## **ORDER**

Orders	Order / Rev:	4468372		aoc				
	Alt Order #:	28401501						
	Product Desc:	Order		KMID				
	Estimate:	521528		Midland KMID				
	Flight Dates:	05/21/24 - 05/28/24	Primary AE:	Katz Political				
	Original Date / Rev:	05/17/24 / 05/17/24	Sales Office:	K-POL				
	Order Type:	REG	Sales Region:	Nat				
Agency	Name:	Del Cielo Media						
	Buying Contact:		Billing Type:	Cash				
	Billing Contact:		Billing Calendar:	Broadcast				
		P.O. Box 25458	Billing Cycle:	EOM				
		Alexandria, VA 22313	Agency Commission:	15%				
Advertiser	Name:	POL/Hispanic Leadership Alliance PA	Order Brand:					
	Demographic:	A50+	New Business End:					
	Product Codes:	PL6	Advertiser External ID:					
	Revenue Code 1:	AGY	Agency External ID:					
	Revenue Code 2:	POL	Unit Code:	General				
	Revenue Code 3:	POL-ISS	Order Separation:	00:30:00				
	Priority:	P5						

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	18	\$4,540.00	\$3,859.00
05/27/24	06/30/24	3	\$170.00	\$144.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$4,540.00	\$3,859.00	0.00
June 2024	3	\$170.00	\$144.50	0.00
Totals	21	\$4,710,00	\$4,003,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Co	de	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KMID	05/22/2	4 05/22/24	America This N	/lorning	CM	4:30 AM-5:0	00 AM	W	:30	1	\$25.00 P4	0.00 NM	1	\$25.00
				America This I	Morning		(4:30 AM-5:	00 AM)							
	America	This Mo	orning												
	Sta	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rati	ng						
W	eek: 05/	20/24	05/26/24	W		1	\$25.00	0.	.00						
N 2	KMID	05/24/2	4 05/24/24	America This N	/lorning	CM	4:30 AM-5:0	00 AM	F	:30	1	\$25.00 P4	0.00 NM	1	\$25.00
				America This I	Morning		(4:30 AM-5:	00 AM)							
	America	This Mo	orning												
	Sta	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rati	ng						
W	eek: 05/	20/24	05/26/24	F	<u> </u>	1	\$25.00	0.	.00						
N 3	KMID	05/27/2	4 05/27/24	America This N	/lorning	CM	4:30 AM-5:0	00 AM	M	:30	1	\$25.00 P4	0.00 NM	1	\$25.00
				America This I	Morning		(4:30 AM-5:	00 AM)							
	America	This Mo	orning												
	Sta	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rati	ng						
W	eek: 05/	27/24	06/02/24	M		1	\$25.00	0.	.00						
N 4	KMID	05/28/2	4 05/28/24	America This N	/lorning	CM	America Th	is Morr	- T	:30	1	\$25.00 P4	0.00 NM	1	\$25.00
				America This I	Morning		(4:30 AM-5:	00 AM)							
	America	This Mo	orning												
	Sta	rt Date	End Date	Weekdays	Spot	s/Week	Rate	Rati	ng						
W	eek: 05/	27/24	06/02/24	- T	<u></u>	1	\$25.00	0.	.00						
N 5	KMID	05/23/2	4 05/23/24	<u> </u>		CM	GMA		T	:30	1	\$120.00 P3	0.00 NM	1	\$120.00
													•	•	

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Order / Rev: 4468372 Advertiser: POL/Hispanic Leadership Alliance PAC

