

## ORDER



WTVO Rockford, IL

<b>Orders</b>	<b>Order / Rev:</b>	1396943	<i>Rev 2</i>	
	<b>Alt Order #:</b>	25888060		
	<b>Product Desc:</b>	Primary Election		
	<b>Estimate:</b>	66		
	<b>Flight Dates:</b>	02/06/18 - 02/12/18	<b>Primary AE:</b>	Millennium Washington,DC
	<b>Original Date / Rev:</b>	02/08/18 / 02/08/18	<b>Sales Office:</b>	M-WAS
	<b>Order Type:</b>	REG	<b>Sales Region:</b>	Nat
<b>Agency</b>	<b>Name:</b>	Shorr Johnson Magnus		
	<b>Buying Contact:</b>		<b>Billing Type:</b>	Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b>	Broadcast
		100 North 20th Street	<b>Billing Cycle:</b>	EOM/EOC
		Philadelphia, PA 19103	<b>Agency Commission:</b>	15%
<b>Advertiser</b>	<b>Name:</b>	POL/JB Pritzker/Governor/Illinois/Den	<b>New Business Thru:</b>	
	<b>Demographic:</b>	A35+	<b>Order Separation:</b>	00:15:00
	<b>Product Codes:</b>	PL14	<b>Advertiser External ID:</b>	
	<b>Priority:</b>	P5	<b>Agency External ID:</b>	IN2386/IN15841/SP2719
	<b>Revenue Code 1:</b>	AGY	<b>Unit Code:</b>	General
	<b>Revenue Code 2:</b>	POL		
	<b>Revenue Code 3:</b>	POL-CAND		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/12/18	136	\$15,050.00	\$12,792.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	136	\$15,050.00	\$12,792.50	0.00
<b>Totals</b>	<b>136</b>	<b>\$15,050.00</b>	<b>\$12,792.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTVO Rockford, IL	32%	\$15,050.00
Market	100%	\$47,031.25

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	0%	\$0.00
WIFR	29%	\$13,639.06
WQRF	6%	\$2,821.88
WREX	33%	\$15,520.31

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVO	02/06/18	02/06/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-T-----	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-T-----		2				\$125.00		0.00			
2	WTVO	02/07/18	02/07/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	--W----	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/05/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					2	\$125.00		0.00			
3	WTVO	02/08/18	02/08/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---T---	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					2	\$125.00		0.00			
4	WTVO	02/09/18	02/09/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	----F--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					2	\$125.00		0.00			
5	WTVO	02/12/18	02/12/18	GMA GMA	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-----	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					2	\$125.00		0.00			
6	WTVO	02/06/18	02/06/18	M-F 1p-2p GENERAL HOSPITAL	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$50.00		0.00			
7	WTVO	02/07/18	02/07/18	M-F 1p-2p GENERAL HOSPITAL	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	--W----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					2	\$50.00		0.00			
8	WTVO	02/08/18	02/08/18	M-F 1p-2p GENERAL HOSPITAL	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$50.00		0.00			
9	WTVO	02/09/18	02/09/18	M-F 1p-2p GENERAL HOSPITAL	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					2	\$50.00		0.00			
10	WTVO	02/12/18	02/12/18	M-F 1p-2p GENERAL HOSPITAL	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$50.00		0.00			
11	WTVO	02/06/18	02/06/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-T-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					2	\$50.00		0.00			
12	WTVO	02/07/18	02/07/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI--W----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					2	\$50.00		0.00			
13	WTVO	02/08/18	02/08/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI---T---	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					2	\$50.00		0.00			
14	WTVO	02/09/18	02/09/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					2	\$50.00		0.00			
15	WTVO	02/12/18	02/12/18	M-F 10a-11a THE VIEW	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					2	\$50.00		0.00			
16	WTVO	02/06/18	02/06/18	M-F 11a-12p RACHAEL RAY	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	PI-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$50.00		0.00			
17	WTVO	02/07/18	02/07/18	M-F 11a-12p RACHAEL RAY	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	PI--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$50.00		0.00			
18	WTVO	02/08/18	02/08/18	M-F 11a-12p RACHAEL RAY	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	PI---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$50.00		0.00			
19	WTVO	02/09/18	02/09/18	M-F 11a-12p RACHAEL RAY	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	PI----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$50.00		0.00			
20	WTVO	02/12/18	02/12/18	M-F 11a-12p RACHAEL RAY	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	PIM-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$50.00		0.00			
21	WTVO	02/06/18	02/06/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-T-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$75.00		0.00			
22	WTVO	02/07/18	02/07/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$75.00		0.00			
23	WTVO	02/08/18	02/08/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	---T---	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$75.00		0.00			
24	WTVO	02/09/18	02/09/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	----F--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$75.00		0.00			
25	WTVO	02/12/18	02/12/18	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	M-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$75.00		0.00			
26	WTVO	02/06/18	02/06/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-T-----	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					2	\$175.00		0.00			

