

## **qubo**

### **Certification Regarding Commercial Limits in Children's Programming**

#### **Period Covered by this Certification: 2<sup>nd</sup> Quarter 2015**

I, Michael S. Hubner, in my capacity as Secretary of ION Media Networks, Inc., majority owner of QUBO Venture LLC, hereby certify that, during the above-referenced time period:

1. The regularly scheduled weekly three-hour qubo programming block, including any commercial spots and promotional content contained therein, as broadcast on the ION Television Network (the "Network Programming") complied with the commercial limits of the rules and policies of the Federal Communications Commission's commercial limits during children's programming (the "Rules").
2. No internet website addresses were displayed during the Network Programming in a manner that would constitute commercial content within the meaning of the Rules.
3. The regularly scheduled 24/7 qubo programming channel, including any commercial spots and promotional content contained therein, as broadcast on a digital multicast channel of the ION Television Network (the "Digital Programming") complied with the Rules and no internet website addresses were displayed during the Digital Programming in a manner that would constitute commercial time within the meaning of the Rules.

Certified by me on the 2<sup>nd</sup> day of July, 2015.



---

Michael S. Hubner, Secretary  
ION Media Networks, Inc.

## **ION TELEVISION:**

1. Sundays April 1<sup>st</sup> – June 30<sup>th</sup>: Harry and His Bucket Full of Dinosaurs (E/I) 9:00 a.m. ET/PT or 8:00 a.m. CT/MT
2. Sundays April 1<sup>st</sup> – June 30<sup>th</sup>: Harry and His Bucket Full of Dinosaurs (E/I), 9:30 a.m. ET/PT or 8:30 a.m. CT/MT
3. Sundays April 1<sup>st</sup> – June 30<sup>th</sup>: Doki (E/I), 10:00 a.m. ET/PT or 9:00 a.m. CT/MT
4. Sundays April 1<sup>st</sup> – June 30<sup>th</sup>: Doki (E/I), 10:30 a.m. ET/PT or 9:30 a.m. CT/MT
5. Sundays April 1<sup>st</sup> – June 30<sup>th</sup>: Dive Olly Dive (E/I), 11:00 am. ET/PT or 10:00 a.m. CT/MT
6. Sundays April 1<sup>st</sup> – June 30<sup>th</sup>: Dive Olly Dive (E/I), 11:30 a.m. ET/PT or 10:30 a.m. CT/MT

## **QUBO:**

1. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Timothy Goes to School (E/I)*  
Eastern: 7:00 am and 7:30 am  
Central: N/A  
Mountain: N/A  
Pacific: N/A
2. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Guess with Jess (E/I)*  
Eastern: 2:00 pm and 2:30 pm  
Central: 1:00 pm and 1:30 pm  
Mountain: 12:00 pm and 12:30 pm  
Pacific: 11:00 am and 11:30 pm
3. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Harry and His Bucket Full of Dinosaurs (E/I)*  
Eastern: 3:00 pm and 3:30 pm  
Central: 2:00 pm and 2:30 pm  
Mountain: 1:00 pm and 1:30 pm  
Pacific: 12:00 pm and 12:30 pm

4. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*This is Daniel Cook (E/I)*  
 Eastern: 4:00 pm and 4:30 pm  
 Central: 3:00 pm and 3:30 pm  
 Mountain: 2:00 pm and 2:30 pm  
 Pacific: 1:00 pm and 1:30 pm
  
5. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Choo Choo Bob Show (E/I)*  
 Eastern: 5:00 pm and 5:30 pm  
 Central: 4:00 pm and 4:30 pm  
 Mountain: 3:00 pm and 3:30 pm  
 Pacific: 2:00 pm and 2:30 pm
  
6. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Jakers (E/I)*  
 Eastern: 7:00 pm and 7:30 pm  
 Central: 6:00 pm and 6:30 pm  
 Mountain: 5:00 pm and 5:30 pm  
 Pacific: 4:00 pm and 4:30 pm
  