Alt Order #: 28401501 Product Desc: Order Midland KMID

Flight Dates: 05/21/24 - 05/28/24 Estimate: 521528

Good Morning America   Sata Date   End Date   Weekdays   Spots/Week   Rate   Rating   Sata Date   Sa	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date   Find Date   Weekdays   Spica   Weekdays   Spica   Spica				-									
Mode	Good I	Morning A	merica										
N 6 KMID   06/24/24   05/24/24   GMA   CM   GMA	_												
Stort Date   For Date   Stort					· ·			.30	1	\$120.00 P3	0.00 NM	1	\$120.00
Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   On 00	NO KINID	03/24/2	- 05/24/24		OW	OWA	<b>1</b>	.50		Ψ120.0013	0.00 14101	· '	Ψ120.00
Mesic 05/20/24   05/		_											
N													
Start Date   End Date   Meek 05/20/24   O5/20/22   O5/20/24   O5					·			-30	1	\$120.00 D2	0.00 NM	1	\$120.00
Start Date   End Date   Week days   Spots/Week   Start Date   Start	IN 7 KIVIID	03/20/2	4 03/20/24		Civi	GIVIA	- 1	.30	'	\$120.00F3	U.UU INIVI	l '	\$120.00
N 8 KMID   O5/25/24   O5/25/24	Good I	Morning A	merica										
N 8 KMID 05/25/24 05/25/24 GMA Sa CM 7a-9a	_												
Good Morning America Windows   Good Windows   G								.20		\$400.00 D2	0.00 NIM	1	¢100.00
Start   Date   End Date   Spots/Week   Spots/Week   Spots/Week   Spots/Week   Start   Spots/Week   Spots/We	N O KIVID	05/25/2	4 05/25/24		CIVI	7a-9a	3-	.30	'	\$100.00 P3	U.UU INIVI	'	\$100.00
N e   N e	Good I	Morning A	merica Wkn										
N 9 KMID 05/26/24 05/26/24 ABC This Week													
This Week Start Date Week 05/20/24   05/26/24   Verzet of Spots/Week Week 05/20/24   05/26/24   Verzet of Spots/Week Start Date Week 05/20/24   05/26/24   Verzet of Spots/Week   Rate of Spots/Week Week 05/20/24   05/26/24   Verzet of Spots/Week   Rate of Spots/Week								- 00		Φ50 00 D0	0.00 NIM		<b>#</b> 50.00
Name	N 9 KMID	05/26/2	4 05/26/24		CIVI	Su 930a-103	uaS	:30	1	\$50.00 P3	0.00 NM	1	\$50.00
Neek: 05/20/24   05/26/24	This W	eek/		7150 THIS WOOK									
N10   KMID   05/21/24   05/21/24   Local 2 News at 6p   CM   M-F 6p-630p   -T   :30   1   \$275.00 P2   0.00 NM   1   \$275.00	_			Weekdays									
Big 2 News @ 6PM   Start Date   End Date   Weekdays   Cozal 2 News at 6p   CM   MF 6p-630p  W   :30   1   \$275.00 P2   0.00 NM   1   \$275.00 P3						-				#075 00 D0	0.00.1114		<b>#075.00</b>
Big 2 News @ 6PM	N10 KMID	05/21/2	4 05/21/24		•	M-F 6p-630p	- 1	:30	1	\$275.00 P2	0.00 NM	1	\$275.00
New   Size   Color   Size   Color   Size	Big 2 N	lews @ 6	PM	Local 2 Nows at	oρ								
N11 KMID   05/22/24   05/22/24   Local 2 News at 6p   CM   M-F 6p-630p  W   :30   1 \$275.00 P2   0.00 NM   1 \$275.00													
Local 2 News at 6p   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Start					· · · · · · · · · · · · · · · · · · ·					#075 00 D0	0.00.1114		<b>#075.00</b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Syr5.00   0.00	N11 KMID	05/22/2	4 05/22/24		•	M-F 6p-630p	W	:30	1	\$275.00 P2	0.00 NM	1	\$275.00
Neek: 05/20/24   05/26/24  W   1   \$275.00   0.00     N12   KMID   05/23/24   05/23/24   Local 2 News at 6p   CM   M-F 6p-630p  T   :30   1   \$275.00 P2   0.00 NM   1   \$275.00 P3	Big 2 N	lews @ 6	PM	Local L Hono at	op.								