WTVO Ch. 17 News At 5PM

Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					2	\$175.00		0.00			
27	WTVO	02/07/18	02/07/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--W----	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					2	\$175.00		0.00			
28	WTVO	02/08/18	02/08/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---T---	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					2	\$175.00		0.00			
29	WTVO	02/09/18	02/09/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----F--	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					2	\$175.00		0.00			
30	WTVO	02/12/18	02/12/18	M-F 5p-530p News 5P NEWS	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	2	\$175.00	P5	0.00	NM	2	\$350.00
		WTVO Ch. 17 News At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					2	\$175.00		0.00			
31	WTVO	02/06/18	02/06/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$150.00		0.00			
32	WTVO	02/07/18	02/07/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$150.00		0.00			
33	WTVO	02/08/18	02/08/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$150.00		0.00			
34	WTVO	02/09/18	02/09/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$150.00		0.00			
35	WTVO	02/12/18	02/12/18	M-F 6p-630p News 6P NEWS	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	M-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		Wtvo Ch. 17 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$150.00		0.00			
36	WTVO	02/06/18	02/06/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-T-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$125.00		0.00			
37	WTVO	02/07/18	02/07/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$125.00		0.00			
38	WTVO	02/08/18	02/08/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		1				\$125.00		0.00			
39	WTVO	02/09/18	02/09/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		1				\$125.00		0.00			
40	WTVO	02/12/18	02/12/18	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		1				\$125.00		0.00			
41	WTVO	02/08/18	02/08/18	Thur Prime Hour 1 GREYS ANATOMY	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---T---	:30	2	\$350.00	P5	0.00	NM	2	\$700.00
				Grey's Anatomy-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		2				\$350.00		0.00			
42	WTVO	02/07/18	02/07/18	Wed Prime Hour 2 MODERN FAMILY/AMERICAN	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--W----	:30	2	\$500.00	P5	0.00	NM	2	\$1,000.00
				Modern Family/American Housewife-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----		2				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NTVO	02/05/18-02/11/18		Wed Prime Hour 2		8:00 PM-9:00 PM	8:00 PM-9:00 P--W-----	:30		(\$500.00)	0.00	NM			
				See MG 42.3,42.4 [program change to movie 7-9p]											
2	NTVO	02/05/18-02/11/18		Wed Prime Hour 2		8:00 PM-9:00 PM	8:00 PM-9:00 P--W-----	:30		(\$500.00)	0.00	NM			
				See MG 42.3,42.4 [program change to movie 7-9p]											
3	NTVO	02/12/18-02/12/18		Mon Prime Hour 3		9:00 PM-10:00 PM	M-----	:30		\$500.00	0.00	NM			
				⊗ MG for 42.1,42.2 [Makegood]											
4	NTVO	02/12/18-02/12/18		Mon Prime Hour 3		9:00 PM-10:00 PM	M-----	:30		\$500.00	0.00	NM			
				⊗ MG for 42.1,42.2 [Makegood]											
43	WTVO	02/07/18	02/07/18	Wed Prime Hour 1 GOLDBERGS/SPEECHLESS	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--W----	:30	2	\$350.00	P4	0.00	NM	2	\$700.00
				Goldbergs/Speechless-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NTVO	02/05/18-02/11/18		Wed Prime Hour 1		7:00 PM-8:00 PM	7:00 PM-8:00 P--W-----	:30		(\$350.00)	0.00	NM			
				See MG 43.4 [program change to movie 7-9p]											
2	NTVO	02/05/18-02/11/18		Wed Prime Hour 1		7:00 PM-8:00 PM	7:00 PM-8:00 P--W-----	:30		(\$350.00)	0.00	NM			
				See MG 43.3 [program change to movie 7-9p]											
3	NTVO	02/08/18-02/08/18		Thur Prime Hour 2		7:00 PM-8:00 PM	---Th-----	:30		\$350.00	0.00	NM			
				⊗ MG for 43.2 02/07 [Makegood]											
4	NTVO	02/09/18-02/09/18		Fri Prime Hour 2		8:00 PM-9:00 PM	-----F----	:30		\$350.00	0.00	NM			
				⊗ MG for 43.1 02/07 [Makegood]											
44	WTVO	02/06/18	02/06/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-T-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				Jimmy Kimmel Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----		2				\$50.00		0.00			
45	WTVO	02/07/18	02/07/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI--W----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
				Jimmy Kimmel Show											

Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	--W----			2		\$50.00		0.00				
46	WTVO	02/08/18	02/08/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI---T---	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
Jimmy Kimmel Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	---T---			2		\$50.00		0.00				
47	WTVO	02/09/18	02/09/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
Jimmy Kimmel Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	----F--			2		\$50.00		0.00				
48	WTVO	02/12/18	02/12/18	M-F 1035p-1137p JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
Jimmy Kimmel Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/18	02/18/18	M-----			2		\$50.00		0.00				
49	WTVO	02/06/18	02/06/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-T-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	-T-----			2		\$150.00		0.00				
50	WTVO	02/07/18	02/07/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI--W----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	--W----			2		\$150.00		0.00				
51	WTVO	02/08/18	02/08/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI---T---	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	---T---			2		\$150.00		0.00				
52	WTVO	02/09/18	02/09/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI----F--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	----F--			2		\$150.00		0.00				
53	WTVO	02/12/18	02/12/18	LN M-F LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/18	02/18/18	M-----			2		\$150.00		0.00				
54	WTVO	02/11/18	02/11/18	LN Su LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
WTVO Ch17 News 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	-----S			1		\$150.00		0.00				
55	WTVO	02/06/18	02/06/18	EM M-F 5a-7a MORNING NEWS	CM	5A-6A	-T-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	-T-----			2		\$30.00		0.00				
56	WTVO	02/07/18	02/07/18	EM M-F 5a-7a MORNING NEWS	CM	5A-6A	--W----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	--W----			2		\$30.00		0.00				
57	WTVO	02/08/18	02/08/18	EM M-F 5a-7a MORNING NEWS	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	---T---	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					2	\$30.00		0.00			
58	WTVO	02/09/18	02/09/18	EM M-F 5a-7a MORNING NEWS	CM	5A-6A	----F--	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					2	\$30.00		0.00			
59	WTVO	02/12/18	02/12/18	EM M-F 5a-7a MORNING NEWS	CM	5A-6A	M-----	:30	2	\$30.00	P5	0.00	NM	2	\$60.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					2	\$30.00		0.00			
60	WTVO	02/06/18	02/06/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$50.00		0.00			
61	WTVO	02/07/18	02/07/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$50.00		0.00			
62	WTVO	02/08/18	02/08/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$50.00		0.00			
63	WTVO	02/09/18	02/09/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$50.00		0.00			
64	WTVO	02/12/18	02/12/18	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$50.00		0.00			
65	WTVO	02/06/18	02/06/18	EM M-F 5a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$50.00		0.00			
66	WTVO	02/07/18	02/07/18	EM M-F 5a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$50.00		0.00			
67	WTVO	02/08/18	02/08/18	EM M-F 5a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$50.00		0.00			
68	WTVO	02/09/18	02/09/18	EM M-F 5a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$50.00		0.00			
69	WTVO	02/12/18	02/12/18	EM M-F 5a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/12/18	02/18/18	M-----		1			\$50.00	0.00					
70	WTVO	02/06/18	02/06/18	M-F 9a-10a LIVE WITH KELLY & RYAN	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-T-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	-T-----		2			\$50.00	0.00					
71	WTVO	02/07/18	02/07/18	M-F 9a-10a LIVE WITH KELLY & RYAN	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-W----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	--W----		2			\$50.00	0.00					
72	WTVO	02/08/18	02/08/18	M-F 9a-10a LIVE WITH KELLY & RYAN	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	---T---	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	---T---		2			\$50.00	0.00					
73	WTVO	02/09/18	02/09/18	M-F 9a-10a LIVE WITH KELLY & RYAN	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	----F--		2			\$50.00	0.00					
74	WTVO	02/12/18	02/12/18	M-F 9a-10a LIVE WITH KELLY & RYAN	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	AM-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/12/18	02/18/18	M-----		2			\$50.00	0.00					
75	WTVO	02/12/18	02/12/18	Mon Prime Other 1 BACHELOR	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	2	\$500.00	P5	0.00	NM	2	\$1,000.00
		Bachelor-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/12/18	02/18/18	M-----		2			\$500.00	0.00					
76	WTVO	02/10/18	02/10/18	LN Sa LATE NEWS	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----S-	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	-----S-		2			\$125.00	0.00					
77	WTVO	02/10/18	02/10/18	GMA Sa WEEKEND GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Weekend GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	-----S-		2			\$125.00	0.00					
78	WTVO	02/06/18	02/06/18	M-F 12p-1p THE CHEW	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	-T-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		The Chew													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	-T-----		2			\$50.00	0.00					
79	WTVO	02/07/18	02/07/18	M-F 12p-1p THE CHEW	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	--W----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		The Chew													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	--W----		2			\$50.00	0.00					
80	WTVO	02/08/18	02/08/18	M-F 12p-1p THE CHEW	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	---T---	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		The Chew													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		02/05/18	02/11/18	---T---		2			\$50.00	0.00					
81	WTVO	02/09/18	02/09/18	M-F 12p-1p THE CHEW	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	----F--	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		The Chew													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					



