CM	7:30 PM-10:30 PM (7:30 PM-10:30 PM)	--W----	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
		NBA Finals - Game 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	--W----			1		\$500.00	0.00					
N40	WTVO	06/08/18	06/08/18	NBA Finals BASKETBALL	CM	7:30 PM-10:30 PM (7:30 PM-10:30 PM)	----F--	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
		NBA Finals - Game 4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			1		\$500.00	0.00					
N41	WTVO	06/10/18	06/10/18	Sun Prime Hour 1 AFV	CM	6p-7p	-----S	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
		America's Funniest Home Videos-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	-----S			1		\$350.00	0.00					
N42	WTVO	06/12/18	06/12/18	Tue Prime Other 1 Tue Prime Other 1	CM	7p-9p	-T-----	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
		Bachelorette-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	-T-----			1		\$350.00	0.00					
N43	WTVO	06/06/18	06/06/18	M-F 1137p-1207a NIGHTLINE	CM	M-F 1137p-1207a	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		ABC Nightline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	--W----			1		\$25.00	0.00					
N44	WTVO	06/07/18	06/07/18	M-F 1137p-1207a NIGHTLINE	CM	M-F 1137p-1207a	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		ABC Nightline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	---T---			1		\$25.00	0.00					
N45	WTVO	06/08/18	06/08/18	M-F 1137p-1207a NIGHTLINE	CM	M-F 1137p-1207a	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		ABC Nightline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			1		\$25.00	0.00					
N46	WTVO	06/11/18	06/11/18	M-F 1137p-1207a NIGHTLINE	CM	M-F 1137p-1207a	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
		ABC Nightline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			1		\$25.00	0.00					
N47	WTVO	06/09/18	06/09/18	LN Sa Sat Eyewitness News @ 10p	CM	Sa 10p-130p	-----S-	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	-----S-			1		\$100.00	0.00					
N48	WTVO	06/06/18	06/06/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	--W----			1		\$50.00	0.00					
N49	WTVO	06/07/18	06/07/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI---T---	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	---T---			2		\$50.00	0.00					
N50	WTVO	06/08/18	06/08/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Jimmy Kimmel Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 1554271
 Alt Order #: 26027270
 Flight Dates: 06/05/18 - 06/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democr
 Product Desc: General Election
 Estimate: 163

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			2		\$50.00	0.00					
N 51	WTVO	06/11/18	06/11/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
Jimmy Kimmel Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			2		\$50.00	0.00					
N 52	WTVO	06/10/18	06/10/18	LN Su Sun Eyewitness News @ 10p	CM	Su 10p-1030p	-----S	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	-----S			1		\$125.00	0.00					
N 53	WTVO	06/06/18	06/06/18	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	--W----			1		\$125.00	0.00					
N 54	WTVO	06/07/18	06/07/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	---T---			1		\$125.00	0.00					
N 55	WTVO	06/08/18	06/08/18	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/04/18		06/04/18	06/10/18	----F--			1		\$125.00	0.00					
N 56	WTVO	06/11/18	06/11/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 06/11/18		06/11/18	06/17/18	M-----			1		\$125.00	0.00					
													Totals	63	\$6,545.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Separation:

Buyer: DETONRE, Mike
Salesperson: REBECCA TONNE
202-955-5342

Primary Demo:
Assistant: REBECCA TONNE
202-955-5342

Total Spots: 63
Total CPP: \$0.00
Total GRP:

Contract # 26027270 Changes as of: 6/5/2018 at 11:31 AM Version: Current State Version 1
CPE: 217/163 Flight: 6/5/18 - 6/11/18
Agency: SHORR JOHNSON Advertiser: Pitzer-Gov IL
MAGNUS 100 N. 20th St. Suite 201 Product: General Election
Philadelphia, PA 19103 Agency Order #: 7409920
Office: WASHINGTON
Station: WTVO
Market: Rockford
Total Spots: 63
Con Type: POLITICAL/NOTE
Total \$: \$6,545.00