7. Mondays – Fridays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Anne of Green Gables (E/I)*  
 Eastern: N/A  
 Central: N/A  
 Mountain: N/A  
 Pacific: 9:00 pm and 9:30 pm
  
8. Mondays – Fridays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Doki (E/I)*  
 Eastern: 9:00 am and 9:30 am  
 Central: 8:00 am and 8:30 am  
 Mountain: 7:00 am and 7:30 am  
 Pacific: N/A
  
9. Mondays – Fridays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Raggs (E/I)*  
 Eastern: 11:00 am and 11:30 am  
 Central: 10:00 am and 10:30 am  
 Mountain: 9:00 am and 9:30 am  
 Pacific: 8:00 am and 8:30 am
  
10. Mondays – Fridays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Dive Olly Dive (E/I)*  
 Eastern: 12:00 pm and 12:30 pm  
 Central: 11:00 am and 11:30 am  
 Mountain: 10:00 am and 10:30 am  
 Pacific: 9:00 am and 9:30 am

11. Mondays – Fridays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Todd World (E/I)*
  - Eastern: 1:00 pm and 1:30 pm
  - Central: 12:00 pm and 12:30 pm
  - Mountain: 11:00 am and 11:30 am
  - Pacific: 10:00 am and 10:30 am
  
12. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Busy World of Richard Scarry (E/I)*
  - Eastern: 8:00 am and 8:30 am
  - Central: 7:00 am and 7:30 am
  - Mountain: N/A
  - Pacific: N/A
  
13. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Marvin the Tap Dancing Horse (E/I)*
  - Eastern: 9:00 am and 9:30 am
  - Central: 8:00 am and 8:30 am
  - Mountain: 7:00 am and 7:30 am
  - Pacific: N/A
  
14. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*My Friend Rabbit (E/I)*
  - Eastern: 12:00 pm and 12:30 pm
  - Central: 11:00 am and 11:30 am
  - Mountain: 10:00 am and 10:30 am
  - Pacific: 9:00 am and 9:30 am
  
15. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Jacob Two-Two (E/I)*
  - Eastern: 1:00 pm and 1:30 pm
  - Central: 12:00 pm and 12:30 pm
  - Mountain: 11:00 am and 11:30 am
  - Pacific: 10:00 am and 10:30 am
  
16. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Jane and the Dragon (E/I)*
  - Eastern: 3:00 pm and 3:30 pm
  - Central: 2:00 pm and 2:30 pm
  - Mountain: 1:00 pm and 1:30 pm
  - Pacific: 12:00 pm and 12:30 pm
  
17. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Zula Patrol (E/I)*
  - Eastern: 4:00 pm and 4:30 pm
  - Central: 3:00 pm and 3:30 pm
  - Mountain: 2:00 pm and 2:30 pm
  - Pacific: 1:00 pm and 1:30 pm