Order / Rev: 1396943  
 Alt Order #: 25888060  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: POL/JB Pritzker/Governor/Illinois/Democ  
 Product Desc: Primary Election  
 Estimate: 66

WTVO Rockford, IL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		2				\$50.00		0.00			
82	WTVO	02/12/18	02/12/18	M-F 12p-1p THE CHEW	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	-----	:30	2	\$50.00	P5	0.00	NM	2	\$100.00
		The Chew													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		2				\$50.00		0.00			
83	WTVO	02/11/18	02/11/18	GMA Su WEEKEND GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
		Good Morning Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S		2				\$125.00		0.00			
N 84	WTVO	02/10/18	02/10/18	NBA Regular Season 7:00 PM-10:00 PM	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----1-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
		NBA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----1-		1				\$250.00		0.00			
85	WTVO	02/06/18	02/06/18	Tue Prime Hour 1 7:00 PM-8:00 PM	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
		Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----		1				\$250.00		0.00			
86	WTVO	02/09/18	02/09/18	Fri Prime Hour 2 AGENTS OF SHIELD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----F--	:30	1	\$350.00	P5	0.00	NM	1	\$350.00
		Shield													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		1				\$350.00		0.00			
87	WTVO	02/09/18	02/09/18	Fri Prime Hour 3 20/20	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
		20/20													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		1				\$250.00		0.00			
													Totals	136	\$15,050.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25888060	Changes as of: 2/8/2018 at 1:40 PM	Version: Highlighting Revision 2
CPE: 2/2/66	Flight: 2/6/18 - 2/12/18	Total \$: \$15,050.00
Agency: SHORR JOHNSON MAGNUS	Advertiser: Pritzker-Gov IL	Total Spots: 136
100 N. 20th ST. Suite 201 Philadelphia, PA 19103	Product: Primary Election	Total CPE: \$28.61
Agency Order #: 7017319	Buyer: DiTorne, Mike	Total GRP: 526.0
Salesperson: BRADLEY PHILLIPPS	202-955-5342	Traffic #: 1396943
	Primary Demo: Adults 35+	Separation: Sep:10
	Con Type: POLITICAL/NOTE	
	Assistant: BRADLEY PHILLIPPS	
	202-955-5342	

