

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

<u>Contract / Revision</u> 1740611 /		<u>Alt Order #</u> 26227803
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 10/24/18 - 10/30/18		<u>Estimate #</u> 6358
<u>Advertiser</u> POL/DSCC/Bill Nelson/US Senate/FL/Dem		<u>Original Date / Revision</u> 10/22/18 / 10/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9913041	<u>Advertiser Code</u> 1065	<u>Product 1/2</u> 1222
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Canal Partners Media
 900 Circle 75 Pkwy, SE
 Suite 1650
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/25/18	10/25/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$1,600.00					
N 2	WFLA	10/26/18	10/26/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--				1	\$1,600.00					
N 3	WFLA	10/29/18	10/29/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$1,600.00					
N 4	WFLA	10/30/18	10/30/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-T-----				1	\$1,600.00					
N 5	WFLA	10/24/18	10/24/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----				1	\$600.00					
N 6	WFLA	10/25/18	10/25/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$600.00					
N 7	WFLA	10/26/18	10/26/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	----F--				1	\$600.00					
N 8	WFLA	10/29/18	10/29/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$600.00					
N 9	WFLA	10/30/18	10/30/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-T-----				1	\$600.00					
N 10	WFLA	10/24/18	10/24/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	--W----				1	\$2,000.00					
N 11	WFLA	10/25/18	10/25/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00

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<u>Contract Dates</u> 10/24/18 - 10/30/18	<u>Product</u> POLITICAL	<u>Estimate #</u> 6358
<u>Advertiser</u> POL/DSCC/Bill Nelson/U		<u>Original Date / Revision</u> 10/22/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$2,000.00						
N 12	WFLA	10/29/18	10/29/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$2,000.00						
N 13	WFLA	10/30/18	10/30/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$2,000.00						
N 14	WFLA	10/24/18	10/24/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$1,600.00						
N 15	WFLA	10/26/18	10/26/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$1,600.00						
N 16	WFLA	10/29/18	10/29/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$1,600.00						
N 17	WFLA	10/30/18	10/30/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$1,600.00						
N 18	WFLA	10/24/18	10/24/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$3,600.00						
N 19	WFLA	10/25/18	10/25/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,600.00						
N 20	WFLA	10/26/18	10/26/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$3,600.00						
N 21	WFLA	10/29/18	10/29/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$3,600.00						
N 22	WFLA	10/25/18	10/25/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,200.00						
N 23	WFLA	10/26/18	10/26/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$3,200.00						
N 24	WFLA	10/29/18	10/29/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$3,200.00						
N 25	WFLA	10/30/18	10/30/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$3,200.00						
N 26	WFLA	10/24/18	10/24/18	M-F 730-8p	730-8p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$3,200.00						
N 27	WFLA	10/25/18	10/25/18	M-F 730-8p	730-8p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,200.00						
N 28	WFLA	10/30/18	10/30/18	M-F 730-8p	730-8p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$3,200.00						
N 29	WFLA	10/27/18	10/27/18	Local Sa 6a News	6-7a		:30			P2		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$400.00						
N 30	WFLA	10/27/18	10/27/18	Local Sa 7a News	7-8a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$600.00						
N 31	WFLA	10/27/18	10/27/18	Today Show Sa	657-10a		:30			P2		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$1,200.00						
N 32	WFLA	10/27/18	10/27/18	Sa 6p News	6-630p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$3,600.00						
N 33	WFLA	10/27/18	10/27/18	Sa Extra 7-8p	7p-8p		:30			P2		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$2,400.00						
N 34	WFLA	10/27/18	10/27/18	SNL	Sa 1130p-1a		:30			P2		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$4,000.00						
N 35	WFLA	10/28/18	10/28/18	WFLA 7a News Su	Su 7-8a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$600.00						
N 36	WFLA	10/28/18	10/28/18	Today Show Su	8-9a		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$1,600.00						
N 37	WFLA	10/28/18	10/28/18	Local Su 9a News	9-10a		:30			P2		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$1,000.00						
N 38	WFLA	10/28/18	10/28/18	Su 6p News	6-630p		:30			P2		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$2,250.00						
Totals									0.00				38	\$78,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	26	\$53,450.00	(\$8,017.50)	\$45,432.50
10/29/18 - 10/30/18	12	\$24,800.00	(\$3,720.00)	\$21,080.00
Totals	38	\$78,250.00	(\$11,737.50)	\$66,512.50

Signature: _____ Date: _____

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