18. Saturdays and Sundays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Pearlie (E/I)*  
 Eastern: 5:00 pm and 5:30 pm  
 Central: 4:00 pm and 4:30 pm  
 Mountain: 3:00 pm and 3:30 pm  
 Pacific: 2:00 pm and 2:30 p,
19. Saturdays and Sundays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Turbo Dogs (E/I)*  
 Eastern: 6:00 pm and 6:30 pm  
 Central: 5:00 pm and 5:30 pm  
 Mountain: 4:00 pm and 4:30 pm  
 Pacific: 3:00 pm and 3:30 pm
20. Saturdays and Sundays from April 1<sup>st</sup> – May 31<sup>st</sup>  
*Willa's Wild Life (E/I)*  
 Eastern: 7:00 pm and 7:30 pm  
 Central: 6:00 pm and 6:30 pm  
 Mountain: 5:00 pm and 5:30 pm  
 Pacific: 4:00 pm and 4:30 pm
21. Saturdays and Sundays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Animal Atlas (E/I)*  
 Eastern: 8:00 pm and 8:30 pm  
 Central: 7:00 pm and 7:30 pm  
 Mountain: 6:00 pm and 6:30 pm  
 Pacific: 5:00 pm and 5:30 pm
22. Saturday and Sundays from April 1<sup>st</sup> – June 30<sup>th</sup>  
*Culture Click E/I*  
 Eastern: N/A  
 Central: N/A  
 Mountain: 9:00 pm and 9:30 pm  
 Pacific: 8:00 pm and 8:30 pm
23. Mondays – Fridays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Todd World (E/I)*  
 Eastern: 9:00 am and 9:30 am  
 Central: 8:00 am and 8:30 am  
 Mountain: 7:00 am and 7:30 am  
 Pacific: N/A
24. Mondays – Fridays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Dive Olly Dive (E/I)*  
 Eastern: 10:00 am and 10:30 am  
 Central: 9:00 am and 9:30 am  
 Mountain: 8:00 am and 8:30 am  
 Pacific: 7:00 am and 7:30 am

25. Mondays – Fridays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Doki (E/I)*  
 Eastern: 11:00 am and 11:30 am  
 Central: 10:00 am and 10:30 am  
 Mountain: 9:00 am and 9:30 am  
 Pacific: 8:00 am and 8:30 am
26. Mondays – Fridays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Raggs (E/I)*  
 Eastern: 12:00 pm and 12:30 pm  
 Central: 11:00 am and 11:30 am  
 Mountain: 10:00 am and 10:30 am  
 Pacific: 9:00 am and 9:30 am
27. Saturdays and Sundays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Babar (E/I)*  
 Eastern: 9:00 am and 9:30 am  
 Central: 8:00 am and 8:30 am  
 Mountain: 7:00 am and 7:30 am  
 Pacific: N/A
28. Saturdays and Sundays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Busy World of Richard Scarry (E/I)*  
 Eastern: 10:00 am and 10:30 am  
 Central: 9:00 am and 9:30 am  
 Mountain: 8:00 am and 8:30 am  
 Pacific: 7:00 am and 7:30 am
29. Saturdays and Sundays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Marvin the Tap Dancing Horse (E/I)*  
 Eastern: 11:00 am and 11:30 am  
 Central: 10:00 am and 10:30 am  
 Mountain: 9:00 am and 9:30 am  
 Pacific: 8:00 am and 8:30 am
30. Saturdays and Sundays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*My Friend Rabbit (E/I)*  
 Eastern: 2:00 pm and 2:30 pm  
 Central: 1:00 pm and 1:30 pm  
 Mountain: 12:00 pm and 12:30 pm  
 Pacific: 11:00 am and 11:30 am
31. Saturdays and Sundays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Jacob Two-Two (E/I)*  
 Eastern: 3:00 pm and 3:30 pm  
 Central: 2:00 pm and 2:30 pm  
 Mountain: 1:00 pm and 1:30 pm  
 Pacific: 12:00 pm and 12:30 pm

32. Saturdays and Sundays from June 1<sup>st</sup> – June 30<sup>th</sup>  
*Jakers (E/I)*  
Eastern: 7:00 pm and 7:30 pm  
Central: 6:00 pm and 6:30 pm  
Mountain: 5:00 pm and 5:30 pm  
Pacific: 4:00 pm and 4:30 pm
- 

## **2<sup>nd</sup> Quarter 2015 Program Summaries**

### **Harry and His Bucket Full of Dinosaurs (E/I):**

This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being part of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal.

### **Doki (E/I):**

Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on -screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

### **Dive Olly Dive (E/I):**

Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline. Although the series is standard in terms of story telling, that is, it does not incorporate some of the elements that we know extend a series' power in terms of teaching, Dive Olly Dive offers relatable characters and episodes that are clearly created with the intention of supporting a child's learning. In particular this series supports a child's social development and problem solving skills.