#	Day/Time	DP	Program	Rate	A35P Rating	2/6 - 2/12							Total Spots	Total \$	CPE*	GRP*
						2/6	2/7	2/8	2/9	2/10	2/11	2/12				
21	Sa 7a-8a		Weekend GMA	\$125.00	3.5	0	0	0	0	2	0	0	2	\$250.00	\$35.71	7.0
22	Tu-F 12n-1p		The Chew	\$50.00	2.0	30	2	2	2	0	0	2	10	\$500.00	\$25.00	20.0
23	Su 7a-8a		Good Morning Sunday	\$125.00	5.5	30	0	0	0	0	2	0	2	\$250.00	\$22.73	11.0
REV-24	M 9p-10p		Prime	\$250.00	0.0	30	0	0	0	0	0	1	0	\$0.00	\$0.00	0.0
25	Tu 7p-8p		Prime	\$250.00	0.0	30	1	0	0	0	0	0	1	\$250.00	\$0.00	0.0
26	F 8p-9p		Shield	\$350.00	0.0	30	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0
27	F 9p-10p		20/20	\$250.00	0.0	30	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
28	M 9p-10p		GOOD DOCTOR	\$500.00	6.0	30	0	0	0	0	0	2	2	\$1,000.00	\$83.33	12.0
29	Th 8p-9p		SCANDAL	\$350.00	7.0	30	0	0	1	0	0	0	1	\$350.00	\$50.00	7.0
30	F 8p-9p		AGENTS OF SHIELD	\$350.00	7.0	30	0	0	1	0	0	0	1	\$350.00	\$50.00	7.0
REV+31	Sa 7p-10p		NBA	\$250.00	0.0	30	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0
TOTALS: 24 24 27 26 5 3 27						136							136	\$15,050.00	\$28.61	526.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25888060	<b>Changes as of:</b> 2/8/2018 at 1:40 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 22266	<b>Flight:</b> 2/6/18 - 2/12/18	<b>Total \$:</b> \$15,050.00
<b>Agency:</b> SHORR JOHNSON MAGNUS	<b>Advertiser:</b> Pritzker-Gov IL	<b>Market:</b> Rockford
<b>100 N. 20th ST, Suite 201</b>	<b>Product:</b> Primary Election	<b>Total Spots:</b> 136
<b>Philadelphia, PA 19103</b>	<b>Agency Order #:</b> 7017319	<b>Office:</b> WASHINGTON
<b>Buyer:</b> D'Elorre, Mike	<b>Primary Demo:</b> Adults 35+	<b>Total CPM:</b> \$28.61
<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Con Type:</b> POLITICAL/VOTE	<b>Total GRP:</b> 526.0
<b>202-955-5342</b>	<b>Assistant:</b> BRADLEY PHILIPPS	<b>Traffic #:</b> 1396943
		<b>Separation:</b> Sep: 10

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
02/08/18 1:40 PM	BRADLEY PHILIPPS	Moved 1x from line 24 to line 31
02/06/18 2:35 PM	BRADLEY PHILIPPS	OK
02/06/18 12:10 PM	Charlene Whiteside	SEE LINES 10 & 11 FOR NA SPOTS DUE TO PROGRAM CHANGE TO MOVIE OF THE WEEK
02/05/18 11:37 AM	BRADLEY PHILIPPS	SEE LINES 28-30 FOR MG OFFER - NEED RESPONSE NO LATER THAN 10A CST TOMORROW TO MAKE THURSDAY LOGS
02/05/18 11:37 AM	BRADLEY PHILIPPS	Separation: 30
02/05/18 11:37 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$47,031
WTVQ Share:	32%
Comment:	
WIFR:	29%
WOPF:	6%
WREX:	33%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	136	\$15,050.00	\$28.61
Total	100%	136	\$15,050.00	\$28.61

Monthly Summary		
Month	Spots	Dollars
2018-Feb	136	\$15,050.00
Total	136	\$15,050.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	2/8/18 1:40 PM	BRADLEY PHILIPPS	Revised			\$0
Makegood 1	2/6/18 12:10 PM	Charlene Whiteside	Confirmed	4	4	\$0
Queued for Electronic Contracting	2/5/18 11:49 AM					\$0
Revision	2/5/18 11:37 AM	BRADLEY PHILIPPS	Confirmed	42		\$0
New	2/5/18 11:31 AM	BRADLEY PHILIPPS	New	94		\$15,050.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25888060	Changes as of: 2/8/2018 at 1:40 PM	Version: Highlighting Revision 2
CPE: 22/65	Flight: 2/6/18 - 2/12/18	Total \$: \$15,050.00
Agency: SHORR JOHNSON MAGNUS	Advertiser: Pitzer-Gov IL	Station: WTVU
100 N. 20th ST. Suite 201 Philadelphia, PA 19103	Product: Primary Election	Market: Rockford
Agency Order #: 7017319	Buyer: Dietorn, Mike	Office: WASHINGTON
Salesperson: BRADLEY PHILLIPS 202-955-5342	Primary Demo: Adults 35+	Total CPM: \$28.61
	Con Type: POLITICAL/NOTE	Total GRP: 526.0
	Assistant: BRADLEY PHILLIPS 202-955-5342	Traffic #: 1396943
		Separation: Sep: 10

