

ORDER

Orders	Order / Rev:	130912	
	Alt Order #:	26014338	
	Product Desc:	ORDR	
	Estimate:	522528	KWYB
	Flight Dates:	05/22/18 - 05/28/18	Primary AE: Katz Philadelphia
	Original Date / Rev:	05/16/18 / 05/16/18	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Smart Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1427 Leslie Ave.	Billing Cycle: EOM/EOC
		Alexandria, VA 22301	Agency Commission: 15%

Advertiser	Name:	POL/Downing for US Senate	
	Demographic:	HH	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:30:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	9	\$94.00	\$79.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	9	\$94.00	\$79.90	0.00
Totals	9	\$94.00	\$79.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KWYB	05/22/18	05/22/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-T-----	:30	1	\$6.00	CO	0.00	NM	1	\$6.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	-T-----			1			\$6.00		0.00			
E 2	KWYB	05/23/18	05/23/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--W----	:30	1	\$6.00	CO	0.00	NM	1	\$6.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	--W----			1			\$6.00		0.00			
E 3	KWYB	05/24/18	05/24/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	---T---	:30	1	\$6.00	CO	0.00	NM	1	\$6.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	---T---			1			\$6.00		0.00			
E 4	KWYB	05/25/18	05/25/18	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$6.00	CO	0.00	NM	1	\$6.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	----F--			1			\$6.00		0.00			
E 5	KWYB	05/22/18	05/22/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/21/18	05/27/18	-T-----			1			\$15.00		0.00			

Advertiser:	POL/Downing for US Senate
Product Desc:	ORDR
Estimate:	522528

KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KWYB	05/23/18	05/23/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	--W----	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/21/18	05/27/18	--W----		1		\$15.00		0.00					
E 7	KWYB	05/24/18	05/24/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	---T---	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/21/18	05/27/18	---T---		1		\$15.00		0.00					
E 8	KWYB	05/25/18	05/25/18	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----F--	:30	1	\$15.00	CO	0.00	NM	1	\$15.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/21/18	05/27/18	----F--		1		\$15.00		0.00					
E 9	KWYB	05/27/18	05/27/18	Su 6a-7a Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/21/18	05/27/18	-----S		1		\$10.00		0.00					
													Totals	9	\$94.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26014338

Changes as of: 5/15/2018 at 3:50 PM

Version: Original Order

CPE: DOWN/ORDR/522528

Flight: 5/22/18 - 5/28/18

Station: KWTB

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Downing for US Senate

Market: Butte, MT

Total Spots: 9

1427 LESLIE AVE

Product: ORDR

Office: PHILADELPHIA

Total CPP: \$7.23

SUITE #102

Agency Order #: 30054411

Service: Nielsen

Total GRP: 13.0

ALEXANDRIA, VA

Buyer: Dome, Patricia

Primary Demo: Adults 50+

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

Separation: 215-557-4216

215-567-7950

Comments: THIS IS A NEW ORDER FOR DOWNING FOR SENATE. FLIGHT IS 5/22-5/28. TOTAL = \$94. PLS CFM T/R BOB

BOB

#	Day/Time	DP	Program	Rate	A50P Rating	A50P Impression	Len	5/22 - 5/28							Total Spots	Total \$	CPP*	GRP*
								5/22	5/23	5/24	5/25	5/26	5/27	5/28				
1	M-F 2p-3p		MILLIONAIRE	\$6.00	1.5	900	30	1	1	1	1	0	0	0	4	\$24.00	\$4.00	6.0
2	M-F 4:30p-5p		FAMILY FEUD	\$15.00	1.5	900	30	1	1	1	1	0	0	0	4	\$60.00	\$10.00	6.0
3	Su 6a-7a		GOOD MORNING AMERICA	\$10.00	1.0	600	30	0	0	0	0	0	1	0	1	\$10.00	\$10.00	1.0
TOTALS:								2	2	2	2	0	1	0	9	\$94.00	\$7.23	13.0



125 West 55th St
New York, NY 10019

Contract # 26014338		Changes as of: 5/15/2018 at 3:50 PM		Version: Original Order	
CPE: DOWN/ORDR/522528		Flight: 5/22/18 - 5/28/18		Station: KWTB	
Agency: Smart Media Group		Advertiser: Downing for US Senate		Market: Butte, MT	
1427 LESLIE AVE		Product: ORDR		Office: PHILADELPHIA	
SUITE #102		Agency Order #: 30054411		Service: Nielsen	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Primary Demo: Adults 50+	
22301		Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN	
		Separation: 215-557-4216		215-567-7950	
				Con Type: POLITICAL/NOTE	
				Total \$: \$94.00	
				Total Spots: 9	
				Total CPM: \$7.23	
				Total GRP: 13.0	

Special Instructions

Order Level Comments

Date/Time 05/15/18 3:53 PM **Added by** BOB CAIN **Comment** THIS IS A NEW ORDER FOR DOWNING FOR SENATE. FLIGHT IS 5/22-5/28. TOTAL = \$94. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$3,133
KWTB Share:	3%
Comment:	
KTVB:	36%
KXLF:	61%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	9	\$94.00	\$7.23	13.0
Total	100%	9	\$94.00	\$7.23	13.0

Monthly Summary			
Month	Spots	Dollars	
2018-May	9	\$94.00	
2018-Jun	0	\$0.00	
Total	9	\$94.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/15/18 4:09 PM					\$0	\$0	
New	5/15/18 3:50 PM	BOB CAIN	New	9		\$94.00	\$94.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWYB-TV, Butte, MT	Date: 5/16/18
--	-------------------------

I, Smart Media Group,
 being/on behalf of: Troy Downing for US Senate-2018,
 a legally qualified candidate of the Republican
 political party for the office of: _____
 in the Primary
 election to be held on: 6/5/2018
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Troy Downing for US Senate-2018

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/12/2018

Date



Signature

To Be Signed By Station Representative

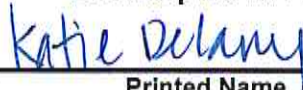
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Troy Downing for US Senate-2018

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Troy Downing for US Senate-2018

printed name

4/12/2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.