N12 KMID   05/23/24   05/23/24   Local 2 News at 6p   CM   M-F 6p-630p  T   :30   1   \$275.00 P2   0.00 NM					Spots/Week								
Big 2 News @ 6PM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O5/20/24   O5/26/24   O5/					· · · · · · · · · · · · · · · · · · ·	-				A D-			<b>^</b>
Big 2 News @ 6PM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   \$275.00   0.00	N12 KMID	05/23/2	4 05/23/24			M-F 6p-630p	T	:30	1	\$275.00 P2	0.00 NM	1	\$275.00
Week: 05/20/24       05/26/24      T       1       \$275.00       0.00         N13 KMID       05/24/24       05/24/24       Local 2 News at 6p       CM       M-F 6p-630p      F       :30       1       \$275.00 P2       0.00 NM       1       \$275.00         Big 2 News @ 6PM       Start Date Start Date O5/20/24       End Date O5/20/24       Weekdays Spots/Week       Rate Rating Rating NBA Playoffs       NBA Playoffs       CM       NBA Playoffs      S-       :30       2       \$750.00 P4       0.00 NM       2       \$1,500.00         NBA Playoffs Game 3       CM       NBA Playoffs       CM       NBA Playoffs       PM       NBA Playoffs       NBA Playoffs       NBA Playoffs       NBA Playoffs       PM       NBA Playoffs       NBA Playoff	Big 2 N	lews @ 6	PM	Local 2 Nows at	oρ								
N13 KMID 05/24/24 05/24/24 Local 2 News at 6p CM M-F 6p-630pF- :30 1 \$275.00 P2 0.00 NM 1 \$275.00 Example 10 End Date Weekdays NBA Playoffs Game 3 (7:30 PM-10:30 PM)  NBA Playoffs Game 3  Start Date Week: 05/20/24 05/25/24 05/26/24S- 2 \$750.00 0.00  NBA Playoffs Game 3 (7:30 PM-10:30 PM)  NBA Playoffs Game 3 (7:30	_				Spots/Week		Rating						
Big 2 News @ 6PM   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   UFL - St. Louis @ Arlington   Start Date   Start D					1	-				A D-			<b>^</b>
Big 2 News @ 6PM         Start Date Week: 05/20/24       End Date 05/26/24       WeekdaysF-       Spots/Week Pate 1 years       Rating 0.00       Rating 0.00 <t< td=""><td>N13 KMID</td><td>05/24/2</td><td>4 05/24/24</td><td></td><td>•</td><td>M-F 6p-630p</td><td> F</td><td>:30</td><td>1</td><td>\$275.00 P2</td><td>0.00 NM</td><td>1</td><td>\$275.00</td></t<>	N13 KMID	05/24/2	4 05/24/24		•	M-F 6p-630p	F	:30	1	\$275.00 P2	0.00 NM	1	\$275.00
Week: 05/20/24       05/26/24      F       1       \$275.00       0.00         N14 KMID       05/25/24       05/25/24       NBA Playoffs       CM       NBA Playoffs      S-       :30       2       \$750.00 P4       0.00 NM       2       \$1,500.00 NM         NBA Playoffs Game 3       (7:30 PM-10:30 PM)       NBA Playoffs Game 3       (7:30 PM-10:30 PM)       Value       Value       Value       Rating       Value       Value       Value       Rating       Value	Big 2 N	lews @ 6	PM	Local 2 News at	υρ								
N14 KMID 05/25/24 05/25/24 NBA Playoffs CM NBA PlayoffsS- :30 2 \$750.00 P4 0.00 NM NBA Playoffs Game 3 (7:30 PM-10:30 PM)  NBA Playoffs Game 3  Start Date End Date Weekdays Spots/Week Rate Rating 05/20/24 05/26/24 05/25/24 UFL CM UFLS- :30 2 \$250.00 P3 0.00 NM 2 \$500.00  UFL - St. Louis @ Arlington (11:00 AM-2:00 PM)  UFL - St. Louis @ Arlington Start Date End Date Weekdays Spots/Week Rate Rating (11:00 AM-2:00 PM)  Week: 05/20/24 05/26/24 05/26/24 05/26/24 05/26/24S- 2 \$250.00 0.00  N16 KMID 05/25/24 05/25/24 UFL CM UFLS- :30 2 \$250.00 P3 0.00 NM 2 \$500.00	_		End Date		Spots/Week		Rating						