Comments: moved 1x from line 24 to line 31

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/6	2/7	2/8	2/9	2/10	2/11	2/12	Total Spots	Total \$	CPM*	GRP*
1	Tu-F,M 7a-9a		Good Morning America	\$125.00	4.0	30	2	2	2	2	0	0	2	10	\$1,250.00	\$31.25	40.0
2	Tu-F,M 1p-2p		General Hospital	\$50.00	2.0	30	1	2	1	2	0	0	1	7	\$350.00	\$25.00	14.0
3	Tu-F,M 10a-11a		View	\$50.00	2.5	30	2	2	2	2	0	0	2	10	\$500.00	\$20.00	25.0
4	Tu-F,M 11a-12n		Rachael Ray	\$50.00	2.5	30	1	1	1	1	0	0	1	5	\$250.00	\$20.00	12.5
5	Tu-F,M 4p-5p		Judge Judy Hour	\$75.00	4.0	30	1	1	1	1	0	0	1	5	\$375.00	\$18.75	20.0
6	Tu-F,M 5p-5:30p		WTVU Ch. 17 News At 5PM	\$175.00	7.5	30	2	2	2	2	0	0	2	10	\$1,750.00	\$23.33	75.0
7	Tu-F,M 6p-6:30p		WTVU Ch. 17 News At 6PM	\$150.00	7.0	30	1	1	1	1	0	0	1	5	\$750.00	\$21.43	35.0
8	Tu-F,M 6:30p-7p		Entertainment Tonight	\$125.00	5.5	30	1	1	1	1	0	0	1	5	\$625.00	\$22.73	27.5
9	Tu-F,M 7p-8p		Grey's Anatomy-ABC	\$350.00	5.0	30	0	0	2	0	0	0	0	2	\$700.00	\$70.00	10.0
10	Tu-F,M 8p-9p		Modern Family/American Housewife-ABC	\$500.00	6.0	30	0	0	0	0	0	0	0	0	\$0.00	\$83.33	0.0
11	Tu-F,M 7p-8p		Goldbergs/Speechless-ABC	\$350.00	7.0	30	0	0	0	0	0	0	0	0	\$0.00	\$50.00	0.0
12	Tu-F,M 10:35p-11:37p		Jimmy Kimmel Show	\$50.00	3.0	30	2	2	2	2	0	0	2	10	\$500.00	\$16.67	30.0
13	Tu-F,M 10p-10:35p		WTVU Ch17 News 10	\$150.00	6.0	30	2	2	2	2	0	0	2	10	\$1,500.00	\$25.00	60.0
14	Tu-F,M 10p-10:35p		WTVU Ch17 News 10	\$150.00	7.0	30	0	0	0	0	0	1	0	1	\$150.00	\$21.43	7.0
15	Tu-F,M 5a-6a		WTVU Morning News	\$30.00	2.3	30	2	2	2	2	0	0	2	10	\$300.00	\$13.04	23.0
16	Tu-F,M 6a-6:30a		WTVU Morning News	\$50.00	2.3	30	1	1	1	1	0	0	1	5	\$250.00	\$21.74	11.5
17	Tu-F,M 6:30a-7a		WTVU Morning News	\$50.00	2.3	30	1	1	1	1	0	0	1	5	\$250.00	\$21.74	11.5
18	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$50.00	3.0	30	2	2	2	2	0	0	2	10	\$500.00	\$16.67	30.0
19	Tu-F,M 7p-9p		Bachelor-ABC	\$500.00	7.5	30	0	0	0	0	0	0	2	2	\$1,000.00	\$66.67	15.0
20	Tu-F,M 10p-10:35p		WTVU Ch17 News 10	\$125.00	7.5	30	0	0	0	0	2	0	0	2	\$250.00	\$16.67	15.0