1534271

#	Day/Time	DP	Program	Rate	Len	6/5 - 6/11											Total Spots	Total \$	CPP*	GRP*
						6/5	6/6	6/7	6/8	6/9	6/10	6/11								
1	Tu-F,M 6a-7a		WTVO Morning News	\$35.00	30	0	1	1	1	0	0	1	4	\$140.00	\$0.00	0.0				
2	Tu-F,M 5a-6a		WTVO Morning News	\$35.00	30	0	1	1	1	0	0	1	4	\$140.00	\$0.00	0.0				
3	Tu-F,M 7a-8a		Good Morning America	\$100.00	30	0	2	2	2	0	0	2	8	\$800.00	\$0.00	0.0				
4	Tu-F,M 8a-9a		Good Morning America	\$100.00	30	0	1	1	1	0	0	1	4	\$400.00	\$0.00	0.0				
5	Tu-F,M 10a-11a		View	\$35.00	30	0	1	1	1	0	0	1	4	\$140.00	\$0.00	0.0				
6	Tu-F,M 4p-5p		Judge Judy Hour	\$75.00	30	0	1	1	1	0	0	1	4	\$300.00	\$0.00	0.0				
7	Sa 6p-6:30p		WTVO Ch17-Sat	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0				
8	Su 5p-5:30p		WTVO Ch. 17 News Sunday	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0				
9	Tu-F,M 6p-6:30p		WTVO Ch. 17 News At 6PM	\$125.00	30	0	1	1	1	0	0	1	4	\$500.00	\$0.00	0.0				
10	Tu-F,M 5p-5:30p		WTVO Ch. 17 News At 5PM	\$150.00	30	0	1	1	1	0	0	1	4	\$600.00	\$0.00	0.0				
11	Tu-F,M 6:30p-7p		Entertainment Tonight	\$100.00	30	0	1	1	1	0	0	1	4	\$400.00	\$0.00	0.0				
12	W 7:30p-10:30p		NBA Finals - Game 3	\$500.00	30	0	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0				
13	F 7:30p-10:30p		NBA Finals - Game 4	\$500.00	30	0	0	0	1	0	0	0	1	\$500.00	\$0.00	0.0				
14	Su 6p-7p		America's Funniest Home Videos-ABC	\$350.00	30	0	0	0	0	0	1	0	1	\$350.00	\$0.00	0.0				
15	M-F 7p-9p		Bachelorette-ABC	\$350.00	30	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0				
16	Tu-F,M 11:37p-12:06a		ABC Nightline	\$25.00	30	0	1	1	1	0	0	1	4	\$100.00	\$0.00	0.0				
17	Sa 10p-10:35p		WTVO Ch17 News 10	\$100.00	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0				
18	Tu-F,M 10:35p-11:37p		Jimmy Kimmel Show	\$50.00	30	0	1	2	2	0	0	2	7	\$350.00	\$0.00	0.0				
19	Tu-F,M 10p-10:35p		WTVO Ch17 News 10	\$125.00	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0				
20	Tu-F,M 10p-10:35p		WTVO Ch17 News 10	\$125.00	30	0	1	1	1	0	0	1	4	\$500.00	\$0.00	0.0				
TOTALS:						0	14	14	15	2	3	15	63	\$6,545.00	\$0.00	0.0				

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26027270

Changes as of: 6/5/2018 at 11:31 AM

Version: Current State Version 1

CPE: 2/17/163

Flight: 6/5/18 - 6/11/18

Station: WTVO

Con Type: POLITICAL/VOTE

Agency: SHORR JOHNSON
MAGNUS

Advertiser: Pritzker-Gov IL

Market: Rockford

Total Spots: 63
Total CPE: \$0.00
Total GRP:

100 N. 20th St. Suite
201
Philadelphia, PA 19103

Product: General Election

Office: WASHINGTON

Total Spots: 63

Agency Order #: 7409920

Buyer: DETORRE, Mike

Service: Nielsen

Total CPE: \$0.00

Salesperson: REBECCA TONNE

Primary Demo: REBECCA TONNE

Total GRP:

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
06/05/18 11:31 AM REBECCA TONNE Separation: 30

Competitive Information

Market Budget: \$34,447
WTVO Share: 19%
Comment:
WIFR: 37%
WQRF: 5%
WREX: 39%

Daypart Summary		Daypart Summary		Daypart Summary	
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$6,545.00	N/A	0.0
Total	100%	63	\$6,545.00	N/A	0.0

Monthly Summary		Monthly Summary		Monthly Summary	
Month	Spots	Dollars	Month	Spots	Dollars
2018-Jun	63	\$6,545.00			
Total	63	\$6,545.00			

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/5/18 11:31 AM					\$0	\$0	
New	6/5/18 11:30 AM	REBECCA TONNE	New	63		\$6,545.00	\$6,545.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy