

ORDER



Midland KMID

Orders
Order / Rev: 4468372
Alt Order #: 28401501
Product Desc: Order
Estimate: 521528
Flight Dates: 05/21/24 - 05/28/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Hispanic Leadership Alliance PA
Demographic: A50+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	18	\$4,540.00	\$3,859.00
05/27/24	06/30/24	3	\$170.00	\$144.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$4,540.00	\$3,859.00	0.00
June 2024	3	\$170.00	\$144.50	0.00
Totals	21	\$4,710.00	\$4,003.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMID	05/22/24	05/22/24	America This Morning America This Morning	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	--W----		1				\$25.00		0.00			
N 2	KMID	05/24/24	05/24/24	America This Morning America This Morning	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	----F--		1				\$25.00		0.00			
N 3	KMID	05/27/24	05/27/24	America This Morning America This Morning	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	M-----		1				\$25.00		0.00			
N 4	KMID	05/28/24	05/28/24	America This Morning America This Morning	CM	America This Morn- (4:30 AM-5:00 AM)	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-T-----		1				\$25.00		0.00			
N 5	KMID	05/23/24	05/23/24		CM	GMA	---T---	:30	1	\$120.00	P3	0.00	NM	1	\$120.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMID	05/24/24	05/24/24	GMA GMA	CM	GMA	----F--	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---					1	\$120.00		0.00			
N 7	KMID	05/28/24	05/28/24	GMA GMA	CM	GMA	-T-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--					1	\$120.00		0.00			
N 8	KMID	05/25/24	05/25/24	GMA Sa GMA Sa	CM	7a-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning America Wknd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					1	\$100.00		0.00			
N 9	KMID	05/26/24	05/26/24	ABC This Week ABC This Week	CM	Su 930a-1030a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S					1	\$50.00		0.00			
N 10	KMID	05/21/24	05/21/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	-T-----	:30	1	\$275.00	P2	0.00	NM	1	\$275.00
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-T-----					1	\$275.00		0.00			
N 11	KMID	05/22/24	05/22/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	--W----	:30	1	\$275.00	P2	0.00	NM	1	\$275.00
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--W----					1	\$275.00		0.00			
N 12	KMID	05/23/24	05/23/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	---T---	:30	1	\$275.00	P2	0.00	NM	1	\$275.00
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---					1	\$275.00		0.00			
N 13	KMID	05/24/24	05/24/24	Local 2 News at 6p Local 2 News at 6p	CM	M-F 6p-630p	----F--	:30	1	\$275.00	P2	0.00	NM	1	\$275.00
Big 2 News @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--					1	\$275.00		0.00			
N 14	KMID	05/25/24	05/25/24	NBA Playoffs NBA Playoffs Game 3	CM	NBA Playoffs (7:30 PM-10:30 PM)	-----S-	:30	2	\$750.00	P4	0.00	NM	2	\$1,500.00
NBA Playoffs Game 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					2	\$750.00		0.00			
N 15	KMID	05/25/24	05/25/24	UFL UFL - St. Louis @ Arlington	CM	UFL (11:00 AM-2:00 PM)	-----S-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
UFL - St. Louis @ Arlington															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					2	\$250.00		0.00			
N 16	KMID	05/25/24	05/25/24	UFL UFL - Birmingham @ San Antor	CM	UFL (2:00 PM-5:00 PM)	-----S-	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
UFL - Birmingham @ San Antonio															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-					2	\$250.00		0.00			
N 17	KMID	05/26/24	05/26/24		CM	UFL	-----S	:30	2	\$250.00	P3	0.00	NM	2	\$500.00

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				UFL											
				UFL		(11:00 AM-5:00 PM)									
				UFL Football (Sunday)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----S		2				\$250.00		0.00			
													Totals	21	\$4,710.00