NBA Playoffs Game 3 (7:30 PM-10:30 PM)  NBA Playoffs Game 3 (7:30 PM-10:30 PM)    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating					1								
NBA Playoffs Game 3  Start Date Week: 05/20/24 05/26/24 05/26/24 05/25/24 UFL CM UFLS- :30 2 \$250.00 P3 0.00 N15 KMID 05/25/24 05/26/	N14 KMID	05/25/2	4 05/25/24					:30	2	\$750.00 P4	0.00 NM	2	\$1,500.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	NBA P	layoffs Ga	ame 3	NDA Flayolis Ga	ille 3	(7.30 FIVI-10.	SO FIVI)						
N15 KMID 05/25/24 05/25/24 UFL CM UFLS- :30 2 \$250.00 P3 0.00 NM 2 \$500.00 UFL - St. Louis @ Arlington (11:00 AM-2:00 PM)  UFL - St. Louis @ Arlington  Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/20/24 05/26/24 UFL CM UFLS- :30 2 \$250.00 P3 0.00 NM 2 \$500.00		-		Weekdays	Spots/Week	Rate	Rating						
UFL - St. Louis @ Arlington (11:00 AM-2:00 PM)  UFL - St. Louis @ Arlington  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating    Week: 05/20/24   05/25/24   05/25/24   UFL   CM   UFL  S- :30   2 \$250.00 P3   0.00 NM   2 \$500.00				S-									
UFL - St. Louis @ Arlington         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 05/20/24       05/25/24       05/25/24       UFL       CM       UFL      S-       :30       2       \$250.00 P3       0.00 NM       2       \$500.00	N15 KMID	05/25/2	4 05/25/24					:30	2	\$250.00 P3	0.00 NM	2	\$500.00
Start Date Week:         End Date 05/20/24         Weekdays 05/26/24         Spots/Week 2 \$250.00         Rating 0.00           N16 KMID 05/25/24 05/25/24 UFL         CM         UFL        S- :30         2 \$250.00 P3         0.00 NM         2 \$500.00	UFL - S	St. Louis @	a Arlington	UFL - St. Louis @	Anington	(11:00 AM-2:0	JU PIVI)						
N16 KMID 05/25/24 05/25/24 UFL CM UFLS- :30 2 \$250.00 P3 0.00 NM 2 \$500.00			_	Weekdays	Spots/Week	Rate	Rating						
· · · · · · · · · · · · · · · · · · ·	Week: 05	5/20/24	05/26/24	S-	2	\$250.00	0.00						
UEL - Birmingham @ San Antor(2:00 PM-5:00 PM)	N16 KMID	05/25/2	4 05/25/24					:30	2	\$250.00 P3	0.00 NM	2	\$500.00
UFL - Birmingham @ San Antonio	UFI - F	Birminaha	m @ San Ar		n @ San Anto	r(2:00 PM-5:00	J PIVI)						
Start Date End Date Weekdays Spots/Week Rate Rating	_			Weekdays	Spots/Week	Rate	Rating						
Week: 05/20/24 05/26/24S- 2 \$250.00 0.00	_			S-		\$250.00	0.00						
N17 KMID 05/26/24 05/26/24 CM UFLS :30 2 \$250.00 P3 0.00 NM 2 \$500.00	N17 KMID	05/26/2	4 05/26/24		CM	UFL	S	:30	2	\$250.00 P3	0.00 NM	2	\$500.00

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 Order / Rev:
 4468372
 Advertiser:
 POL/Hispanic Leadership Alliance PAC

 Alt Order #:
 28401501
 Product Desc:
 Order
 Midland KMID

Flight Dates: 05/21/24 - 05/28/24 Estimate: 521528

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
UFL

UFL (11:00 AM-5:00 PM)

UFL Football (Sunday)

 Start Date
 End Date
 Weekdays
 Spots/Week
 Rate
 Rating

 Week: 05/20/24
 05/26/24
 -----S
 2
 \$250.00
 0.00

Totals 21 \$4,710.00