

ORDER



Midland KMID

Orders
Order / Rev: 4462272
Alt Order #: 28399242
Product Desc: Order
Estimate: 2545/514520/514520
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 P.O. Box 25458
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Hispanic Leadership Alliance PA
Demographic: A50+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	5	\$225.00	\$191.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	5	\$225.00	\$191.25	0.00
Totals	5	\$225.00	\$191.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMID	05/15/24	05/15/24	America This Morning America This Morning	CM	America This Morn (4:30 AM-5:00 AM)	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/13/24	05/19/24	--W----		1		\$25.00		0.00					
N 2	KMID	05/17/24	05/17/24	America This Morning America This Morning	CM	America This Morn (4:30 AM-5:00 AM)	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/13/24	05/19/24	----F--		1		\$25.00		0.00					
N 3	KMID	05/20/24	05/20/24	America This Morning America This Morning	CM	America This Morn (4:30 AM-5:00 AM)	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/20/24	05/26/24	M-----		1		\$25.00		0.00					
N 4	KMID	05/18/24	05/18/24	GMA Sa GMA Sa	CM	7a-9a	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	05/13/24	05/19/24	-----S-		1		\$100.00		0.00					
N 5	KMID	05/19/24	05/19/24	ABC This Week ABC This Week	CM	Su 930a-1030a	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00

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Advertiser: POL/Hispanic Leadership Alliance PAC
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S					1	\$50.00		0.00			
													Totals	5	\$225.00