

ORDER



Orders
Order / Rev: 1715296
Alt Order #: 26211838
Product Desc: General Election
Estimate: 331
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 10/01/18 / 10/01/18
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 North 20th Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/JP Pritzker/Governor/Illinois/Den
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID: IN2386/IN15841/SP2719
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	10	\$3,500.00	\$2,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	10	\$3,500.00	\$2,975.00	0.00
Totals	10	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVO Rockford, IL	30%	\$3,500.00
Market	100%	\$11,666.67

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	70%	\$8,166.67
WIFR	0%	\$0.00
WQRF	0%	\$0.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	10/03/18	10/05/18	M-F 10a-11a THE VIEW	CM	10a-11a	--WTF--	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--WTF--		1				\$200.00		0.00			
N 2	WTVO	10/03/18	10/03/18	M-F 10a-11a THE VIEW	CM	10a-11a	--W----	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1715296
 Alt Order #: 26211838
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ
 Product Desc: General Election
 Estimate: 331

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	10/04/18	10/04/18	M-F 10a-11a THE VIEW	CM	10a-11a	---T---	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--W----					1	\$200.00		0.00			
		View													
N 4	WTVO	10/05/18	10/05/18	M-F 10a-11a THE VIEW	CM	10a-11a	----F--	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---T---					1	\$200.00		0.00			
		View													
N 5	WTVO	10/08/18	10/08/18	M-F 10a-11a THE VIEW	CM	10a-11a	M-----	1:00	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	----F--					1	\$200.00		0.00			
		View													
N 6	WTVO	10/03/18	10/05/18	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	--WTF--	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--WTF--					1	\$500.00		0.00			
		View													
N 7	WTVO	10/03/18	10/03/18	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	--W----	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--W----					1	\$500.00		0.00			
		View													
N 8	WTVO	10/04/18	10/04/18	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	---T---	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	---T---					1	\$500.00		0.00			
		View													
N 9	WTVO	10/05/18	10/05/18	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	----F--	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	----F--					1	\$500.00		0.00			
		View													
N 10	WTVO	10/08/18	10/08/18	M-F 4p-5p Judge Judy	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	M-----	1:00	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	M-----					1	\$500.00		0.00			
		View													
Totals													10	\$3,500.00	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26211838 Changes as of: 10/1/2018 at 12:43 PM Version: Current State Version 1

CPE: 217/331 Flight: 10/2/18 - 10/8/18 Station: WTVO Con Type: POLITICAL/VOTE
Agency: SHORR, JOHNSON Advertiser: Pritzker-Gov IL Market: Rockford Total \$: \$3,500.00

100 N. 20th St. Suite 201 Product: General Election Office: WASHINGTON Total Spots: 10

Buyer: DiEttore, Mike Agency Order #: 7805886 Service: Nielsen Total CPP: \$0.00

Salesperson: REBECCA TONNE Separation: 202-955-5342 Primary Demo: REBECCA TONNE Assistant: 202-955-5342 Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/8								Total Spots	Total \$	CPP*	GRP*
						10/2	10/3	10/4	10/5	10/6	10/7	10/8					
1	Tu-F-M 10a-11a		View	\$200.00	60	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0	
2	Tu-F-M 4p-5p		Judge Judy Hour	\$500.00	60	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0	
TOTALS:						2	2	2	2	0	0	2	10	\$3,500.00	\$0.00	0.0	

Prepared by: MA Date: 10/2
 Reviewed by: MA Date: 10/2

#1715296



125 West 55th St
New York, NY 10019

Contract # 26211838 Changes as of: 10/11/2018 at 12:43 PM Version: Current State Version 1

CPE: 2/17/331 Flight: 10/2/18 - 10/8/18 Station: WTVO Con Type: POLITICAL/NOTE

Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Rockford Total \$: \$3,500.00

MAGNUS 100 N 20th ST Suite Product: General Election Office: WASHINGTON Total Spots: 10

Philadelphia, PA 19103 Agency Order #: 7805886 Buyer: D'Elorre, Mike Service: Nielsen

Salesperson: REBECCA TONNE Assistant: REBECCA TONNE Primary Demo: Total CPP: \$0.00

Separation: 202-955-5342 Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/01/18 12:43 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$11,667
WTVO Share:	30%
Comment:	Share est
Competitive Unknown	

Day/Time	% Dist/b	Spots	Dollars	CPP	GRP
Total	100%	10	\$3,500.00	N/A	0.0

Month	Spots	Dollars
2018-Oct	10	\$3,500.00
Total	10	\$3,500.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/1/18 12:54 PM					\$0	\$0	
New	10/1/18 12:43 PM	REBECCA TONNE	New	10		\$3,500.00	\$3,500.00	

Transaction History

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.