



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1740611 /		<u>Alt Order #</u> 26227803
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 10/24/18 - 10/30/18		<u>Estimate #</u> 6358
<u>Advertiser</u> POL/DSCC/Bill Nelson/US Senate/FL/Dem		<u>Original Date / Revision</u> 10/22/18 / 10/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agcy Code</u> 9913041	<u>Advertiser Code</u> 1065	<u>Product 1/2</u> 1222
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media
900 Circle 75 Pkwy, SE
Suite 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLA	10/25/18	10/25/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$1,600.00						
N 2	WFLA	10/26/18	10/26/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$1,600.00						
N 3	WFLA	10/29/18	10/29/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$1,600.00						
N 4	WFLA	10/30/18	10/30/18	Days of Our Lives	1258-2p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$1,600.00						
N 5	WFLA	10/24/18	10/24/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$600.00						
N 6	WFLA	10/25/18	10/25/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$600.00						
N 7	WFLA	10/26/18	10/26/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$600.00						
N 8	WFLA	10/29/18	10/29/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$600.00						
N 9	WFLA	10/30/18	10/30/18	M-F 2-3p	2-3p		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$600.00						
N 10	WFLA	10/24/18	10/24/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$2,000.00						
N 11	WFLA	10/25/18	10/25/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/24/18 - 10/30/18	<u>Product</u> POLITICAL	<u>Estimate #</u> 6358
<u>Advertiser</u> POL/DSCC/Bill Nelson/US		<u>Original Date / Revision</u> 10/22/18 / 10/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$2,000.00						
N 12	WFLA	10/29/18	10/29/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$2,000.00						
N 13	WFLA	10/30/18	10/30/18	M-F 3-4p	3-4p		:30			P2		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$2,000.00						
N 14	WFLA	10/24/18	10/24/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$1,600.00						
N 15	WFLA	10/26/18	10/26/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$1,600.00						
N 16	WFLA	10/29/18	10/29/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$1,600.00						
N 17	WFLA	10/30/18	10/30/18	M-F 4-5p	4-5p		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$1,600.00						
N 18	WFLA	10/24/18	10/24/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$3,600.00						
N 19	WFLA	10/25/18	10/25/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,600.00						
N 20	WFLA	10/26/18	10/26/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$3,600.00						
N 21	WFLA	10/29/18	10/29/18	M-F 530-6p	530-6p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$3,600.00						
N 22	WFLA	10/25/18	10/25/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,200.00						
N 23	WFLA	10/26/18	10/26/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	----F--	1			\$3,200.00						
N 24	WFLA	10/29/18	10/29/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	M-----	1			\$3,200.00						
N 25	WFLA	10/30/18	10/30/18	Local 7p News	7-730p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$3,200.00						
N 26	WFLA	10/24/18	10/24/18	M-F 730-8p	730-8p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	--W----	1			\$3,200.00						
N 27	WFLA	10/25/18	10/25/18	M-F 730-8p	730-8p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	---T---	1			\$3,200.00						
N 28	WFLA	10/30/18	10/30/18	M-F 730-8p	730-8p		:30			P2		NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/29/18	11/04/18	-T-----	1			\$3,200.00						
N 29	WFLA	10/27/18	10/27/18	Local Sa 6a News	6-7a		:30			P2		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$400.00						
N 30	WFLA	10/27/18	10/27/18	Local Sa 7a News	7-8a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$600.00						
N 31	WFLA	10/27/18	10/27/18	Today Show Sa	657-10a		:30			P2		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$1,200.00						
N 32	WFLA	10/27/18	10/27/18	Sa 6p News	6-630p		:30			P2		NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$3,600.00						
N 33	WFLA	10/27/18	10/27/18	Sa Extra 7-8p	7p-8p		:30			P2		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$2,400.00						
N 34	WFLA	10/27/18	10/27/18	SNL	Sa 1130p-1a		:30			P2		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S-	1			\$4,000.00						
N 35	WFLA	10/28/18	10/28/18	WFLA 7a News Su	Su 7-8a		:30			P2		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$600.00						
N 36	WFLA	10/28/18	10/28/18	Today Show Su	8-9a		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$1,600.00						
N 37	WFLA	10/28/18	10/28/18	Local Su 9a News	9-10a		:30			P2		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$1,000.00						
N 38	WFLA	10/28/18	10/28/18	Su 6p News	6-630p		:30			P2		NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/22/18	10/28/18	-----S	1			\$2,250.00						
Totals									0.00				38	\$78,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	26	\$53,450.00	(\$8,017.50)	\$45,432.50
10/29/18 - 10/30/18	12	\$24,800.00	(\$3,720.00)	\$21,080.00
Totals	38	\$78,250.00	(\$11,737.50)	\$66,512.50

Signature: _____ Date: _____

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