**Timothy Goes to School (E/I):**

The program's primary focus is on events at an elementary school filled with animal children and their teachers. The title character and his classmates are a recurring group of diverse creatures. The challenges in each episode are usually social or ethical dilemma with viewers learning about honesty, responsibility, friendship and other prosocial behavior. The programs illustrate that children can overcome new obstacles, accept the difference of others, become aware of their responsibilities and support and help those in need.

**Busy World of Richard Scarry (E/I):**

The series is specifically designed for preschool and elementary children and each program contains three ten minute stories. These stories are told thru animated animals usually on a quest to solve a mystery while also passing along informational and educational lessons.

**Raggs (E/I):**

This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

**Todd World (E/I):**

Todd World uses the real-life experiences of a preschool-aged boy and his friends to offer lessons of acceptance, tolerance and diversity to the child-at-home. It is a program perfect for the pre-school and early elementary age group (2-5 years) and an excellent use of the television medium to support the social/emotional development of kids.

**Guess with Jess (E/I):**

Animated barnyard animals encounter everyday situations that raise a "question of the day." Their problem solving is similar to the standard scientific inquiry "asking, testing, and finding a way." The characters focus is on science and nature teaching the program's preschool audience about the world and about how to go about answering everyday questions. The series carefully builds the child viewer's knowledge by offering a question and then little by little adding to the information necessary to answer that question.

**Choo Choo Bob Show (E/I):**

The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program

series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

**Jakers (E/I):**

An animated program for children 4 thru 7 with its primary focus on instruction. The program series mantra is “knowing stuff in our power.” The title character tells stories of his childhood to his grandchildren to show them the importance of play and imagination. Ultimately, imagination helps to solve problems and work together. Each episode will focus on educating and entertaining through stories of adventure and imagination. Included as plot points are struggles between imaginary play and electronic toys illustrating that the program is truly speaking to today’s children.

**Animal Atlas (E/I):**

Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program’s constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16.

**Marvin the Tap Dancing Horse (E/I):**

Marvin the Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin the Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

**My Friend Rabbit (E/I):**

My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.

**Jacob Two-Two (E/I):**

Based on Mordecai Richler's books, Jacob Two-Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.

**Jane and the Dragon (E/I):**

Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

**Zula Patrol (E/I):**

Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution.

**Pearlie (E/I):**

Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her

desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

### **Turbo Dogs (E/I):**

Turbo Dogs is an animated show based on the books Racer Dogs by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

### **Willa's Wild Life (E/I):**

Willa is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets: an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find way to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realized that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

### **Anne of Green Gables (E/I):**

This animated series takes place in the Canadian Maritimes with a main character, her caregiver and her friends/neighbors. Each program supports positive social and emotional awareness using imaginary creatures that help her to use her imagination to come to the right decision and/or realize where she's gone wrong. The series has been produced to ages 5 thru 10 with the main objective to illustrate "the importance of sharing and helping others, taking

accountability for your actions, collaboration; respect for those who are different from ourselves and the depiction of adults as role models.

**Culture Click (E/I):**

The host stimulates intellectual curiosity for her targeted audience of 13-16 year olds by bringing the world to her classroom using a wide variety of information on items that we encounter in ordinary life. She offers the audience better understanding of the origins of words and colloquialisms that we use every day.

**Dragon (E/I):**

Inspired by children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby.

**This is Daniel Cook (E/I):**

A totally improvised program featuring a six year old boy, Daniel Cook, the main character (non-actor), who interviews people on a variety of subjects. He shows his excitement, boredom or puzzlement. Daniel visits various locations and interacts with others in learning about the world and how it works showing that learning can be a real adventure filled with moments of discovery when you ask (the right) questions. Daniel relates well and quickly to his pre-school and early elementary school audience.

**Babar (E/I):**

Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.